

Food • Beverage • Safety • Sustainability

Gaining Visibility in the Food Supply Chain by Committing to Safety & Sustainability



New York State
Pollution Prevention Institute



March 11, 2015

Speakers

Ariel Hauptman, Director of Business Development, Greyston Bakery, Inc.



Ariel advocated for Greyston Bakery, a leading social enterprise and values-led supplier for Ben & Jerry's®, to become New York State's first Benefit Corporation in February 2012. Since the incorporation, she has been developing and implementing the Bakery's environmental programs including landfill reduction, values driven sourcing and the installation of 36 solar panels. Ariel received her M.A. from New York University and was awarded with the 2013 Environmental Leadership Program Fellowship. Ariel is also a guest lecturer on sustainable business practices and social enterprise at Simmons and Bard College.

John Cairns, Director of Engineering, Baldwin Richardson Foods Co.



John has over 28 years of experience in the Engineering and Process Automation field 25+ years of experience in the Food and Beverage Industry. He earned a B.S. degree in Electrical Engineering from RIT. He started his career with Anheuser-Busch and joined Baldwin Richardson Foods in 2007. In 2012, John was promoted to Dir. of Engineering where his responsibilities encompass engineering capital, facilities, waste treatment, sustainability, safety and new product development. John also enjoys being a part of teams in the Upstate NY area that are focused on developing work opportunities and enhancing sustainability initiatives within the food sector.

Jim Kuhr, Brewmaster and Director of Brewery Operations, Matt Brewing Company



Jim began his brewing career with the G. Heileman Brewing Company in Frankenmuth, Michigan in 1984 where he worked in the Quality, Packaging and Brewing Departments. Jim has been with Matt Brewing since 1991 where he and his team are responsible for the brewing and packaging of over 65 recipes, producing nearly 5 million cases per year. Jim has been active in the Master Brewers Association of the Americas for over 20 years and is the current 1st Vice President.

Matthew Thompson, Northeast Regional Culinary Director, ARAMARK



Chef Thompson began working for Aramark in 1999 at Bryant University, and is now the head culinarian in the Northeast Region. He is responsible for leading and developing the culinary identity, the local foods movement, and sustainability initiatives for the Northeast Region in Higher Education. In strong partnership with Association for the Advancement of Sustainability in Higher Education (AASHE), Chef Thompson has worked with the 93 campuses in his region between Maine and New Jersey to recognize current sustainability accomplishments and set goals for driving toward future successes.

Eric Shkolnik, President & CFO, Crepini



Eric has 25 years of experience in business and entrepreneurship. In 2007, Eric and his partner Paula founded Crepini. As of 2012, Crepini is a recipient of four Sofi Awards and boasts revenue of \$3MM. In 2014 Crepini gained International Certification in Food Safety Management Systems and is ISO 22000 FSSC 22000 certified. Crepini currently employs 30 people and is growing fast – producing 12,000 crepes per hour. Eric is responsible for managing the company's financial operations, managing the company's growth strategy, focusing on efficient manufacturing practices, financial strength, and social commitment.

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Dr. Anahita Williamson, Director, NYSP2I



Anahita has extensive experience in the field of environmental engineering, including manufacturing process modification for improved material recovery and reuse, design for the environment and life-cycle assessment. Prior to joining NYSP2I, she served as a senior engineer at Xerox Corp. where she assisted in implementing companywide sustainability and pollution prevention processes. Dr. Williamson is a Lean Six Sigma certified Greenbelt. She understands the importance of applying lean thinking when defining the root causes of deficiencies in processes and utilizing lean tools when implementing solutions. Dr. Williamson holds a B.S. in chemical engineering & M.S. & Ph.D. in civil and environmental engineering, all from Clarkson University.

Trish Donohue, Sustainable Supply Chain Program Manager, NYSP2I



Trish provides technical environmental assistance to NYS industries to reduce their environmental footprint and save cost. Utilizing a holistic approach and looking at several aspects of the business, solutions are identified to reduce impacts, identify financial savings, and improve maturity along the sustainability continuum. For nearly twenty years, she has supported industry with pollution prevention challenges. Prior to joining NYSP2I, she was responsible for global environmental project implementation and program oversight for Xerox Corp. She holds a B.S. and an M.S. in Environment, Health and Safety Management from RIT.

Kinda Younes, Executive Director, ITAC



Kinda brings to ITAC over twenty years of experience in entrepreneurship, corporate development and operations management. Prior to joining ITAC, she was Chief Operating Officer of RevolutionWear, a successful startup combining innovative design with technology to create superior products in the menswear/athletic field for global distribution. Her prior experience includes working in PepsiCo's Corporate Strategy department, where she was part of the team responsible for determining Frito-Lay's (the world's leading snacks manufacturer) international expansion strategy. Kinda holds a Bachelor of Commerce degree from McGill University (Canada) and an MBA from INSEAD (France).

Matthew Goodman, Sustainability Program Manager, ITAC



In the past three years with ITAC's Sustainable Consulting Practice, Matt has served as the primary client contact for over 150 companies, working with them to identify, quantify, and implement energy reduction, water conservation, and hazardous and non-hazardous pollution prevention programs. His areas of expertise include developing innovative solutions for unique pollution prevention challenges; project implementation cost-benefit analysis; life cycle analysis; and carbon footprint mapping.