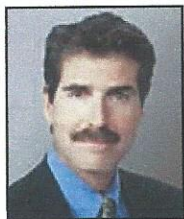


13th Annual
BUSINESS DAY IN MADISON

March 4, 2015

Monona Terrace Community & Convention Center, Madison



John Stossel
*Host of "Stossel" on
Fox Business Network*



KT McFarland
*FOX News' National Security
Analyst and Former Nixon,
Ford, Reagan Staffer*



Ed Goeas
The Tarrance Group



Gov. Scott Walker
(invited)

PROGRAM AGENDA

March 3, 2015

5:00 - 7:00 PM.....Welcome Reception at the Madison Club

March 4, 2015

7:30 AM.....Registration Opens, Partner Meetings (*by invitation only*) and VIP Breakfast (*Sponsors only*)
9:00 AM.....Welcome
9:15 AM.....**KT McFarland**, Fox News' National Security Analyst and Former Nixon, Ford, Reagan Staffer
10:15 AM.....Morning Break
10:30 AM.....**Ed Goeas**, The Tarrance Group
Noon.....Lunch
12:15 PM.....**Gov. Walker** (*invited*)
1:15 PM.....**Senator Ron Johnson** (*invited*), Legislative Visits or Afternoon Networking
3:00 PM.....**John Stossel**, Host of "Stossel" on Fox Business Network

**Schedule is subject to change.*

For sponsorship opportunities, contact Jordan Smith at WMC, (608) 661-6915 or jsmith@wmc.org

For more information, visit www.businessdayinmadison.com

