

The Texas State SBDC is pleased to partner with the City of Austin, the Better Business Bureau, BiGAustin, channelAustin, EdTech, Microsoft, SCORE, City of Austin Small & Minority Business Resources | Parks & Recreation Department | Aviation Department , LiftFund, PeopleFund, and the Women's Business Council - Southwest to provide this special lineup of classes and events in recognition of National Entrepreneurship Week, February 21 - 28, 2015.



**10 AM - 11 AM | Windows 8.1 Workshop**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

FREE | [**Register**](mailto:dehonea@microsoft.com?subject=Windows%208.1%20Workshop%20Registration%3A%20February%2023)

**11 AM - 1 PM | Protect Your Business: Data Security, Identity Theft Protection, Common Scams Against Businesses**

With all of the news surrounding data breaches, this presentation will give important information on protecting your personal information, and what steps you should take in case there is a problem.

Entrepreneur Center of Austin, Brodie Oaks Shopping Center (near Toys R Us), 4029 S. Capital of TX Hwy, Suite 110, Austin, TX 78704

FREE | [**Register**](https://urldefense.proofpoint.com/v2/url?u=http-3A__r20.rs6.net_tn.jsp-3Ff-3D001s-5FKDP-2Dyf-5FrP7HWVIbR-5FKilpvYM39kSsGQS825nu4dVXRRSZRWzh47wE1me-2D9qeTX8aj9IXuHhNPZYkGzVgQAH5D9N3Jl0i9KaxYMo0BBcMWMYgx695MtWADBgF1pUJdx0D2gyfoPOFqTLKmS6qaYadG6H1HSizXyQ-5FTh6IvL3Nm0scdJwBk4nRnLcsh7-2DXviCtfWL7Q4v3dPimkg6JORNW1YagP19i5lGs-2DO5lzw6BVz5oHeolPvsg-3D-3D-26c-3DlGznpeLGkFNMzJ5LxBwXCRjbm1Af7PC-5FKNFcaV7P8h5tQc4q7SaGew-3D-3D-26ch-3DpREmbbTSwV9feDYD82kibEjjd-5FS2heAjdTUyRtkPJjUJw3XFfDw3Xw-3D-3D&d=AwMFaQ&c=OrYO-caJHQE1g_AJU3az1awi55It-bjDIQrtRiZ6WBk&r=m9DlnYDYnOUh2SwsUhro1a53uZHo2CAus8ZS8HHlLk8&m=q3-KYgNBHoIVsZ5V_VMR2-DtD7hZxmSdj8L2WDyzTnU&s=OqCPNgOe1vStI5ZTCYOd3OPQ-8BlUn9snU2mWRoNHjo&e=)

**11:30 AM - 1 PM | Q&A with Successful Entrepreneurs by SCORE**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

FREE | [**Register**](https://urldefense.proofpoint.com/v2/url?u=http-3A__r20.rs6.net_tn.jsp-3Ff-3D001s-5FKDP-2Dyf-5FrP7HWVIbR-5FKilpvYM39kSsGQS825nu4dVXRRSZRWzh47zHbKMvQ4BtfeU47ifSU-2DEjg-2D5T4ZAUuxGLNf7GgWrBXkImVJ-5FXwxW8-5Fbvy0OYFjYWDzy4bEjCc-5FGL4X3ETMv5yHjNLDXSUMGyh6mV2vOij4kacmEjatqJvzmHaHqxITzVSHg40TqzrGPwUXE1seq92nJSyux9m5CDrD8woEGHpdAx-5FqYXbxHbj3-5FxT-5Fao7Rx1n0wMAWcDwfepDgg88Bz3rZjWHONyj5ow-3D-3D-26c-3DlGznpeLGkFNMzJ5LxBwXCRjbm1Af7PC-5FKNFcaV7P8h5tQc4q7SaGew-3D-3D-26ch-3DpREmbbTSwV9feDYD82kibEjjd-5FS2heAjdTUyRtkPJjUJw3XFfDw3Xw-3D-3D&d=AwMFaQ&c=OrYO-caJHQE1g_AJU3az1awi55It-bjDIQrtRiZ6WBk&r=m9DlnYDYnOUh2SwsUhro1a53uZHo2CAus8ZS8HHlLk8&m=q3-KYgNBHoIVsZ5V_VMR2-DtD7hZxmSdj8L2WDyzTnU&s=L4Qk2j30E0xfqZIi6C-LwZPMshvXMw5Whx_LfPBL_os&e=)

**1 PM - 2 PM | OneNote 2013 Workshop**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

FREE | [**Register**](mailto:dehonea@microsoft.com?subject=OneNote%202013%20Registration%3A%20February%2023)

**1 PM - 8 PM | Spring Cleaning for your PC or Mac**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

FREE | [**Schedule Appointment**](mailto:dehonea@microsoft.com?subject=Spring%20Cleaning%20for%20your%20PC%20or%20Mac)

**2 PM - 3 PM | Outlook 2013 Workshop**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

FREE | [**Register**](mailto:dehonea@microsoft.com?subject=Outlook%202013%20Workshop%20Registration%3A%20February%2023)

**4 PM - 5 PM | Excel 2013 Workshop**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

FREE | [**Register**](mailto:dehonea@microsoft.com?subject=Excel%202013%20Workshop%20Registration%3A%20February%2023)

**6 PM - 9 PM | Adobe Creative Frontier (6 Classes: 2/23 - 2/30)**

Dougherty Arts Center, 1110 Barton Springs Rd., Austin, TX 78704

$145 for residents/$156 for non-residents | [**Register**](https://urldefense.proofpoint.com/v2/url?u=http-3A__r20.rs6.net_tn.jsp-3Ff-3D001s-5FKDP-2Dyf-5FrP7HWVIbR-5FKilpvYM39kSsGQS825nu4dVXRRSZRWzh47wE1me-2D9qeTXAuK-2Dl6B-5FaOTeM5N4AUgvt3bZTDSzODrX5fSLNMKMD-5FCLDO4uAJr9lGeOspTZhEfJWU9K1U5OBiZuTPHB8-5Fxz5Z4GAE7kJh3wtDENq5-2D7smbdLhRkEEimHR0QCv1VHcq61LUgJHPgzZoLLaCpNvPEcciEhLRVQ-5F2vWYzx9z1oI-5FZaMcCYBhVLbg-3D-3D-26c-3DlGznpeLGkFNMzJ5LxBwXCRjbm1Af7PC-5FKNFcaV7P8h5tQc4q7SaGew-3D-3D-26ch-3DpREmbbTSwV9feDYD82kibEjjd-5FS2heAjdTUyRtkPJjUJw3XFfDw3Xw-3D-3D&d=AwMFaQ&c=OrYO-caJHQE1g_AJU3az1awi55It-bjDIQrtRiZ6WBk&r=m9DlnYDYnOUh2SwsUhro1a53uZHo2CAus8ZS8HHlLk8&m=q3-KYgNBHoIVsZ5V_VMR2-DtD7hZxmSdj8L2WDyzTnU&s=Ue3BMblbbXIuE890aXgVAlHXMLPkdSdCum17Q5t_XGA&e=)



**9 AM - 10:30 AM | BizAid Business Orientation**

In this session, you will be informed of key questions to consider when developing your business and resources to take you to the next level.

Entrepreneur Center of Austin, Brodie Oaks Shopping Center (near Toys R Us), 4029 S. Capital of TX Hwy, Suite 110, Austin, TX 78704

FREE | [**Register**](https://urldefense.proofpoint.com/v2/url?u=http-3A__r20.rs6.net_tn.jsp-3Ff-3D001s-5FKDP-2Dyf-5FrP7HWVIbR-5FKilpvYM39kSsGQS825nu4dVXRRSZRWzh47wE1me-2D9qeTXHWS-5Fey1dtxnV0h9N17-2DegXqDfvy3oPyH71vqGFmAJ5t1RJdf8kEhcqW-2DMieLiTCpEzrcAB-5Fd2G438VXaI2WrJHfyJX3hE437P0ufQ6dGXdawud6DMOzPCCzx1Ns5TabUsqDmB3qTS95kDb6xYrpkJHAqPPDyM8vAIxksMIhl8cAcVfA-2Dh1PBQg-3D-3D-26c-3DlGznpeLGkFNMzJ5LxBwXCRjbm1Af7PC-5FKNFcaV7P8h5tQc4q7SaGew-3D-3D-26ch-3DpREmbbTSwV9feDYD82kibEjjd-5FS2heAjdTUyRtkPJjUJw3XFfDw3Xw-3D-3D&d=AwMFaQ&c=OrYO-caJHQE1g_AJU3az1awi55It-bjDIQrtRiZ6WBk&r=m9DlnYDYnOUh2SwsUhro1a53uZHo2CAus8ZS8HHlLk8&m=q3-KYgNBHoIVsZ5V_VMR2-DtD7hZxmSdj8L2WDyzTnU&s=lVOTa_NltSsxuRMSqDGN0n9A9w2BdJe0HkSuCpgWsa0&e=)

**1:30 PM - 2:30 PM | Bing Ads**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

FREE | [**Register**](mailto:dehonea@microsoft.com?subject=Bing%20Ads%20Registration)

**4 PM - 5 PM | Office 365 for Small Business**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

FREE | [**Register**](mailto:dehonea@microsoft.com?subject=Office%20365%20for%20Small%20Business%20Registration%3A%20February%2024)



**8 AM - 10 AM | Supplier/Vendor Networking Breakfast**

University of Texas Club, 2108 Robert Dedman Dr., Austin, TX 78712

Fee: Advance $10, Door $20 | [**Register**](https://urldefense.proofpoint.com/v2/url?u=http-3A__r20.rs6.net_tn.jsp-3Ff-3D001s-5FKDP-2Dyf-5FrP7HWVIbR-5FKilpvYM39kSsGQS825nu4dVXRRSZRWzh47-2DkV-5Fh0wFB3oArELSXVUhHFGTTWUf0WILfe0Vft8Vq9LRvcaGB1EZfTsYHW4cS1ifBxNoSCmCVZbiEa35ms1AAXpWF7HuXHZS2lOlxwSAD9iBTWtzTGrIFk6tHxKuMUjR5CK9WeU9mVUupaKSpVAsiAkK2GWOXh7W-2DRX7-5F3weYT5EvjaoBwvBCmjfuIqhgwGPhtGKZ-2D-2DXKwnwLLPsY3EyhDBgH-2DQTaxrig-3D-3D-26c-3DlGznpeLGkFNMzJ5LxBwXCRjbm1Af7PC-5FKNFcaV7P8h5tQc4q7SaGew-3D-3D-26ch-3DpREmbbTSwV9feDYD82kibEjjd-5FS2heAjdTUyRtkPJjUJw3XFfDw3Xw-3D-3D&d=AwMFaQ&c=OrYO-caJHQE1g_AJU3az1awi55It-bjDIQrtRiZ6WBk&r=m9DlnYDYnOUh2SwsUhro1a53uZHo2CAus8ZS8HHlLk8&m=q3-KYgNBHoIVsZ5V_VMR2-DtD7hZxmSdj8L2WDyzTnU&s=xoHx94I91hZOSJB6XEj9GmZc8I7Hj7nFmhqy0JKmzoQ&e=)

**9 AM - 10 AM | Windows 8.1 Workshop**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

FREE | [**Register**](mailto:dehonea@microsoft.com?subject=Windows%208.1%20Workshop%20Registration%20-%20February%2025th)

**1 PM - 2 PM | Word 2013 Workshop**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

FREE | [**Register**](mailto:dehonea@microsoft.com?subject=Word%202013%20Workshop%20Registration%3A%20February%2025th)

**1 PM - 3:30 PM | Understanding Government Contracting 101**

7719 Wood Hollow Dr. Ste 211, Austin, TX 78731

Fee: $30 | [**Register**](https://urldefense.proofpoint.com/v2/url?u=http-3A__r20.rs6.net_tn.jsp-3Ff-3D001s-5FKDP-2Dyf-5FrP7HWVIbR-5FKilpvYM39kSsGQS825nu4dVXRRSZRWzh47-2DkV-5Fh0wFB3o4cNwjJOltsF-2DXPe3-5F4lTIXUoopdylPqoT5zQM7esnaKkwFoIFw-5FDZ2zDCcRpiIIaJwf-2DvNSdZsmGrif28Enp2I-5FRqvhK8gWigpQOB-2D-5F9yYXEsUu0f9n0sUcElV5JWQShTXf75N96yMSixryUS-5F-2D2phsZ3tYXhNvrEh9znFZEWpo-3D-26c-3DlGznpeLGkFNMzJ5LxBwXCRjbm1Af7PC-5FKNFcaV7P8h5tQc4q7SaGew-3D-3D-26ch-3DpREmbbTSwV9feDYD82kibEjjd-5FS2heAjdTUyRtkPJjUJw3XFfDw3Xw-3D-3D&d=AwMFaQ&c=OrYO-caJHQE1g_AJU3az1awi55It-bjDIQrtRiZ6WBk&r=m9DlnYDYnOUh2SwsUhro1a53uZHo2CAus8ZS8HHlLk8&m=q3-KYgNBHoIVsZ5V_VMR2-DtD7hZxmSdj8L2WDyzTnU&s=CPzjYwIK6-SjBx-LR42lzNyY_m0m70llqbOb197hSSI&e=)

**1 PM - 4 PM | Exceptional Customer Service: Keep Your Best Customers**

This course will help you to establish a customer service culture or help you to improve the existing customer service culture within your own business by focusing on service, attitudes, and consistency.

Entrepreneur Center of Austin, Brodie Oaks Shopping Center (near Toys R Us), 4029 S. Capital of TX Hwy, Suite 110, Austin, TX 78704

Fee: $35 | [**Register**](https://urldefense.proofpoint.com/v2/url?u=http-3A__r20.rs6.net_tn.jsp-3Ff-3D001s-5FKDP-2Dyf-5FrP7HWVIbR-5FKilpvYM39kSsGQS825nu4dVXRRSZRWzh479FrAUZwlPHEi9I88icgaBW-5FfY3X9AEaRnzT7DGxlDk9gMT25KB9DpO88Zjy1TsFV6u-2D5S6z9UmM5v4S900YiKNHhQsg0RCymUH71phvxfO6J0WqHWERwkPR-2DIK70Ua2AE-2DllzCV8ix62MbXvuFZt9LrAlmDdrDmApeNPQGsEBUL-2DA7IPNDWKNng8aM6-2D0DAsLUb5CxdPdSLX5JH-2DA-5Fjl9SQ8KmqtxETGTrUWzYco-5FUSRWV8ivINub8lkRy5DBGBuPh1Hi-2DRzPuY-26c-3DlGznpeLGkFNMzJ5LxBwXCRjbm1Af7PC-5FKNFcaV7P8h5tQc4q7SaGew-3D-3D-26ch-3DpREmbbTSwV9feDYD82kibEjjd-5FS2heAjdTUyRtkPJjUJw3XFfDw3Xw-3D-3D&d=AwMFaQ&c=OrYO-caJHQE1g_AJU3az1awi55It-bjDIQrtRiZ6WBk&r=m9DlnYDYnOUh2SwsUhro1a53uZHo2CAus8ZS8HHlLk8&m=q3-KYgNBHoIVsZ5V_VMR2-DtD7hZxmSdj8L2WDyzTnU&s=NlCyd54N960JOsJkhEWqDcZibFD0_hbEwImLM49vZ7A&e=)



**9 AM - 11 AM | Email Marketing Tips, Tricks, and Best Strategies by Constant Contact**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

FREE | [**Register**](mailto:dehonea@microsoft.com?subject=Email%20Marketing%20Tips%20Registration)

**9 AM - 11 AM | Exploring Franchise Ownership: Is it worth it?**

Austin SCORE Office, 5524 Bee Cave Road, Westlake Office Park, Bldg. M, Austin, TX 78746

Fee: $25 | [**Register**](https://urldefense.proofpoint.com/v2/url?u=http-3A__r20.rs6.net_tn.jsp-3Ff-3D001s-5FKDP-2Dyf-5FrP7HWVIbR-5FKilpvYM39kSsGQS825nu4dVXRRSZRWzh47zHbKMvQ4Btf9TouJw4WoeFYMuWN-2Duhz6EN25mFVYkadzqincefsJt37a5e4KOdHckieR68yIncLYTPGt-2Du3zwq6iit0MP7wTFYqt0quq8iqjBmiiAIuetDzBAg-5FHhukHw8Mc4dhRsxcKTQ-5Fox6f0Q3ugVx15LVNVI-5FBLQF-2DBZ1W3NDvWlIorIyl6rynz6YARDSLeruj5GcLFDDbGedxXa3J-2DfYev8CxjQ-3D-3D-26c-3DlGznpeLGkFNMzJ5LxBwXCRjbm1Af7PC-5FKNFcaV7P8h5tQc4q7SaGew-3D-3D-26ch-3DpREmbbTSwV9feDYD82kibEjjd-5FS2heAjdTUyRtkPJjUJw3XFfDw3Xw-3D-3D&d=AwMFaQ&c=OrYO-caJHQE1g_AJU3az1awi55It-bjDIQrtRiZ6WBk&r=m9DlnYDYnOUh2SwsUhro1a53uZHo2CAus8ZS8HHlLk8&m=q3-KYgNBHoIVsZ5V_VMR2-DtD7hZxmSdj8L2WDyzTnU&s=3OpJbkOFZacYyGIPJ0dZa3euvionqRni5tP3zkk0saA&e=)

**10 AM - 11:30 AM | Alternative Access to Capital for Your Small Business**

Entrepreneur Center of Austin, Brodie Oaks Shopping Center (near Toys R Us), 4029 S. Capital of TX Hwy, Suite 110, Austin, TX 78704

FREE | [**Register**](https://urldefense.proofpoint.com/v2/url?u=http-3A__r20.rs6.net_tn.jsp-3Ff-3D001s-5FKDP-2Dyf-5FrP7HWVIbR-5FKilpvYM39kSsGQS825nu4dVXRRSZRWzh47zHbKMvQ4Btfq98IXGDAOCRfMzm3kPU-5FIwq4JMEmj-2DXDZRzwF1DVDdyrQ4qU52meH2yVbhst64BHtKrr8zRXMaXycoUzpo7Lp3eI3jO-5FnBWTqHxFmO4pwBdAYuEM4SKz7IFSgraDlnhEYcfY73jH4rZPeQ6JTNA2SCCMIttPh4dlidvi8WnNBMY-5FjlASbyM3QA-3D-3D-26c-3DlGznpeLGkFNMzJ5LxBwXCRjbm1Af7PC-5FKNFcaV7P8h5tQc4q7SaGew-3D-3D-26ch-3DpREmbbTSwV9feDYD82kibEjjd-5FS2heAjdTUyRtkPJjUJw3XFfDw3Xw-3D-3D&d=AwMFaQ&c=OrYO-caJHQE1g_AJU3az1awi55It-bjDIQrtRiZ6WBk&r=m9DlnYDYnOUh2SwsUhro1a53uZHo2CAus8ZS8HHlLk8&m=q3-KYgNBHoIVsZ5V_VMR2-DtD7hZxmSdj8L2WDyzTnU&s=II3c33hfFIl2UZXjrc4rjWYOUluIuNmT04xQqiXmUjY&e=)

**2 PM - 4 PM | Be Calm & Geek Out: How to G.R.O.W. your business using technology**

BiGAUSTIN, 5407 North IH-35, Suite 200, Austin, TX 78723

FREE | [**Register**](https://urldefense.proofpoint.com/v2/url?u=http-3A__r20.rs6.net_tn.jsp-3Ff-3D001s-5FKDP-2Dyf-5FrP7HWVIbR-5FKilpvYM39kSsGQS825nu4dVXRRSZRWzh47zHbKMvQ4BtfreAUVvOUwLvnBe-2DVjQ-5F079EH6tMYzCmB7T0iHOaZAZ33lalXYcv-5FlR6AX9Jo0-5FttQmy-2DV9INc4LTzqucygegsPVM-5Fbt1C86tBqsNhNU1yzcetKjOQx5Rt-2DleclwdFLgfQT0khH5O6ZDRgz2PeAdTHwrKifJEk2wwNG9qES2-2DhFbveGrpTQgCCE9wAM-5FdN14M-2DZ2kpZbBa29P0k-2DhMg5aSOeHTAmfljXn-26c-3DlGznpeLGkFNMzJ5LxBwXCRjbm1Af7PC-5FKNFcaV7P8h5tQc4q7SaGew-3D-3D-26ch-3DpREmbbTSwV9feDYD82kibEjjd-5FS2heAjdTUyRtkPJjUJw3XFfDw3Xw-3D-3D&d=AwMFaQ&c=OrYO-caJHQE1g_AJU3az1awi55It-bjDIQrtRiZ6WBk&r=m9DlnYDYnOUh2SwsUhro1a53uZHo2CAus8ZS8HHlLk8&m=q3-KYgNBHoIVsZ5V_VMR2-DtD7hZxmSdj8L2WDyzTnU&s=x3KrstQSuVVele1Q9rT9TNCCkJOk_k58H1FywtwWA0A&e=)

**3 PM - 5 PM | Perfecting Your Elevator Pitch**

Searsucker, 415 Colorado Street, Austin, TX 78701

Fee: $30 - members, $40 - non-members | [**Register**](https://urldefense.proofpoint.com/v2/url?u=http-3A__r20.rs6.net_tn.jsp-3Ff-3D001s-5FKDP-2Dyf-5FrP7HWVIbR-5FKilpvYM39kSsGQS825nu4dVXRRSZRWzh47-2DkV-5Fh0wFB3oNhNnuIrwg08sm6f7AZGeL57VqvAeprGnFVXsX0D583UQ-2DNvmkhPL-2Ds0-2D3owtmFBTmbFsnNGSblxRC2AI1MX2Ovn9tXnwoZKmFMsxqWOjvfVhlj966lPw5H5ESJZohAu5QXyn0a64fhCwDslGPNYYVkCKwEqRERhM4fMeHKY1eFl0l0x9WlHpjiY-5FxMObruh1l-2D1T3IS4T2fU61XG3o83kQUH0E3qJNSr3pl2d0B0Lf-5FO3NvmD6ZUm41-5FBX8cy4Uf2ILGv-2DvvNSaiGYMOZRJPkNoZSjs-2DWLbXF03ed6muT1A-3D-26c-3DlGznpeLGkFNMzJ5LxBwXCRjbm1Af7PC-5FKNFcaV7P8h5tQc4q7SaGew-3D-3D-26ch-3DpREmbbTSwV9feDYD82kibEjjd-5FS2heAjdTUyRtkPJjUJw3XFfDw3Xw-3D-3D&d=AwMFaQ&c=OrYO-caJHQE1g_AJU3az1awi55It-bjDIQrtRiZ6WBk&r=m9DlnYDYnOUh2SwsUhro1a53uZHo2CAus8ZS8HHlLk8&m=q3-KYgNBHoIVsZ5V_VMR2-DtD7hZxmSdj8L2WDyzTnU&s=DzyxOSFOA-Dg0BaDA3UIheHj-vrJDvmak4lJmV25T68&e=)

**4 PM - 5 PM | Office 365 for Small Business**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

FREE | [**Register**](mailto:dehonea@microsoft.com?subject=Office%20365%20Registration%3A%20February%2026)

**5:30 PM - 7:30 PM | WRAP Party at Microsoft**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

Join other entrepreneurs and startups for a speed networking party with finger foods and drinks! Attendees completing an interactive store tour will be entered to win a surprise raffle.

FREE | [**Register**](mailto:dehonea@microsoft.com?subject=WRAP%20Party%20at%20Microsoft%20Registration)

**6 PM - 7:30 PM | Using Video to Draw and Retain Customers**

Learn how a one-minute video can effectively convey your business message to various audiences, the impact of a virtual message, and how to select a production company that can tell your story with video.

channelAustin, 1143 Northwestern Ave., Austin, TX 78702

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**6 PM - 8:30 PM | Runway to Opportunities - Doing Business with Austin Bergstrom International Airport (AIBA)**

Small and Minority Business Resource Department and Department of Aviation

Hilton Austin Airport, 9515 Hotel Drive, Austin, Texas 78719

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**11 AM - 12 PM | Windows 8.1 Workshop**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

FREE | [**Register**](mailto:dehonea@microsoft.com?subject=Windows%208.1%20Workshop%20Registration%3A%20February%2027th)

**11:30 AM - 1 PM | 60 Seconds to Start-up**

The Microsoft Store, 3309 Esperanza Crossing, Ste. 104, Austin, TX 78758

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**1 PM - 2 PM | One Note 2013 Workshop**

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