

Greg Padovani
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Across 35 years of business experience, Greg Padovani has been a military medical administrator, pharmaceutical representative, ad agency account executive, medical practice executive as well as an entrepreneur, marketing innovator and technology pioneer. Greg is an active member of the AHCC serving on the Board of Directors and as Chair of the Executive Roundtable.

On the business side, Greg founded PENS Communications Systems, LLC (PCS) in 1998. PCS provides true “One-to-One” communications for hospitals and medical schools around the nation. Using the PCS’s proprietary system (software, hardware, techniques and processes,) termed the Patient Education Newsletter System (PENS), clients have been able to provide patients, prospects with information that is relevant, brief, and useful to them - specifically.

On the family side, Greg has always supported his son’s interest in rock climbing. Greg, Jr started rock climbing at the age of 9 after Greg built a small rock wall in the basement. Then they visited the few rock climbing gyms that existed in the Chicago Area. This lead to Greg and Greg, Jr joining the USA Climbing Association (USAC). Greg, Jr participated in USAC competitions locally, nationally and then representing the United States internationally. Not willing to just watch, Greg got involved in competition judging at all these levels and now serves as an advisor to the USA Climbing Association - Board of Directors.

Throughout the years, Greg was always struck by the number and sophistication of rock climbing gyms around the nation. He was also struck by the notable lack of these in Chicago – the 3rd largest market in the USA. So when a group of internationally noted and talented climbing leaders proposed to build a world class rock climbing gym in Chicago – First Ascent - it was an easy decision. So now Greg and Greg, Jr are ground floor investors in what is hoped to be a major trend in urban sporting experiences.