

# Fire Truck Advertising



## **-The Hottest Advertising on the Planet-**

- **Combines billboard, mobile billboard, sign, transit and others in one.**
- **Get unique placement at parades, special events, schools, city functions, across town, across states and across the country.**
- **Cause Marketing: Align yourself with the local community as your advertising dollars go directly to public safety.**
- **Code 3 lights and sirens commands impressions like nothing else.**
- **Local, state and national campaigns!**

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# Public Safety Advertising™

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Hello and welcome to Public Safety Advertising.

This document represents the fire departments specifications and pricing sheet for fire truck advertising in your desired marketplace. Please note each area for advertising and its size dimensions. You are encouraged to view the public entity website for locations, population, etc. Public Safety Advertising cannot recommend, suggest or advise on best marketing strategy for your needs. We are however available to discuss typically fire operations, daily vehicle movement etc. within the industry.

Current Availability:

<b>Department</b>	<b>Palatine Rural Fire Protection District</b>
<b>Location</b>	Illinois: Palatine, Schaumburg Township, Inverness
<b>Term Length</b>	6 month minimum Start: production and first month
<b>Vehicles Available</b>	E36, A36, T36

<b>Pricing/Options</b>	
<b>Vehicles</b>	All 3 Vehicles
<b>Price/ Year</b>	\$ 9,745
<b>Total Spaces</b>	6
<b>Cost/Month</b>	\$ 812
<b>Available</b>	Now

- All vehicles have same size and location on opposing side unless otherwise noted.
- Current advertisers have first right of refusal.
- Discount 10% for pre-paid one year.



Engine 36:  
Rear roll up door is 49" w X 57" h  
Same size/location on opposing side.





Ambulance 36  
24" w X 22" h  
Primary transport vehicle for all three communities





Tender 36  
24" w X 22" h