

## **Northfield Farmers Market Sponsorship Opportunities 2015**

Dear Winnetka-Northfield Chamber Members:

As you know, Northfield is widely recognized for its outstanding Farmers Market. A tradition in Northfield for 37 years, the Market features fresh locally grown produce, flowers, baked goods, specialty products, live music and special events. The Chamber operates the Market and is looking forward to your sponsorship for the 2015 season.

The Market is a traditional community gathering place as well as a favorite spot for purchasing the freshest, finest products. Many factors make our Market special including a large and loyal customer base, ample, convenient parking, a spacious setting on grass, a wonderful mix of vendors and the strong relationships between our vendors and their customers. The majority of our vendors have been with the Market for decades.

The Market is held every Saturday starting May 23 through October 17, with hours from 7:30 a.m. to 12:30 p.m. on Happ Road across from New Trier High School's Northfield Campus. During the peak growing season, an estimated 1,000 people from Northfield and surrounding towns visit weekly. Shoppers spend time not only at the various booths but catching up with friends and neighbors.

The Market provides an excellent forum for us to partner with you in promoting your business or organization. Market sponsorship is a great way to reach an attentive audience.

In addition to weekly attendance, the Winnetka-Northfield Chamber website provides year round exposure to you.

There are three different sponsorship levels.

### **Title/Event Sponsor - \$1,000.00**

Reserved for one sponsor only and comes with the following benefits:

- Name, logo and link featured as the Northfield Farmers Market title sponsor on the Chamber of Commerce website and your ad on the website - year-round exposure
- Listed in all Market advertisements as Market Title Sponsor
- Listed on cover of Farmers Market brochure as Market Title Sponsor
- Free ad inside Farmers Market brochure.
- Listed in Community Guide as Market Title Sponsor
- Listed in promotional materials and posters as Market Title Sponsor
- Listed in Chamber newsletter as Market Title Sponsor
- Listed on market signage as Market Title Sponsor
- Listed on Market Sponsorship Poster displayed at Chamber booth all season

- Space at the Chamber booth to have your business cards or brochures
- Opportunity to have your own information table at the Market

### **Market Sponsor - \$500.00**

- Name, logo and link on website – year-round exposure
- Listed in Farmers Market brochure
- Listed in Community Guide
- Listed on Farmers Market posters
- Recognition in Chamber newsletter
- Listed on Market Sponsorship Poster displayed at Chamber booth all season
- Space at the Chamber booth to have your business cards or brochures
- Opportunity to have your own information table at the Market once per month

### **Market Friend - \$250.00**

- Name, logo and link on website – year-round exposure
- Listed on Market Sponsorship Poster displayed at Chamber booth all season
- Recognition in Chamber newsletter
- Showcased business of the week at the Market

Please indicate which level of sponsorship you would like to take and send in the included form with your payment. The opening date for the Market is right around the corner-don't delay!

Farmers' Market Sponsorship:

( ) Title/Event Sponsor	\$ 1,000.00
( ) Market Sponsor	\$ 500.00
( ) Market Friend	\$ 250.00

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Phone \_\_\_\_\_ Email \_\_\_\_\_

Contact Person \_\_\_\_\_

Return this application, check payable to the Winnetka-Northfield Chamber of Commerce 841 Spruce Winnetka, Illinois 60093. For more information contact the Chamber at 847-446-4451 or email us at [wcc@winnetkanorthfieldchamber.com](mailto:wcc@winnetkanorthfieldchamber.com).