



A Night of Wine and Roses

From Sea to Shining Sea, Celebrating the American Spirit
THE 30TH ANNUAL AMERICAN CANCER SOCIETY GALA

Program Book Opportunities

In order to purchase an ad, please complete the below form and the sponsorship pledge form by Monday, April 11th.

- ❖ Centerfold: \$5,000 (Includes two pages and two tickets to the event.)
- ❖ Outside Back Cover: \$3,000
- ❖ Inside Back Cover: \$2,500
- ❖ Inside Front Cover: \$2,500

- ❖ Rose Page: \$2,000
- ❖ Gold Page: \$1,000
- ❖ Silver Page: \$750
- ❖ Full Page: \$500
- ❖ Survivor Story: \$500

- ❖ Half Page: \$300
- ❖ Quarter Page: \$150
- ❖ Name Listed: \$100
- ❖ In Memory Of: \$50

Page Sizes

Full Page: (8.5" x 11")

Half Page: (8.5" x 5.5")

Quarter Page: (4.25" x 5.5")

Color Pages include: Inside & Outside Covers, Rose, Gold, and Silver. Outside Back Cover, Inside Back Cover and Inside Front Cover are on a first-come, first-served basis.

Honor a Survivor in your community by sponsoring a page where they can share their inspiring story. A Survivor Story can also be provided for you by the American Cancer Society.

Please provide all artwork, ad copy and messages, as you would like them to appear in the program book. Artwork should be sent electronically (via email) as a high resolution PDF or JPEG file.

- I would like to repeat my ad from last year Typeset message printed below

Please email all artwork and materials to Emily Nelson and mail all payments to the American Cancer Society:

Emily Nelson
 Development Manager, Distinguished Events
 American Cancer Society
 2600 US Highway 1, North Brunswick, NJ 08902
 (p): 732-951-6360
 (e): Emily.Nelson@cancer.org



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Sponsorship & Program Book Pledge Form

Please select all opportunities that apply:

Sponsorships

- | | | |
|--|--|---|
| <input type="checkbox"/> \$30,000 Presenting Sponsor | <input type="checkbox"/> \$10,000 Platinum Sponsor | <input type="checkbox"/> \$3,000 Bronze Sponsor |
| <input type="checkbox"/> \$20,000 Diamond Sponsor | <input type="checkbox"/> \$7,500 Gold Sponsor | |
| <input type="checkbox"/> \$15,000 Ruby Sponsor | <input type="checkbox"/> \$5,000 Silver Sponsor | |

Specialty Sponsorships

- | | | |
|---|---|---|
| <input type="checkbox"/> \$9,000 Gala Gift Sponsor | <input type="checkbox"/> \$5,000 Breakfast Bar Sponsor | <input type="checkbox"/> \$1,500 Bar Sponsor |
| <input type="checkbox"/> \$8,000 Centerpiece Sponsor | <input type="checkbox"/> \$4,000 Silent Auction Sponsor | <input type="checkbox"/> \$1,000 Raffle Sponsor |
| <input type="checkbox"/> \$7,500 A/V, Band & Lighting Sponsor | <input type="checkbox"/> \$3,500 Valet Parking Sponsor | |
| | <input type="checkbox"/> \$2,500 Cocktail Hour Sponsor | |

Program Book

- | | |
|---|---|
| <input type="checkbox"/> \$5,000 Centerfold (2 Pages 2 Event Tickets) | <input type="checkbox"/> \$750 Silver Page |
| <input type="checkbox"/> \$3,000 Outside Back Cover | <input type="checkbox"/> \$500 Full Page Survivor Story |
| <input type="checkbox"/> \$2,500 Inside Back Cover | <input type="checkbox"/> \$300 Half Page |
| <input type="checkbox"/> \$2,500 Inside Front Cover | <input type="checkbox"/> \$150 Quarter Page |
| <input type="checkbox"/> \$2,000 Rose Page | <input type="checkbox"/> \$100 Name Listed |
| <input type="checkbox"/> \$1,000 Gold Page | <input type="checkbox"/> \$50 In Memory Of |

A check (made payable to the American Cancer Society) for \$_____ is enclosed.

I would like to pay with my (circle one) Amex / MC / Visa / Discover
Card#_____ Exp:_____

The pledge of \$_____ will be paid no later than 05/06/2016.

Your Name:_____

Title:_____ Company:_____

Address:_____

City, State, Zip:_____

Daytime Phone:_____ Email:_____

Name as you would like to appear on signage

Signature:_____

Please send all forms and ads by Monday, April 11th to:
 Attn: Emily Nelson
 American Cancer Society, 2600 US Highway 1, North Brunswick, NJ 08902.
 (p): 732-951-6360 (e): Emily.Nelson@cancer.org
 Friday, May 6, 2016 ~ The Palace at Somerset Park ~ Somerset, New Jersey