



Help Keep Sports Affordable for Kids!

SWAT ACADEMY

ABOUT US

- ✓ SWAT Academy: A place where kids, coaches and parents come together for the love of the game and to be their best. SWAT is a special place, unlike any other in Oklahoma. A place that is full of inspired and passionate coaches, athletic trainers and staff that are genuinely committed to sharing their knowledge. We help Oklahoma kids get fit and prepare them to play recreational and competitive sports such as softball and baseball with year round training programs.
- ✓ SWAT is devoted to the development of athletes with the ultimate goal of helping each player reach their full potential not only in sports but in life. Our mission is to give players the most positive training environment and simply the best facility around which includes a 20,000 sq. ft. facility, 10 turfed cages, a fully dedicated performance training area and an astonishing 10,000 sq. ft. fully turfed stadium lit indoor field. SWAT is in its fifth year as a training facility. Our business has grown and evolved into an outstanding place for student athletes in our community.

SWAT's Training Facility is open 7 days a week!

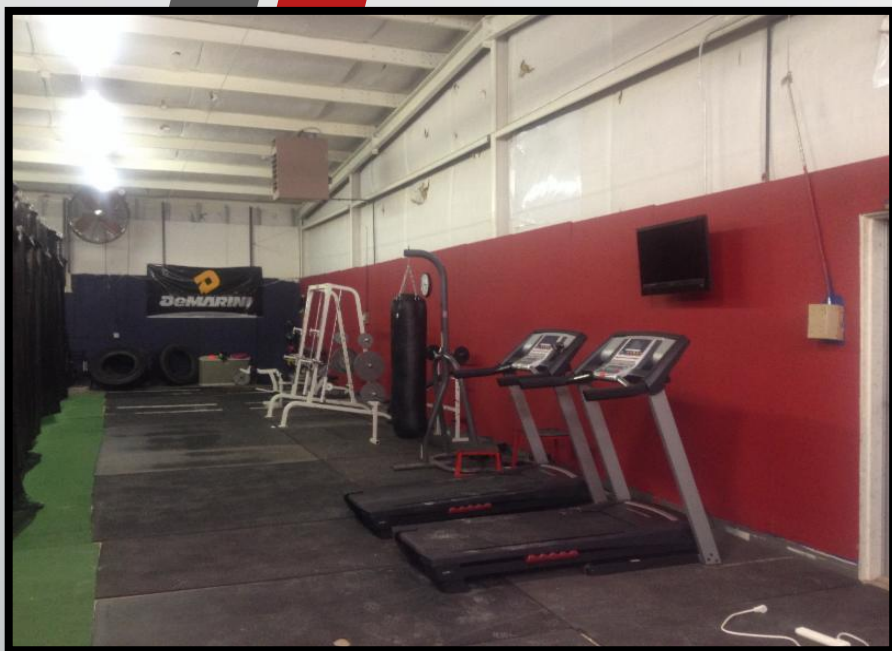
**Your business will be visible to potential local customers for
you nearly 365 days a year!**

WHY ARE OUR SPONSORS SO IMPORTANT TO THIS PROGRAM?

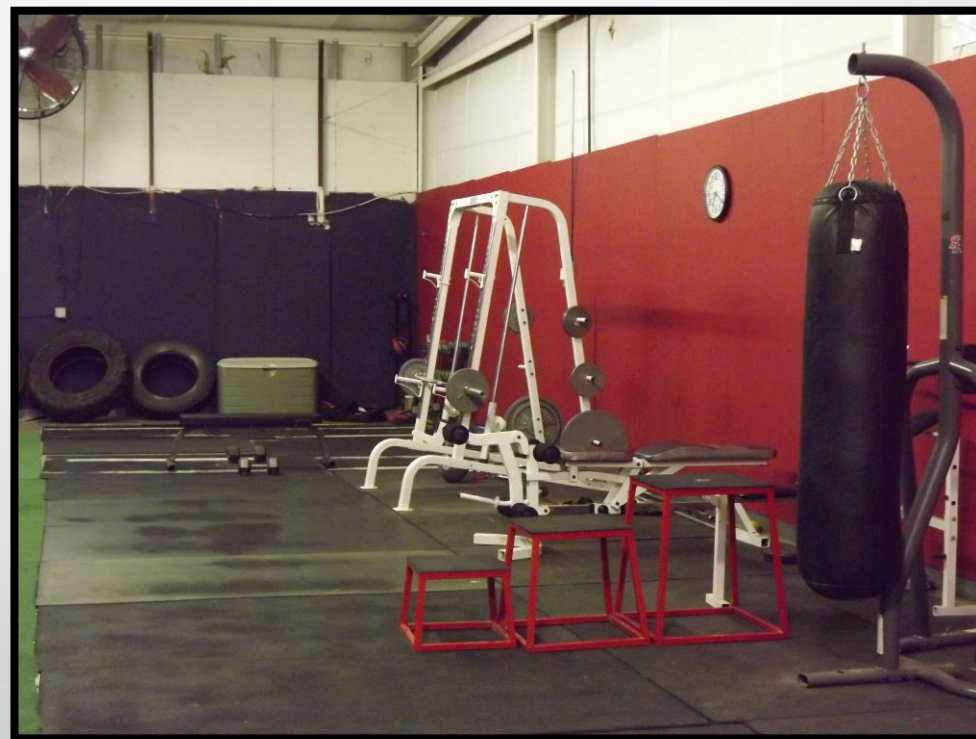
- ✓ SWAT currently is able to offer its services for a very affordable price because we have local businesses and individuals that support our operations with advertising in the facility and on our website. With your advertising help, parents of players who cannot afford to pay traditionally large Academy fees are able to give their son or daughter access to our outstanding training facility and coaching at very reasonable prices thanks to our advertisers! This is a win-win for everyone that participates in this program.

ADVERTISING REACH AND VISIBILITY

- ✓ We have approximately 1,750 walk in customers at SWAT's facility weekly.
- ✓ SWAT houses 12 baseball and softball teams with approximately 150 families in all.
- ✓ Over 2,800 families subscribe to our monthly newsletter. Our customer database grows EVERYDAY.
- ✓ SWAT also partners with **Oklahoma Ball** where we are featured as one of their primary website jumbo advertisers with click through access from their website to ours. **Oklahoma Ball has 1 million+ annual visitors to their site.**
- ✓ SWAT's own website traffic averages 400+ visitors per week and 100+ individual visitors per day.
- ✓ We have over 1,000 followers on our Facebook page.



SWAT's workout training area consists of weights, treadmills, medicine balls, squat/bench rack, Olympic rings, power bands, weight sleds, sped ladders, heavy bag, battle ropes, and tractor tires.



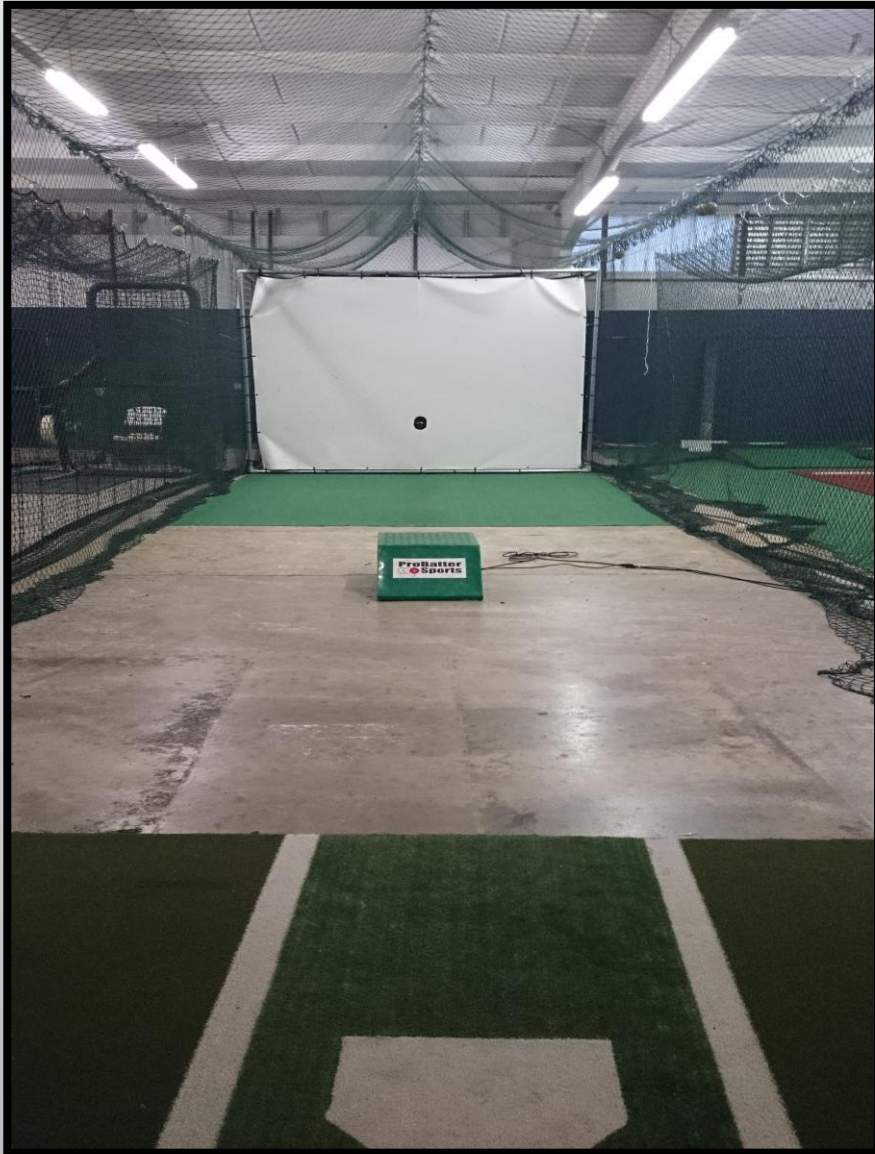
SWAT GOLD Partner: Name a Cage at SWAT for One Year.

- ✓ Color virtual banner advertisement on the SWAT Academy Website Sponsors Page.
- ✓ Your advertisement will have gold tier position on the website featured near the top.
- ✓ Add your business coupons or "SWAT only" specials to our website once a month.
- ✓ Prominently displayed 2ft by 4ft. color banner at the entrance to one of our batting cages so that every time a customer enters and exits that cage, your advertisement will be seen.
- ✓ Your business will also be periodically featured in our mass distribution newsletters.
- ✓ Your business can provide us with "SWAT only" coupons and we will send it to our customer database that has more than 1,000+ emails or present it at our front desk counter.
- ✓ Gold status gives you multiple layers of advertising to both walk in and internet customers year round.

Advertising fee: \$150 per month for 12 months. 2x4 ft. banner or \$500 per month for a 4x10 ft. banner



SWAT batting cages can be used for individual player training, team practices, corporate events, birthday parties, or just for fun.



In the world of elite fast pitch softball, a high tech "Virtual Reality" pitching simulator has now become accessible for competitive softball athletes in Oklahoma City.

**Dimensions of the screen.
10 x 12 screen**

How it Works

The ProBatter PX2 softball simulator is extremely realistic by recreating the experience of facing a live pitcher through an integration of the most recent computer and video technology with a precision ball delivery mechanism.

Newly developed software allows users to control every feature of the unit via a large touch screen that eliminates the need for adjustments of individual batters.

The PX2 can deliver an endless assortment of pitches at a professional level speed of 70mph, adjustable in 2mph increments, including fastballs, change-ups, droppers, risers, and screwballs.

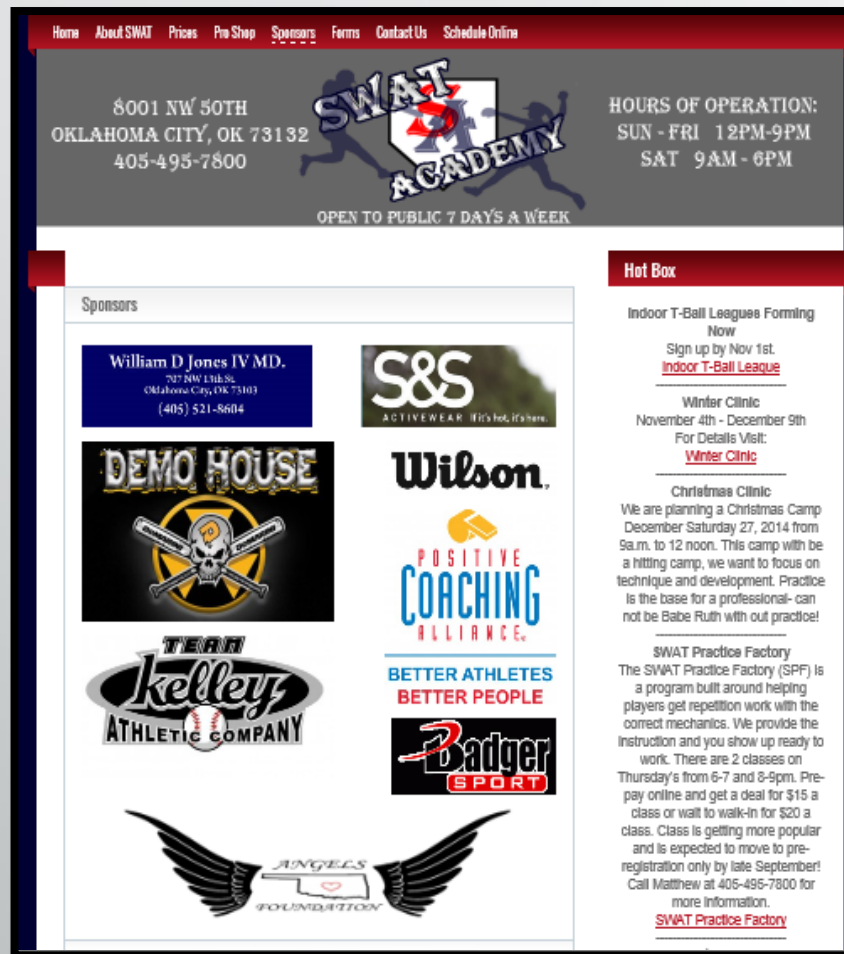


SWAT SILVER Partner: Field Banner Advertisement for one year

- ✓ A 2ft by 4ft. color banner displayed on SWAT's 10,000 sq. ft. fully turfed, stadium lit indoor field.
- ✓ Thousands of kids play on this field and their families and coaches will see your advertisement every visit!
- ✓ Your business will also be periodically featured in our mass distribution newsletters.
- ✓ Full color website advertisement on SWAT's Sponsor's Page.

Advertising fee: \$100 per month for 12 months.





ADVERTISING OPTIONS AT SWAT

Businesses have choices on how to advertise at SWAT. All companies and individuals who buy advertising will be featured on SWAT's website or facility or both for one full year.

SWAT BRONZE Partner: Website advertisement for one year.

- ✓ Full color virtual website advertisement on SWAT's Sponsor Page.
- ✓ Bronze Partner status gives you visibility to all our virtual customers via our website that is refreshed weekly and where our customers go daily to view our live online facility scheduler.

Advertising fee: \$50 a month for 12 months.

Want More Visibility?

SWAT PREMIER Partner: Premiere location at front of facility and on our website.

- ✓ Color banner on the **Front Page** of SWAT Academy website.
- ✓ Full color digital advertisement in the center of our facility on our Pro Batter system that runs 2-4 hours per day.
- ✓ Flexibility: change your web advertisement monthly and feature specials and your services.
- ✓ **"This Facility Sponsored by Your Company Name"** Your banner will be prominently displayed in the front desk area.
- ✓ Your business will be featured in our mass distribution newsletters periodically.
- ✓ Premier Partners will also be listed on certain camp and clinic event marketing flyers distributed to hundreds around the community.
- ✓ Premier status gives you multiple layers of advertising to our walk in and internet customers all year-round.

Advertising fee: \$750 per month for 12 months.

EXCLUSIVE INDOOR FIELD PARTNER: The ONE and ONLY COMPANY that the FIELD will be named after.

- ✓ Color banner on the Front Page of SWAT Academy website.
- ✓ Flexibility: change your web advertisement monthly and feature specials and your services.
- ✓ Physical Color Banner prominently displayed on the field. Size Negotiable. Paid by sponsor.
- ✓ The field will be referred to as "XYX Field" at all times, including on all of our newsletters, esoft scheduler and marketing materials for camps/clinics etc.
- ✓ There is only ONE Indoor Field Sponsor which is our ultimate partner with the largest visibility.
- ✓ Where else can you have families referring to a field using your company name?

Advertising fee: Negotiable. Minimum of 24 month agreement.





- ✓ SWAT's state-of-the-art multipurpose field is a 10,000 square foot space that is ideal for training when the Oklahoma elements will not allow for outdoor workouts. The field is enclosed with high-quality netting which gives baseball and softball teams the ability to practice live batting and also includes a full-length batting cage. Being fully-turfed, the field is also great for soccer training, and it has also served as the host site for youth football practices, dodgeball tournaments, t-ball leagues, and community meetings.



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