

SPRING 2015 EDITION

5201 SW WESTGATE DR, STE103 | PORTLAND OR 97221-2424

2015 AMTA-OR CONVENTION EDITION APRIL 24-25

A full slate of top-rated presenters has been booked for the 2015 AMTA-Oregon Chapter Convention and Annual Meeting, and Friday evening's dinner meeting will provide an opportunity to learn what is going on with massage and healthcare insurance coverage.

Two workshops - one on Research, the other on Ethics - will feature nationally-acclaimed author and educator Ruth Werner. Washington State's Taya Countryman will teach a 7.5-hour workshop on Structural Relief Therapy. Our own Molly Verschingel, Portland Winterhawks and PSU Vikings therapist and co-founder of the NW Sports Massage Team will offer an Elite Event Calibration Level 1 class, the first in a series for therapists who want to get into big-time sports massage work. And Sarah Davis will teach on the therapeutic benefits of spa modalities.

Two big changes have been made in putting together this year's Convention. The first, of course, is obvious: the date - April 24-25 - two months later than previous years' conventions. Second is the venue: East West College of the Healing Arts, in Portland, rather than a hotel facility.

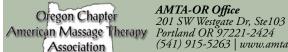
The first change came out of last year's Winter Wonderland at the end of February, when snow and ice forced postponement until late in March. Who'd have guessed this year would be the polar opposite (pun intended)? April just seemed so much more predictable.

As a result of the decision to make chapter dues optional, AMTA-Oregon's treasury took a major hit, so to be able to keep the cost of attendance reasonable and still offer an excellent program, the Board of Directors went looking for other facilities than hotels. East West College generously offered its spaces at a reduced rate, and meals and refreshments will be professionally catered by Reservations at Home. Chef Jody will be presenting a Salmon and Beef Buffet for Friday's dinner, an Indian Food Buffet for Saturday's lunch, and Happy Hour appetizers for Saturday's post-convention social hour.

So scroll down through this Newsletter to the Registration page and mark your calendar. This will be a great chance to see friends and colleagues, get some excellent education (and CEUs)...oh, yes, and participate in the life and policies of your Oregon Chapter of AMTA at Saturday's lunch meeting. See you there.

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WELCOME NEW AMTA-OR MEN

LESLIE GIESE. AMTA-OR MEMBERSHIP CHAIR LMT #5975

We want to offer a warm welcome to our new members and transfers. I will be calling each of you soon to tell you more about what your Oregon AMTA Chapter has to offer.

Please welcome:

Here is the list of nev <u>First Name</u>	v members Last Name	City
Nov 2014		
Cherie	Allcroft	Lake Oswego
Tricia	Ayotte	Milwaukie
Brittney	Brookfield	Silverton
Jane '	Dinh	Beaverton
Michael	Friedman	Eugene
Emelle	Henderson	Portland
Janay	Jenniches	Dallas
Mario	Puello	Sherwood
Sabria	Rios	Madras
Emiļio	Shivers	Silverton
Madeline	Smith	Medford
Scott	Taylor	Salem
Tammie	Wilson	Tigard
Dec 2014		
Josh Comice	Adams	Oregon City
Comice	Addy	Portland
Lindsey	Blades	Portland
Patricia	Duncan	Silverton
Cory	Dunlap	Beaverton
Amber	England	Medford
Jennessa Courtney	Faulkner	Portland
Courtney	Fearon	Ashland
Franky	Fergus	Eugene
Lucas	Gutgsell	Portland
Jenny	Helm	Portland
Samantha	Holtey	Ashland
Kali .	Hull	Rogue River
Sergio	Jimenez	Hillsboro
Shayla	Keegan	Oregon City
Elizabeth	Larson-Stemke	Springfield Portland
Anthony	Lopez	
Su Juan	Mā Maladad	Lake Oswego Medford
Savannah Vanessa	Malvini	
Gina	Many	Portland Ashland
Mariza	Merritt Mozee-Rose	
Rae	Peil	Eugene Portland
Shantel	Riccardi	Grants Pass
Rebecca	Shapiro	Portland
Joshua	Williams	Bend
Jennifer	Wroten	Portland
Jana	Zahler	Portland
	Zamei	Tortiana
Jan 2015 Alexis	Barone	Springfield
Lori	Burkey	Springfield Salem
Maria	Edwards	Eugene
Joshua	Evert	Springfield
Michelle	Farra	Springfield Sisters
Sevi	Freeman	Canyonville
Loring	Lamb	Enterprise
Savannah	Malvini	Medford
Alex	Nelson	Eugene
Omolara	Opeifa	Eugene
Kirsten	Opie	Bend
Torey	Ost	Portland
David	Pell	Portland
Ida Marie	Ray	Gresham
Katrina	Shaw	Eugene
Morgan	Spangrud	Salem
Morgan Tenisha	Stock	Seaside
Gethin	Thomas	Eugene
Hannah	Veith	Veneta
Amie	Woyna	Phoenix
Marco	Vcozo	Fugana

Here are the tran	sfers: Last Name	City	Old Chapter
Nov Kelly KaSandra	Lee Ramirez	Brightwood Portland	NY DC
Sept Veronica Sandra	Thurman Turk	Portland Bend	WA AK

Youngs

About this publication
Contributions are welcome; all submissions must include a legible signature and phone number and may be edited for space and clarification. Address all correspondence to: Editor, Doug Kinnaird at oranta.news@gmail.com. AMTA-OR reserves the right to edit materials; reject copyrighted materials unless consent of copyright holder is obtained in writing; and assumes no responsibility for errors, omissions, corrections, or modifications in its publications. Information, articles, endorsements and ads contained in this newsletter do not necessarily reflect the opinions of the American Massage Therapy Association. We reserve the right to reject material that conflicts with American Massage Therapy Association's Bylaws, Policies, Core Values, Mission or Vision Statements, Strategic Plan Goals, Future Directions, or the Code of Ethics or Scope of Practice for AMTA members.

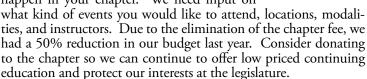
PRESIDENTIAL NOTES LEAH BOWDER, AMTA-OR PRESIDENT, LMT #12252

Welcome spring! After a very brief winter, I must admit I am excited to see so much sun. If you have not yet, please take the time to sign up for our annual conference on April 24th & 25th. We would love to see you and we have a great selection of classes this year. It is also a great time to catch up on what your chapter leaders have been working on during the last 12 months. Also, our lobbyist, Cindy Robert, will be giving a legislative update at our Friday evening event.

I am continuing my work on the Integrative Medicine Advisory Group (IMAG) for the Oregon Health Authority. We will soon have two documents available for massage therapists to use that will help you speak to physicians about your credentials and how you can help them lower health care costs in their clinics by incorporating massage therapy for specific conditions. The IMAG work is specific to Medicaid patients. Please contact me if you have

an arrangement with a Coordinated Care Organization or Patient Centered Primary Care Home. We are currently researching alternative pay models and could use your input!

We will soon be planning for the next year, so please let us know what you would like to see happen in your chapter. We need input on



Leah Bowder, President



EDITOR'S NOTES DOUG W KINNAIRD-EDITOR, LMT #2958

Funny, isn't it? Last year, we had to reschedule our AMTA-Oregon Annual Meeting because of the snow and ice that made driving treacherous. To avoid a repeat this year, the meeting date was set at a time when weather would be unlikely to cause problems.

So what happens? May-like temperatures, blue sky, sunshine, and blossoms usually seen only in Spring . . . in February!!! Isn't that just one of the things that makes living here in Oregon so great?

Most of this issue is devoted to the Annual Meeting, April 24-25, at East West College of the Healing Arts, in Portland. Education Committee Chair Molly Verschingel and President Leah Bowder have put together an exciting faculty of presenters for the education portion, and we'll be holding elections, as we were advised in a recent e-mail. So it should be an exciting event, and I hope to see you there.

Also in this issue is a story on Rosi Goldsmith's taking Honorable Mention for the second year in a row for her research, adding to

the growing store of evidence-based practice at the Massage Therapy Foundation. And there's a story on Infant Massage USA and upcoming trainings for therapists who are interested in this growing field.

As Leah wrote, your Oregon Chapter can really use your voluntary chapter dues contribution, to support our lobbying efforts, our educational offerings, and this newsletter, so please consider this when you renew your AMTA membership and help keep your chapter strong. And finally, be sure to read the whole newsletter and find the Red Word - the first to find it and e-mail Leslie Giese will win a free 3-CE class.

> Doug Kinnaird, LMT #2958 Editor, AMTA Newsletter (503) 646-9754 oramta.news@gmail.com

HEATHER MACDONALD, LMT OF LAKE OSWEGO OUR RED WORD CONTEST WINNER...AND, HEY, LET'S DO IT AGAIN!

LESLIE GIESE LMT #5975

The Winner of our Red Word Contest for last issue is Heather MacDonald, LMT #7763, of Lake Oswego. This issue, we are doing it again, offering you a chance to win three 3-CE hour (9 contact CEs, valued at \$105.00) AMTA Oregon courses we offer after our Face-to-Face meeting months. So read the Newsletter, find the Red Word hiding within one of our articles and email the word, along with your contact information, to: bodybunch@msn.com.

Enjoy!

PLEASE KEEP YOUR INFO UP-TO-DATE!

If your mailing address, phone number, or email address has changed since you last renewed your membership in AMTA, please contact AMTA National and provide them with an update so you continue to be included in communications regarding Oregon activities, or to receive your next newsletter. Thank you!

NO MORE RAFFLE AT ANNUAL MEETING

IFSLIF GIFSF LMT #5975



As rules differ in every state in regard to selling items and raffles for fundraising, AMTA National and its State Chapters have decided to cease raising money in that manner.

This year's Oregon Chapter convention will still offer participants the opportunity to win wonderful prizes, as everyone will receive Free Door Prize Tickets at registration. The chapter does this as another way to say "Thank You" for your participation as a member and for joining us for all the fellowship and connection that happens each year at convention.

We can still accept, and I encourage you to donate, any items and services you would like to for door prizes, and any financial donations to help support your chapter at convention and year round.

For door prize donations (suggestions: Gift Certificates for massage, restaurants, retailers, theaters. Items: massage related equipment, books, music, supplies, art, craft items, baskets etc.). Please let me know if you plan to donate or have questions, at bodybunch@msn.com.

I look forward to seeing you this year at our convention, April 24th and 25th at East West College in Portland.





The 2014 case report is for "Contralateral treatment for severe chronic shoulder pain." It describes successful treatment of a man experiencing such severe and disabling pain, he had nearly lost hope. After 12 sessions, combined with home care exercises, he was able to resume a normal life.

Rosi's first case report abstract, from 2013, "Massage, Bodywork and Mind-Body Interventions for Parkinson's Disease," was published online last year at http://www.massagetherapyfoundation.org/past-practitioner-case-report-contest-winners/2013/. Her case report research is ongoing, and she offers some of her blog reflections on Parkinson's at: http://integrationmassage.com/massage-mindfulness-healing-parkinsons/

As the recipient of the AMTA-OR 2013 Massage Research Grant, Rosi expressed her thanks for the encouragement of Oregon's AMTA, which she says has continued to be an inspiration.

Rosi encourages others who have made a difference in someone's life with their work to participate in research, sharing the benefits of massage in a way that other medical practitioners can recognize. She invites interested therapists to contact her with questions.

Rosi Goldsmith, BA, LMT, DAFNS Integration Massage OR Lic. #16585 2929 SW Multnomah Blvd., #301 Portland, OR 97219 www.integrationmassage.com 503-708-2911



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Portland, OR Apr 9-12, 2015 Anchorage, AK Apr 9-12, 2015 Vancouver, BC May 21-24, 2015 Seattle, WA May 21-24, 2015

CranioSacral Therapy 2 (CS2)

Portland, OR Apr 9-12, 2015 Seattle, WA Jun 25-28, 2015

SomatoEmotional Release 1 (SER1)

Jan 15-18, 2015 Portland, OR Apr 9-12, 2015 Anchorage, AK Vancouver, BC May 21-24, 2015

SomatoEmotional Release 2 (SER2)

Portland, OR Jun 11-14, 2015

Adv 2 CranioSacral Therapy (ADV2) Portland, OR Oct 24-28, 2015

Additional dates and locations at Upledger.com



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To register, use Priority Code OR AMTA 3-15



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Chicago, IL Jun 5-7, 2015

Joint Balancing: Upper Quadrant (JBUQ) Palm Beach, FL Aug 14-16, 2015

Muscle Balancing: Lower Quadrant (MBLQ) Additional dates and locations at DAmbrogio.com

Portland, OR Oct 23-25, 2015



Kerry D'Ambrogio, DOM, AP, PT, DO-MTP is a physical therapist, osteopath, boardcertified acupuncture physician, and author of the textbook "Positional Release." Leveraging his expertise, Dr. D'Ambrogio partners thorough evaluation with integrated Eastern and Western techniques to unlock perplexing pain issues for patients.





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MAKE RESEARCH RELEVANT TO ME

RUTH WERNER

Research about massage therapy is not the abstract exercise that you might think! The best research being conducted today is with professional therapists doing work in real-life settings so that results reflect what truly happens in a successful massage session or series. This produces results that can make you a better and more successful therapist, but only if you know how to access the right studies.

This class will barely scratch the surface of what research can mean to you, but it will cover some current massage therapy research findings and events; some basic information on how to find the research you want, and apply it to your practice; and finally we will discuss what *you* can do in the research world: writing case reports that can benefit all your colleagues.

THE ETHICS OF CLIENT COMMUNICATION: TALKING TO CLIENTS ABOUT THEIR HEALTH

RUTH WERNER

How many times have you worked with a client and noticed something that made you wonder about his or her health? How many times have you felt uncomfortable discussing it?

This class addresses the delicate art of communicating professionally and with open hearts when we have concerns about our clients' well being. Key topics include:

• Medications that may influence

COURSES & PRESENTERS

2015 ANNUAL MEETING

bodywork choices;

- Visual or palpatory signs that are red flags;
- Maintaining boundaries for client safety (how to say "no" when your client says "yes")

Basic principles of active listening will be reviewed and employed as students break into small groups to role-play a variety of difficult client-therapist conversations, all based on real-life situations provided by past participants. Students will develop the skills to make responsible, professional, client-centered choices with their work—even when those clients may have diseases or conditions that make many types of massage impractical.

RUTH WERNER is a retired massage therapist, writer, and educator with a passionate interest in massage research and the role of bodywork for people who struggle with health. Her groundbreaking textbook, A Massage Therapist's Guide to Pathology was first published in 1998; keeping it current is now her main occupation, and the 5th edition was released in early 2012. In addition, she writes a column for Massage and Bodywork magazine and teaches continuing education workshops all over the country. She has served on committees for the Utah Department of Public Licensing, the AMTA, the National Certifying Board for Therapeutic Massage and Bodywork, and the Federation of State Massage Therapy Boards. Ruth was honored with the AMTA Council of Schools Teacher of the Year Award for 2005. She was also proud to serve as President of the Massage Therapy Foundation from 2010-2014.





STRUCTURAL RELIEF THERAPY (SRT) FOR THE SHOULDER, ARM & HAND - 7.5 CE HOURS

TAYA COUNTRYMAN, LMP

WA LICENSE#MAOOOO1130, NCBTMB PROVIDER #450706-08.

SRT is an essential tool to quickly decrease the complex symptoms of shoulder, arm and hand pain. A gentle, effective approach, SRT uses osteopathic principles of Positional Release Therapy and Muscle Energy Technique. In this hands-on class, you will learn to understand and assess the structures of the shoulder, arm, and hand, and treat symptoms of Carpal

Tunnel Syndrome (CTS), Thoracic Outlet Syndrome (TOS) and Frozen Shoulder. Taya explains how the shoulder really functions and how to gently change culprit muscles that influence symptoms of the shoulder, arm and hand. Instead of mashing or stretching muscles, which can create more pain, SRT's gentle approach helps to decrease a client's pain, and increase ROM and activity. As many massage therapists have these symptoms, this is a great class to experience the relief yourself from the hands-on treatment. SRT integrates well with other techniques and can be incorporated at any time during a treatment session. Taya provides a guideline of practical assessment and treatment protocols based on symptoms clients present. She makes class fun and the detailed handout with color photos, illustrations, step-by-step instructions, symptoms, references, SRT rules, contraindications, and tips will reinforce the immediate use of SRT in your practice. SRT is a tool every therapist needs.

Taya Countryman, LMP has practiced massage since 1977, bringing a vast depth of practical work and teaching experience. One of the first LMTs to have a contract with a hospital, she worked 7 years on a multidisciplinary healthcare team at the Everett Providence Hospital Pain Control Center. She was a co-author and lobbyist for the Washington State Massage Law Revision in 1987, making massage part of the healthcare field in Washington State. As a past Washington State Massage Board Member, she helped write the WAC for the Washington State Department of Labor & Industries to include massage for injured workers. She received awards from AMTA-WA for Outstanding Service to the Massage Profession in 2003, Service to the Chapter in 2006, and Chapter Meritorious in 2010, and was a 2013 inductee to the Massage Therapy Hall of Fame. She has been an advanced instructor since 1985, and currently teaches continuing education classes across the USA on Structural Relief Therapy (SRT). Taya's active massage practice specializes in clients with complex and chronic medical conditions. She listens to the body and

thinks outside-the-box for solutions to client symptoms. Taya makes SRT classes practical and fun and willingly shares everything she knows from her 38 years of experience.

To contact Taya with questions or for more info: Phone: 425.422.3449 Taya@StructuralReliefTherapy.com • http://structuralrelieftherapy.com/



THERAPEUTIC BENEFITS OF SPA MODALITIES IN MASSAGE PRACTICE

SARAH B. DAVIS, LMT #11235

In this course participants will learn simple, effective and inexpensive spa treatments that can be added to a massage or performed alone to increase therapeutic benefit and client enjoyment. We will discuss the benefits and uses of essential oils, clay, mud, seaweed and exfoliation techniques and will use them employing methods designed for easy application in massage practice.

Sarah B. Davis has been a Licensed Massage Therapist for 11 years and a massage instructor for 7 years. She has worked in private practice and in a Spa, as well as providing out-call and chair massage to individuals and businesses. She has experience in injury recovery, management of chronic illness and injury, and relaxation massage, using a variety of modalities. She specializes in therapeutic Spa treatment and Geriatric massage. In addition to massage, Sarah has a passion for, and training in, tradi-

tional healing methods using plants, essential oils, mud, clay, sea algae, water and other natural materials.





SPORTS MASSAGE -ELITE EVENT CALIBRATION LEVEL 1

MOLLY VERSCHINGEL, LMT #5164

This class is designed to provide information for therapists interested in working at higher level sporting events. This is level one in a series leading to Olympic Track and Field trials, cycling races, marathons, and other select events. We will be discussing what sports medicine staff expectations are, communication between other providers, how to conduct yourself around athletes, and other useful information. Evidence based stretching and muscle energy techniques will be offered for discussion and practice. Come to network, debate, chat, and meet other sports massage therapists that share your passion. This is a class put on by Northwest Sports Massage Team.

Molly Verschingel is the team therapist for the Portland Winterhawks Hockey team, and for the Portland State Vikings. She is co-founder and educator for the Northwest Sports Massage Team. Molly teaches sports clinics and classes for the University of Western States. She has national, Olympic and world competition experience, and is the author and presenter of a DVD on Sports Massage for the nationally known company, Bodyworks. Molly's office is located in a clinic in Northwest Portland, Kinetic Integration and Performance Therapy.



CHAPTER AWARDS HONOR PROFESSIONAL ACHIEVEMENT

BY LESLIE GIESE, LMT #5975, AMTA-OR AWARDS CHAIR

The AMTA-OR chapter wants to recognize individual members for the work they do as a Licensed Massage Therapist (LMT) in our state and to improve our profession. The AMTA-OR chapter offers and budgets for the following four major awards each year:

CHAPTER MERITORIOUS AWARD

The AMTA-OR Board of Directors chooses the person at each year Board Retreat. This person is chosen based on their duty beyond that of a regular member and how they perform above and beyond in service to the AMTA-OR members. This is awarded at the National Convention in the year that the person is nominated and voted for.

LMT OF THE YEAR

The Awards Committee chooses the LMT of the year from the application forms submitted. This award is to identify and recognize an LMT in Oregon who exemplifies the professionalism and achievement in the field of massage and embraces the mission of AMTA.

Requirements: They must be an AMTA-OR member and they must promote high standards in ethics, practice, volunteerism, leadership and commitment. This is not a popularity contest, so number of votes from the membership is not a consideration.

SCHOLARSHIP AWARD (\$500)

This award is to a student to help pay for their Massage Therapy education.

Requirements: Must reside in Oregon and be enrolled as a student at an Oregon Massage Therapy school or, in a massage therapy program at a Community College in preparation for licensing as a Massage Therapist in Oregon. They must have a financial need. They must have high personal and academic achievement. This is also not a popularity contest so numbers of votes will not apply.

GRANT PROGRAM (\$1,000)

The grant is awarded for the purpose of increasing public awareness of the massage profession at the local, state or national level. The grant may be used for research, humanitarian efforts or other purposes that relate to the advancement of the field of massage. No person or organization may win two years in a row. Any person or organization that has been awarded a grant twice will no longer qualify to apply.

Requirements: Grant applications must be typed, contain a specific aim, include a budget for the project, convey the significance of the grant project, and include a resume of the applicant. The award will be based on professionalism, impact and the ability of the recipient to administer the project.

I encourage each of you to consider participating in these awards. You may know an LMT that you admire or want to create a project to promote massage. We will follow up on all of the information that you provide in order to present the award to the best candidate.

To be fair to all those who apply, only those who fill out the forms correctly and provide all of the information required will be considered.

[You will find the Award Nomination Form on the next page.]

MASSAGE DAY AT THE OREGON LEGISLATURE TUESDAY, JUNE 16TH 10AM-3PM

BRING YOUR CHAIR OR USE ONE OF OURS

Come help us show legislators and staff the benefits of massage therapy! Let me know what hours you can volunteer and if you will be bringing your own chair or will need one of ours.

Please contact:

Devery Broddie, LMT #7291 wholebodyworksdevery@gmail.com Phone: 541-806-1849

READ THIS AND ENTER TO WIN 9 CONTACT CES

Embedded somewhere in the text of an article in this issue of the Newsletter is a word that appears in RED type. Everyone that emails Leslie Giese the word is put in a drawing for three 3-CE hour (9 contact CEs, valued at \$105.00) AMTA Oregon courses at Face-to-Face meetings. So read the Newsletter, find the Red Word hiding within one of our articles and email the word, along with your contact information, to: bodybunch@msn.com.





Deadline for accepting applications is: March 31, 2015

Applications for all awards must be typed on a separate sheet of paper or emailed.

Please include a contact address and phone number for both the nominee and the applicant.

Note: Massage therapy schools cannot release student information, therefore applications must include contact information in order to be considered. No person or organization may be selected 2 years in a row and may receive an award only twice. Incomplete nominating information will disqualify application.

SCHOLARSHIP AWARD \$500.00

Awarded to a student to help pay for their Massage Therapy education.

Requirements:

- 1) Must reside in Oregon and be enrolled as a student at an Oregon massage therapy school, or in a massage therapy program at a Community College, in preparation for licensing as a Massage Therapist in Oregon;
- 2) Financial necessity; and,
- 3) Personal achievement

Please include all of the following information on a separate sheet of paper, or email:

Name of candidate you are nominating for the Scholarship Award. Name of school they are attending. Include your name, phone number, address; student's phone number, address; instructor's phone number. Include a short paragraph as to why you think this student deserves the award.

LMT OF THE YEAR

This award is to identify and recognize a Licensed Massage Therapist in Oregon who exemplifies the professionalism and achievement in the field of massage, and embraces the mission of AMTA.

Requirements:

1) Member of AMTA Oregon Chapter

2) This award will not be based on the number of nominations submitted for each applicant.

3) This award will be awarded based on: volunteerism, leadership, commitment, and the promotion of high standards in ethics and practice

Please include all of the following information on a separate sheet of paper, or email:

Name of candidate you are nominating for LMT of the Year.

Your name, phone number, address. LMTs phone number, address.

Include a short paragraph as to why you think this LMT deserves the award.

GRANT PROGRAM \$1,000.00

A grant is a gift for a particular purpose. In this case, the purpose is to increase public awareness of the massage profession at the local, state, or national level. This is part of the AMTA's role in the advancement of the individual and the profession as a whole. The grant may also be used for research, humanitarian efforts, or other purposes that relate to the advancement of the field of massage.

• Grant applications must be typed on a separate sheet of paper or emailed, and contain a specific aim, budget, and convey the significance of the grant project.

• The applicant's resume is required (including name, address, phone number, etc.)

 The grant will be awarded based on professionalism, impact, and the ability of the recipient to administer the project.

Please mail all applications and nominations to:

Attn: Awards Committee AMTA-OR, 5201 SW Westgate Dr, Ste103

Portland OR 97221-2424

Or email to:

Leslie Giese at bodybunch@msn.com



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Infant Massage Education
In the Pacific Northwest

nfant Massage is a time
honored tradition in the
families of many countries, so
why not in the United States? It's
a question I ask myself everyday,"
LMT JoAnn Lewis says, "and my

greatest hope is that it will become a tradition in families all across America. Supporting infant massage empowers families to understand massage and ultimately, the importance of massage therapy. We are shaping the look of our future clientele for Massage Therapy."

Last year, she, along with USA Trainer Jody Wright and Trainer Candidate Vonda Jump, went to Haiti on a humanitarian project, having fund-raised to finance the project. They trained 59 Haitian doctors, nurses, midwives, psychologists and social workers to teach infant massage to parents in their 10 provinces. "It was a truly amazing and humbling experience," she says, "to

support the survival of infants and families who are working so diligently to help each other in the aftermath of the 2010 earthquake."

Headquartered now in Sweden, the International Association of Infant Massage - and its USA Chapter - was founded in the US in 1979, by Vimala McClure, author of "Infant Massage, A Handbook for Loving Parents," and Audrey Downes, who helped McClure organize instructors in the 1980's. After less than 30 years, it now is in more than 50 countries.

JoAnn has been a massage therapist and Instructor since 1995 and one of many IAIM-USA trainers since 2005, specifically for the Pacific Northwest. Training, open to anyone over the age of 18, focuses on teaching parents to communicate wellness by massaging their babies themselves. Demonstrating on dolls, participants learn how to protect and empower the parent-baby bond for physical and mental health, considered an important connection for a balanced life. Certification trainings are scheduled for Portland in April and in Ashland in May.

For further information, contact USA Chapter of IAIM, at www.infantmassageusa.org, the International Assoc. of Infant Massage, at www.iaim.net, or JoAnn Lewis, LMT #12951, CEIM Trainer, at joann.lewis@infantmassageusa.org or (541) 227-8181 in Ashland, OR.





2015 AMTA-OR CONVENTION APRIL 24 AND 25, 2015

LOCATION East West College of the Healing Arts 525 NE Oregon St., Portland, OR 97232

		SCHEDULE OF EVENTS	
FRIDAY EVENTS	5:00pm-6:00pm - 6:00pm-9:00pm -	Registration Dinner & Recognitions AMTA Lobbyist Cindy Robert (Lobbyist) Le Discussion: Future of Massage Therapy as He	
SATURDAY EVENTS	7:00am-8:00am - 8:15am-11:45am -	Registration Structural Relief Therapy I (3.5 CE hours) Ethics (3.5 CE hours) Sports Massage (3.5 CEhours)	
	1:30pm-5:30pm -	Annual Meeting with Lunch (1 CE hour) Structural Relief Therapy II (4 CE hours) Making Research Work for Me (4 CE hours) Spa Modalities (4 CE hours)	
	5:30pm-6:30pm -	Hors d'Oeuvres, Door Prizes & Networkin	ng
FULL CONVENTION REGIST includes Friday night dinner, Lunc of the registrant. AMTA member	ch, & evening Hors d'oeuvre	es. Also, 9 hours of continuing education on Friday and	l Saturday. All other meals and functions are the responsibility
FRIDAY DINNER ONLY For all attendees			
REGISTRATION CANCE Registration ends April if Cancellations must be re 100% of payment due under the concellations and the concellations are assigned on a first-	ELLATION POLICY 17, 2015, no early regis exceived no later than Ap with registration	tration discount rate	you register online or by mail.
WAYS TO REGISTER Online: https://www.o By Mail: Mail your registrati AMTA Oregon 5201 SW Westgate Dr. Suite Portland, OR 97221-2424 100% of payment due with 1	on with check to:	amta-oregon-chapter-convention-ti	ckets-15395551509
Questions: 503-348-1574 d	or amtaor.treasurer@gm	ail.com	
PLEASE PRINT OR TYPE INFO		or and only min this angles forms to recipror	
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