

2015 U-M Internship Opportunity

Topic: Mapping and Analysis of the University Apparel Licensing Supply Chain

Call for Applications: deadline March 13, 2015

Eligibility: U-M undergraduate (at least two years of completed college education)

Graduate level students

Students graduating in Spring 2015 are not eligible

About the internship:

The goal of the internship project is to map out the university licensed goods apparel supply chain and perform research and analysis into social responsibility issues for a segment of this supply chain. A licensee's supply chain would be a collection of firms that contribute to the production and sale of a licensed garment at one of many retail outlets. Licensees may source their goods, directly or indirectly, from garment manufacturers who typically do the cutting, sewing, assembling activities. A garment manufacturer sources finished fabric that is dyed, printed, and finished. These finished fabric firms buy undyed fabric from suppliers who weave and knit the fabric, who in turn source yarn from spinning mills, who may source natural or man-made fibers from companies that supply these raw materials.

Starting with the University of Michigan licensed goods, the student will map the supply chain to at least two or three levels down using various sources of data and supplementing it with surveys and interviews.

The student will work in collaboration with the U-M President's Advisory Committee on Labor Standards and Human Rights (PACLSHR), the University of Michigan Licensing office, the Collegiate Licensing Company, and the Sumerra company. The internship will be located at the Sumerra headquarters in Portland, OR.

Suggested start date: May 15, 2015

Duration of internship: 10 weeks

Funding: Funding for this internship includes cost of travel to the internship site from U-M (DTW), lodging and a stipend

Desired qualifications / skills:

- Graduate student or Undergraduate student with at least two years of college education completed;
- Basic computer skills (excel, word, outlook, internet, etc.)
- General business understanding – successfully completing basic business classes would be beneficial;
- Interest in Corporate Social Responsibility/Human Rights/Worker Rights;
- Ability to communicate at a high level – they will be speaking (through email, internet or phone) to companies and factories;
- Ability to track, manage and assess details

Application process: There are no application "forms" as such. Applicants are to submit materials by email to the Administrative Coordinator, Nancy Vander Kuyl, nanvan@umich.edu

- 1) An up-to-date CV/resume
- 2) A 150-300 word statement in pdf format explaining your interest in this internship.
- 3) Current transcripts. Wolverine Access copies are acceptable for this purpose.

-Applications will be reviewed by a faculty subcommittee of the PACLSHR. The PACLSHR subcommittee may request a brief oral or written report at the completion of the experience.

-Applicants are encouraged to email questions not answered in this announcement to the committee's administrative coordinator, nanvan@umich.edu