Downtown Akron 2015 akronlife.com life



amount akronlife readers MILLION spend on theatre, concerts, PER YEAR opera, ballet & film

average household income of akronlife



Downtown Akron 2015

Downtown Akron has a lot to offer people in the 330, and here's your opportunity to spread the word. Downtown Akron Partnership (DAP) is joining forces with Akronlife magazine to publish "Destination Downtown" - a guide to all the cool places and things to do downtown. DAP will provide content & photos and help distribute the guide throughout town. "Destination Downtown" will also be bound into the May issue of Akronlife magazine, reaching over 82,000 readers through their print & digital editions.

Make sure your restaurant, concert venue, theatre, retail shop, art gallery, etc. is included.



Reserve your space now for the Downtown Akron Guide.

Ad Deadline: March 26, 2015

For more information call Melissa Cooley today at 330-926-8983 (cell) • 330-253-0056 ext. 103 • MCOOLEY@bakermediagroup.com

SECTION PRICING

• Full Pg.	\$ 1900
• 2/3 Pg.	\$ 1680
• 1/2 Pg.	\$ 1280
• 1/3 Pg.	\$ 800
• 1/6 Pg.	\$ 500

ADVERTISING SIZES

• Full Page	7.375" x 9.875" (live area) 8.125" x 10.875" (trim)	• 1/3 (vert.)	2.25" x 9.875"
	Bleed is .25" all around	• 1/3 (sq.)	4.75" x 4.75"
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