



13<sup>TH</sup> BIENNIAL  
CONFERENCE  
MILAN ITALY  
24-27 MAY 2015



## Draft Program (v.16Feb) WFTO 2015 Conference - TRADE FOR CHANGE

Day 0 - SAT		23.mei.15
		Arrival of participants
10:00	19:00	Registration of participants & Info Desk
AM/PM		Possibility of visit to Expo 2015 (tbc)
19:30	21:00	WFTO Welcome Dinner

Day 1 - SUN		24.mei.15
Start	End	What
07:00	09:00	Breakfast
08:30	10:00	Registration of participants (for late arrivals only)
10:00	12:15	Joint Opening Ceremony WFTWeek & WFTO Conference (incl. other social interaction). Keynote speaker: Palagumi Sainath
12:30	14:00	Lunch and free time
14:30	15:00	The Fair Trade movement and WFTO: Reflections on our journey (By Carol Wills and Jacqui MacDonald)
15:10	15:30	Guaranteed Fair Trade: Strategy to Use the Label (By Geoff White)
15:30	15:55	Guaranteed Fair Trade: How we are using it and experience with the GS process (By Safia Minney and Selyna Peiris)
16:00	16:30	Coffee break
16:30	17:30	Advocating for change (FTAO)
17:30	17:40	Our success stories (Sneak peek)
17:40	18:00	Other short info/Housekeeping
18:00	19:00	Free Time
19:00		Dinner and event to be defined

Day 2 - MON		25.mei.15
Start	End	What
07:00	08:45	Breakfast
09:00	09:50	Plenary session (Inspirational speaker: VanDerHoff/Singer)
10:00	10:45	Workshop session 1 (Learning)
		1A) TTV Canada (By Ryan Jacobs) (TBC)*
		1B) Success stories (By Mona El Sayed, Jonit Bookheim) (TBC)



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		1C) The most important conversation in Fair Trade today: Fair Prices, Fair Wages and Living Wages (1) (By Rain Morgan, Johny Joseph, Verena Albert, Frans Papma)*
		1D) WFTO Guarantee System: What it takes to be a peer visitor! (By Carol Wills)
		1E) Monitoring your suppliers and building an IMS – knowing that Fair Trade is happening on the ground (1) (By Allison Barret)
11:00	11:30	Coffee break
11:30	12:15	<b>Workshop session 2 (Credibility and Identity)</b>
		<b>2A) Services: a Fair Trade 'product'? (TBC)</b>
		<b>2B) Social and solidarity economy: exploring 'domestic FT' (1) (TBC)</b>
		2C) FT Fashion, changing the world (By Safia Minney)
		2D) Securing brand protection for Fair Trade (By Emanuele Montelione)
		<b>2E) Discussing the Charter of Fair Trade Principles (TBC)</b>
12:30	13:00	FREE TIME
13:00	14:00	Lunch
14:30	15:15	<b>Workshop Session 3 (Market Access and Others)</b>
		<b>3A) Retailing Handcrafts (By Geoff White)</b>
		3B) Handmade today: Trends in the US market and oppprtunities for Artisan Products (1) (By Colvin English and Allison Garafalo)
		<b>3C) Trends in the EU (1) (TBC)</b>
		<b>3D) Financing FT (TBC)</b>
		<b>3E) FT campaigns (TBC)</b>
15:30	16:15	<b>Workshop Session 4 (Voice)</b>
		4A) Small Producers & Climate Change: Context, Experiences and the Path Forward (By Ryan Zinn)
		4B) FTTowns beyond the North: expanding into the global South (By Bruce Crowther, Tadeusz Makulski)
		4C) Gender in WFTO: Beyond Principle 6 (by Elaine Jones, Patrick Veillard, Carol Wills)
		<b>4D) Advocating for FT (TBC)</b>
		<b>4E)</b>
16:30	17:00	Coffee break

17:00	17:30	<b>Plenary on learning</b>
18:00	19:30	<i>Free Time</i>
18:00	19:30	<b>Other paralell meetings</b>
19:00		<i>Dinner</i>

Day 3 - TUE		26.mei.15
Start	End	What
07:00	08:45	<i>Breakfast</i>
09:00	09:50	<b>Plenary session</b> (Inspirational speaker: VanDerHoff/Singer)
10:00	10:45	<b>Workshop session 5 (Others)</b>
		<b>5A) Food supply-chains (By Ana Asti &amp; Teresa Corção) (TBC)</b>
		<b>5B) Government FT regulations (TBC)</b>
		<b>5C) Using the WFTO FT label: promoting your organisation and products (TBC)</b>
		<b>5D) The most important conversation in Fair Trade today: Fair Prices, Fair Wages and Living Wages (2) (By Rain Morgan, Johny Joseph, Verena Albert, Frans Papma)</b>
		<b>5E)</b>
11:00	11:30	<i>Coffee break</i>
11:30	12:15	<b>Workshop session 6 (Others)</b>
		<b>6A) Handmade today: Trends in the US market and oppprtunities for Artisan Products (2) (By Colvin English, Allison Garafalo)</b>
		<b>6B) Trends in the EU (2) (TBC)</b>
		<b>6C) Monitoring your suppliers and building an IMS – knowing that Fair Trade is happening on the ground (2) (By Allison Barret)</b>
		<b>6D) Social and solidarity economy: exploring 'domestic FT' (2) (TBC)</b>
		<b>6E) Who are the 'marginalised'? (CLOSED)</b>
12:30	13:00	<i>FREE TIME</i>
13:00	14:00	<i>Lunch</i>
14:30	18:00	<b>Regional Meetings</b>
19:00	21:30	<b>Dinner</b>

Day 4 - WED		27.mei.15
Start	End	What
07:00	08:45	<i>Breakfast</i>



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09:00	10:00	<b>Plenary to reflect on some non-AGM, key issues</b>
10:00	12:00	<b>Business session for AGM</b>
12:30	14:00	<i>Lunch</i>
14:00	17:00	<b>WFTO AGM</b>
17:00	17:45	<b>Closing of the WFTO 2015 Conference, Mohammed Islam Design Award</b>
18:00	19:00	<i>Free time</i>
19:00	21:30	<b>Dinner, with social activity/entertainment</b>

Day 5 - THU		28.mei.15
Start	End	What
07:00	09:00	<i>Breakfast</i>
AM		<b>Departure of participants from Klima</b>
All day		<b>WFTO Market place/Milano Fair City</b>
All day		<b>B2B sessions at Milano Fair City</b>
<b>TBC</b>		<b>Other Meetings between WFTO Board and others</b>
All day		Possibility of visits to Expo 2015 (tbc)

- Orange – To Be Confirmed    Green - Confirmed