

Human Resources and Where It Fits in Strategic Planning

REGISTER
TODAY

Who Should Attend?

Anyone involved in decisions that shape a company's future—HR managers, directors, professionals, CEOs, presidents, owners, and hiring managers

Discover

- How to use human resources in strategic plans and how HR proactively can help meet the needs of your organization
- Strategies to recruit, retain, and upskill your employees

Why Attend?

- Companies will face increasing challenges over the next 15 years, and it's time to prepare. Iowa's workforce is poised for drastic change, with pressure from retirements, technology, and a new generation of workers with a new work ethic and new expectations.
- Whether growing or maintaining your business, the workforce will be changing drastically for the next 15 years. Coping with retirement, next generation workers, technology, changing work ethic, and expectations will be a challenge.
- Smart planning means addressing the situation now to stay ahead of future pressures.

DATE:

Tuesday, March 24, 2015

TIME:

10:00 a.m.—2:00 p.m.

LOCATION:

Polk County Extension Office

1625 Adventureland Drive
Altoona, Iowa 50009

PRESENTERS:

Lin Chape', Chape' Consults, and
Pam Russenberger, Iowa State University,
Center for Industrial Research and Service
(CIRAS)

FEE:

\$60, includes box lunch

REGISTRATION:

Register online at: <http://goo.gl/yS2UNQ>