

Although born in the Atlanta area, John Rice spent most of his school, collage and business life in Jacksonville Florida. While building a business there, John also ran inshore charters for 7 years for seatrout, redfish, and flounder. This was followed by 8 years of highly productive offshore trips running out of Fernandina, Jacksonville, and St. Augustine. During this same time period he fly fished when visiting his sister in N. California and Reno, Nevada.

When the time came to leave Jacksonville due to family needs and rejoin them in Atlanta, John knew it was time to start focusing on trout streams to follow his passion for fishing. Now John has been guiding N. Georgia trout streams for over a decade and gives all his efforts to each and every guide. With good guiding and instructions, his anglers are amazed at how much they can advance in one day on the river no matter what their starting level of experience may be. "Guiding is teaching", John says. "The best part of being a guide is the aspect of introducing all of this to our next generation of anglers and sportsmen". Simply put, John says "Our children do not know it is out there if we do not show it to them".

John has guided for a number of local and nationally televised fishing shows. He has guided anglers to three (3) separate IGFA World Records for rainbow and brown trout in his 10 years or so of guiding. John hand ties flies to order thru his G-Mail address of " Rice River Patterns " and occasionally features them in the "Angler Magazine" Atlanta / N. Georgia edition.

Having guided at Blackhawk Fly Fishing north of Clarkesville, Ga. for going on eight years, John feels it is the most challenging section of the Soque River due to the diversity of different hydraulics and really big trout.

