2015 Region Conferences

Region 1 – April 17-19, Middletown, CT
Region 2 – August 28-30, State College, PA
Region 3 – March 6-8, Laurinburg, NC
Region 5 – July 31-August 2, Jasper, AL
Region 6 – March 13-15, Sioux Falls, SD
Region 7 – March 26-29, Baldwin City, KS
Region 8 – July 31-August 2, College Station, TX
Region 9 – May 29-31, Bozeman, MT
Region 10 – April 10-12, Phoenix, AZ
Region 11 – May 29-31, Elk Grove, CA

Audience: The ever-growing group of professionals in equine-assisted activities and therapies (EAAT)

Overview: The 2015 PATH Intl. region conferences will feature an impressive array of educational sessions presented by industry experts.

PATH Intl. provides the ever-so-important safety standards and best practices for ideal outcomes for both human and horse.

Children and adults with the following special needs benefit from EAAT thanks to PATH Intl.: Muscular Dystrophy, Down Syndrome, Autism Spectrum Disorder, MS, Spinal Cord Injuries, Learning Disabilities, Visual Impairment, Brain Injuries, Amputations, Post-Traumatic Stress Disorder (PTSD) and many others.
2015 Exhibitors

84% of our members have a definite affinity for and would purchase from companies that support PATH Intl.

At PATH Intl., we’re helping humans heal thanks to interaction with horses. We’ve developed protocols to raise the bar for even better outcomes for equine-assisted activities and therapies (EAAT) for individuals with special needs.

PATH Intl. Audience

<table>
<thead>
<tr>
<th>PATH Intl. Audience</th>
<th>Centers</th>
<th>Volunteers</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,544 Certified instructors</td>
<td>7,733</td>
<td>97.7% Female</td>
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<tr>
<td>852 Member centers</td>
<td>Equines</td>
<td>63.7% Own their own horses; an additional 23% partner with the EAAT facility</td>
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<tr>
<td>7,657 Individual members</td>
<td>37.2% Spend over $25,000/year on goods and services related to their business</td>
<td>36% Own three or more horses</td>
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<tr>
<td>52,644 Volunteers</td>
<td>38.7% Manage 10+ program horses</td>
<td>63% Participate in trail riding</td>
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<tr>
<td>58,326 Participants served</td>
<td>77% People served are children under the age of 18</td>
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Purchasing Habits

Centers

- 75% of the time, centers’ employees are asked to recommend product/service
- 50% frequently make their purchases at retail shops
- 37% frequently purchase online

Volunteers

- 76% indicate their most frequent purchases are through retail stores
- 53% make monthly purchases online
- 75% make 1–4 purchases online per month
- 84% indicate they have a definite affinity for and would purchase from companies that support PATH Intl. when presented with comparable products and prices

Pricing

- Standard price $100

Benefits

- One table and 2 chairs
- Listing in PATH Intl. region specific conference emails.
- Meals can be purchased at cost.
2015 Exhibitors

Reserve Your Space Now

Company Name ________________________________________________________
Contact Name _________________________________________________________
Address __________________________________________________________________
City _________________________________ ST _______ Zip ______________

Phone ____________________________ Fax ____________________________
Email ___________________________________________________________________
Website __________________________________________________________________
Twitter feed __________________________________________________________________
Facebook page __________________________________________________________________

$_________ Exhibitor Booth Package(s)

For Region Conference:
    Region 3
    March 6-8
    Laurinburg, NC

Payment Options

___Check enclosed
(Please make check payable to: PATH Intl.)

___Visa  ___MasterCard  ___American Express  ___Discover

Account # ____________________________
Exp. Date ____________________________
Signature ____________________________

Please return to:
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PATH Intl.
PO Box 33150
Denver, CO 80233
Or fax to (303) 252-4610, attn.: Jaime Covington
Or email to jcovington@pathintl.org