2015 Region Conferences

Region 1 – April 17-19, Middletown, CT
Region 2 – August 28-30, State College, PA
Region 3 – March 6-8, Laurinburg, NC
Region 5 – July 31-August 2, Jasper, AL
Region 6 – March 13-15, Sioux Falls, SD
Region 7 – March 26-29, Baldwin City, KS
Region 8 – July 31-August 2, College Station, TX
Region 9 – May 29-31, Bozeman, MT
Region 10 – April 10-12, Phoenix, Z
Region 11 – May 29-31, Elk Grove, CA

Audience: The ever-growing group of professionals in equine-assisted activities and therapies (EAAT)

Overview: The 2015 PATH Intl. region conferences will feature an impressive array of educational sessions presented by industry experts.

PATH Intl. provides the ever-so-important safety standards and best practices for ideal outcomes for both human and horse.

Children and adults with the following special needs benefit from EAAT thanks to PATH Intl.: Muscular Dystrophy, Down Syndrome, Autism Spectrum Disorder, MS, Spinal Cord Injuries, Learning Disabilities, Visual Impairment, Brain Injuries, Amputations, Post-Traumatic Stress Disorder (PTSD) and many others.
2015 Exhibitors

84% of our members have a definite affinity for and would purchase from companies that support PATH Intl.

At PATH Intl., we’re helping humans heal thanks to interaction with horses. We’ve developed protocols to raise the bar for even better outcomes for equine-assisted activities and therapies (EAAT) for individuals with special needs.

PATH Intl. Audience

<table>
<thead>
<tr>
<th></th>
<th>Centers</th>
<th>Volunteers</th>
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<tbody>
<tr>
<td>Certified instructors</td>
<td>4,544</td>
<td>97.7% Female</td>
</tr>
<tr>
<td>Member centers</td>
<td>852</td>
<td>63.7% Own their own horses; an additional 23% partner with the EAAT facility</td>
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<tr>
<td>Individual members</td>
<td>7,657</td>
<td>36% Own three or more horses</td>
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<tr>
<td>Volunteers</td>
<td>52,644</td>
<td>63% Participate in trail riding</td>
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<tr>
<td>Participants served</td>
<td>58,326</td>
<td>38.7% Manage 10+ program horses</td>
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<tr>
<td></td>
<td>7,733</td>
<td>38.7% Spend over $25,000/year on goods and services related to their business</td>
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<td>37.2%</td>
<td>77% People served are children under the age of 18</td>
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Purchasing Habits

Centers

75% of the time, centers’ employees are asked to recommend product/service
50% frequently make their purchases at retail shops
37% frequently purchase online

Volunteers

76% indicate their most frequent purchases are through retail stores
53% make monthly purchases online
75% make 1–4 purchases online per month
84% indicate they have a definite affinity for and would purchase from companies that support PATH Intl. when presented with comparable products and prices

Pricing

Standard price $100

Benefits

- One table and 2 chairs
- Listing in PATH Intl. region specific conference emails.
- Meals can be purchased at cost.
Reserve Your Space Now

Company Name ________________________________
Contact Name ___________________________________
Address ________________________________________________________________________
City ____________________________ ST _______ Zip ________________
Phone ____________________________ Fax _________________________
Email ________________________________________________
Website ________________________________________________________________________
Twitter feed ____________________________________________________________________
Facebook page ________________________________________________________________

$________ Exhibitor Booth Package(s)

For Region Conference:
   Region 7
   March 26-29
   Baldwin City, KS

Payment Options

___Check enclosed
(Please make check payable to: PATH Intl.)

___Visa ___MasterCard ___American Express ___Discover

Account # ___________________________________________
Exp. Date ___________________________________________
Signature____________________________________________

Please return to:
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Denver, CO 80233
Or fax to (303) 252-4610, attn.: Jaime Covington
Or email to jcovington@pathintl.org