Your Single Source for Strategic Communications with Measurable Results

MARKETING: Get Measurable, Strategic Results

A strategic approach, a solid understanding of your target audience and the right mix of message and channels is the foundation for effective marketing. Get started with:

Brand Strategy ▪ Data Profiling ▪ ROI Metrics



PRINTING: Top Quality Makes the Best Impression

Advanced printing techniques and specialty papers, touchable textures and compelling "must-open" formats take your printed pieces to a whole new level of impact. Upgrade your business impression with:

Brochures ▪ Business Forms ▪ Logo Items ▪ Newsletters ▪ Postcards

MAIL: Go From Concept to Delivery With Ease

From design to production to delivery, you'll save time, hassle and money when you work with one source to get your mail campaigns out the door. Successful direct mail starts here with:

Address Verification ▪ Mail List Purchase and Management ▪ Postal Discounts

DESIGN: Inspire Action Creatively

The right fonts, the best color palette and careful attention to the words make your campaign materials more powerful. Call on our deep bench of award-winning talent for:

Company Branding ▪ Copywriting ▪ Logo Development ▪ Print and Web Design

WEB: Grow Your Online Presence

From websites to landing pages to digital advertising and social media, a strong online presence helps more customers find you in more places. We'll help you sort it all out. Integrate your digital presence with:

Email Campaigns ▪ Local Search Marketing ▪ Social Media Integration ▪ Web Design with Mobile Optimization

SIGNS: Be Noticed … and Remembered

When you need to sell a product, teach a concept or attract attention, get your point across in a big way. Advances in wide format printing technology mean more affordable and creative options than ever before for:

Meeting Signs ▪ Point-of-Purchase Displays ▪ Trade Show Exhibits ▪ Window and Floor Graphics

Whether you need new ideas to help grow your business or are looking for ways to improve existing marketing programs, Allegra can help.

Contact us today to get started!

1009 Steeple Square Court
Knightdale, NC 27545
www.carterprintingnc.com
chad@carterprintingnc.com
919.210.8474