



WWW.NOBULLCHALLENGE.ORG

NO BULL your way to L.A. for the **2015 Teen Video Awards**

Calling all 13-23 year-old students!

Enter **The Great American NO BULL Challenge**, a global video contest and award show.

Create a film that speaks to the importance of ending all forms of bullying by promoting leadership and social change in a globalized world.

Win BIG!!!

Become a social media rock star!

And

Trip to L.A. for the Red Carpet Walk & 2015 Teen Video Awards

Trip to Sundance Film Festival

Scholarships and much more!

**CHANGE
MAKERS
REACHING
MILLIONS**



CREATE!



SHARE!



The sooner you submit your video, the more time you'll have to be heard, be counted, and boost your chances of capturing the People's Choice votes when public voting opens on April 24!

So join the **NO BULL Challenge "Move It" Change Makers Reaching Millions** campaign and promote your video through social media and in your school/community. For specific instructions on how we track "Move it" efforts, check out "*Resources & Guidelines*" at www.nobullchallenge.org.

BECAUSE...

*The world needs you.
Your voice, talent and
ideas will create change
and reach millions.*





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Important Dates:

September 1, 2014

Video Uploads Begin

April 19, 2015

Video Upload Deadline

April 24 - May 3, 2015

Public Voting Period

May 19, 2015

Nominees Announced

August 8, 2015

Teen Video Awards

Eligibility:

Matriculating students ages 13-23, from all over the world

Video Subject:

Digital Responsibility
Anti-Bullying

Video Lengths:

Full: 2-5 minutes

PSA: 30-60 seconds

Vine: 6 seconds



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The Great American NO BULL Challenge and Teen Video Awards

Promoting digital responsibility, leadership & social action through the magic of filmmaking

The Great American NO BULL Challenge is a social action organization that uses the power of social media and the magic of filmmaking to inspire millions of students to create short films or commercials for TV / PSAs (Public Service Announcements) that speak to the importance of ending all forms of bullying.

The NO BULL video awards celebrates the culmination of the **NO BULL Challenge's** global video contest that recognizes top filmmakers and engages millions of people from around the world through social media campaigns.

NO BULL empowers students like you to stand up against bullying and promotes leadership, social justice, and the importance of being digitally responsible global citizens. Prizes include a trip to Los Angeles for the Teen Video Awards, video cameras, scholarships and a trip to the Sundance Film Festival where the winning short film video will be submitted, and much more.

Get involved, visit: www.NOBULLChallenge.org

CHANGE MAKERS REACHING MILLIONS

The Great American NO BULL Challenge is a 501(c)(3) organization.

NO BULL Challenge Partners

