

**02-03**

Networking Opportunities  
Ribbon Cuttings

**06-07**

Day at the Capitol  
RED Showcase Summit

**09-10**

New / Renewing Members  
Calendar



## MAYOR'S ECONOMIC PERSPECTIVE



I remember about 15 years ago a colleague from another city asking me about Cedar Hill's 'great experiment' in retail growth. I thought it was a bit shortsighted considering that our area remains underserved with retail and fine dining. During this 15-year period we have seen over 3 million square feet of new retail and the first shopping center established south of I-20. I think it is safe to say we are no longer an experiment; we are the proof. Needless to say, I am very proud of our community to set high expectations and support

quality retail.

Fast forward to today, I am now hearing and reading comments and questions about our ability to attract and support quality development. From one perspective it is very encouraging to see many people highly engaged, committed and concerned about our beloved Cedar Hill. Many mayors dream of having citizens that truly care so I feel blessed to have such wonderful citizens. Conversely, it is difficult to see some businesses close or move even if this is a natural part of commercial business, growth and redevelopment. This is particularly difficult for those businesses that actively engage in community activities; they are a part of what makes our city so special.

In this context, I think it appropriate to offer my perspective, advice and encouragement. As your Mayor I ask you to "fear not"; our town is doing well. Some ways to consider our continued strength is to look at the longer term and the consistent reinvestment in our retail centers. Within the last couple of years we have seen the Plaza at Cedar Hill reinvest and upgrade their facilities. Recently the new owners of Uptown Village announced they are planning a multi-million dollar upgrade to the center and will soon be announcing a number of new retail businesses.

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### Mission:

The mission of the Cedar Hill Chamber of Commerce is to be premier by serving and enhancing our community by providing leadership for business growth and development.



### Vision:

The vision of the Cedar Hill Chamber of Commerce is to engage and retain businesses and collaborative partnerships between schools, communities and the city to promote an environment of inclusion for capacity building.



## 2015 Board of Directors

**Amber Hatley** | Chair  
Century 21 Judge Fite

**Warren Goss** | Chair Elect  
Goss Allstate Insurance

**David Williams** | 1st Vice Chair  
Village Tech Schools

**Scott Meigs** | Treasurer  
Texas Trust Credit Union

**Phillip Washington** | Secretary  
7th Harvest Investments

**Maranda Auzenne** | Past Chair  
Uptown Village at Cedar Hill

**Greg Porter** | Ex Officio  
City of Cedar Hill

**Aranda Bell**  
Zula B. Wylie Public Library

**Jeanetta Dagley**  
Mr. Electric

**Tiffanie DuBoise**  
Young Professionals of Cedar Hill

**Danyelle Dikes**  
Chick-fil-A Cedar Hill

**Kathy Draxler**  
Individual

**Robert Garca**  
MJB Wood Group

**Mo Hadzovic**  
Mo & Hari's Italian Bistro

**Rance Halfmann**  
Title Boxing Club

**Corporal Juan Herrera**  
Cedar Hill Police Department

**Lawrence Hogle**  
Midtown Cedar Hill

**Fran Laukaitis**  
Methodist Charlton Medical Center

**Jennifer Skinner**  
UNT at Dallas

**April Soria**  
Alpha Omega Plumbing

**David C. Wilson, Sr.**  
David's Seafood Grill & Catering

### Ex Officio Members

**Honorable Rob Franke**  
Mayor, City of Cedar Hill

**Allison J.H. Thompson**  
Director, Cedar Hill EDC

**Orlando Riddick**  
Superintendent, CHISD

### Staff

**Amanda Skinner**  
Executive Director | CEO

**Michelle Rodriguez**  
Director of Membership Development

**Elsa Garcia**  
Director of First Impressions

**Cedar Hill  
Chamber of Commerce**  
(972) 291-7817

Email: [admin@cedarhillchamber.org](mailto:admin@cedarhillchamber.org)  
Website: [www.cedarhillchamber.org](http://www.cedarhillchamber.org)

## Network Building Opportunities

At the Cedar Hill Chamber, there is always something to do - whether it's learning more about running your business or connecting with other professionals and leaders. Make sure to check out our monthly calendar of events to enrich and enhance your professional life.

### NETWORKING LUNCH

1st Tuesday of the month, 11:30 AM

Buffalo Wild Wings

430 E. Pleasant Run Rd. | Cedar Hill



### BUSINESS ON THE HILL

2nd Friday of the month, 7:30 AM

Resource One Credit Union

755 N. Hwy 67 | Cedar Hill

\$2 Members | \$5 General



### NEW MEMBER BREAKFAST- CHAMBER 101

4th Thursday of the month (quarterly), 8:00 AM

Cedar Hill Chamber | 300 W. Houston Street



## COMPETITIVE

BUSINESS FORUM

## EDGE

Third Tuesday of the month at 12:00pm  
Cedar Hill Chamber of Commerce  
300 W. Houston Street, Cedar Hill  
Free to attend with RSVP.

Sponsored by:



Life Cycles and Evolution of the Small Business

March 17

A business is supposed to grow; and with growth comes change. Most businesses are operated according to what the owner wants as opposed to what the business needs. In this discussion, we will talk about the three phases of a small business, what that business needs most, what the business owner needs to be aware of, and how to give the business what it needs.

BNI Sponsor: Dr. Lesa Ansell, All Care Health Clinics

# RIBBON CUTTING CELEBRATIONS

CEDAR HILL MUSEUM  
OF HISTORY



**RESCHEDULED**

**Tuesday, March 10**  
**Cedar Hill Museum of History**

**Time: 11:30 AM**

**Location: 607 Cedar St in Historic Downtown**

**Your Invited**

**'The Last Small Town'**  
exhibit returns home to the  
Cedar Hill Museum of History  
*Where a community embraces heritage and nature*

## SAVE THE DATE



### EXECUTIVE GRAND OPENING & RIBBON CUTTING

Tuesday | March 3, 2015 | 5:00 PM - 8:00 PM  
Refreshments | Tour | Test Drives | Networking

5:00 Cedar Hill & DeSoto Chamber Ribbon Cutting  
Reception to Follow

Contact Lindsey Stuart, Vice President  
LStuart@MyDallasHyundai.com | (214) 694-2700



New Location  
I-20 & S. Hampton

39444 LBJ Freeway S.  
Dallas, Tx 75232

## CONGRATULATIONS to the 2014 Celebrating Business Awards recipients

**Distinctive Business of the Year | Goss Allstate Insurance**

**Fast Start Award | Title Boxing Club**

**Young Professional of the Year | Monique Burnom**

**Woman of the Year | Becky Hennesy**

**Man of the Year | Jim Hennesy**

**Chairman's Choice | Steve Hendon**



We continue to maintain relatively high occupancy rates in our retail centers and over 75,000 square feet of new development in progress.

We will continue to encourage other retail centers to upgrade and reinvest. Our plans for reinvestment in our city center will keep us on the track for new areas of opportunity. Our sales tax revenues continue to be strong and growing. It continues to fund parks and recreation projects, economic development activities, and our general operations with about two-thirds of the revenue from visitors to our retail centers. Our comprehensive economic development strategy is designed to enhance and strengthen the City's economy as a whole as well as existing and future retailers. The City's efforts will continue to focus on the creation of high quality primary jobs, the attraction of office and corporate facilities to enhance services and boost our day-time population, the retention and expansion of existing businesses and the development of a robust tourism sector taking advantage of our beautiful natural open spaces, premier sports facilities and regional retail.

While these are all important, it is the actions of our citizens and businesses that have and will remain a vital key to Cedar Hill's success. Many people have asked me what they can do to keep our city and economy strong. The answer is simple, but very impactful. Continue to support our local businesses; insist on our standards for customer service, expect quality service and tip well when you get it; continue to share all the great things occurring in our town now and in the near future; and continue to engage and strengthen Cedar Hill by volunteering, participating and supporting our neighborhoods, institutions and schools.

As I reminded the envious colleague 15-years ago, just watch and see what happens. The 'city on a hill' will do just fine because we have three great things going for us. First we have more natural beauty than anywhere else in North Texas – we are a destination for those that love our God given natural beauty. Second, we have engaged citizens that choose to build on our common values with the dream of what a premier city can be – we continue to look up! And third, we have a proven track record of success with quality development and a lot of room to continue growing.

As always, I remain blessed to be your mayor and hope that you will contact me if you have questions, concerns, or just want to talk.

Rob

**FREE FAMILY EVENT**

**RECREATION CENTER**

**TEN YEAR ANNIVERSARY**

**2004 - 2014**

**CITYWIDE BLOCK PARTY**

**Saturday, March 7th 10am-2pm**

**Alan E. Sims Recreation Center**  
310 E. Parkerville Rd.

Program performances, petting zoo, community vendors, health fair, K-9 Unit presentation, gaming truck and much more!

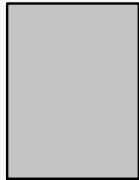
**ATMOS energy** **CEDAR HILL**  
Parks and Recreation Department

**YOUR CITY**

Presented by the City of Cedar Hill Parks and Recreation Department, Neighborhood Services & Cedar Hill Neighborhood Advisory Board

# Business Matters

## 2015 Advertising Rates



FULL PAGE	1 TIME	3 TIME
4 COLOR	\$100	\$225

7.5" X 10"

### PRICE PER ISSUE



1/2 PAGE VERT.	1 TIME	3 TIME
4 COLOR	\$75	\$150

3.625" X 10"

### PRICE PER ISSUE



1/3 PAGE HOR.	1 TIME	3 TIME
4 COLOR (CMYK)	\$50	\$100

7.5" X 3"



1/6 PAGE HOR.	1 TIME	3 TIME
4 COLOR (CMYK)	\$25	\$50

3.625" X 3"

**ADVERTISING RATES** - Rate charges are for space only. Any required typesetting, additional art or production will be charged extra.

Frequency rates applicable are based on number of equal size units run

## 2015 CANDIDATE FORUM

Hosted by  
The Cedar Hill Chamber of Commerce  
& Kingswood HOA

**THURSDAY**  
**APRIL 2, 2015**  
**6:00 PM**

**MORE DETAILS TO FOLLOW**



*Chairman's Circle*  
*2015*

www.cedarhillchamber.org

*Diamond*



Good Shepherd  
EPISCOPAL CHURCH



*Platinum*



*Gold*



**Batteries + Bulbs**



*Silver*

Atmos Energy  
Cherry Hill Photo Enterprise  
Coca-Cola Enterprise  
COSTCO  
Goss Allstate Insurance  
Medical Center Arlington  
Orr Toyota South Dallas  
Proforma A-Z Specialties  
Prosperity Bank  
Regions Bank  
Texas Trust Credit Union  
The Brickman Group  
TX Oncology Methodist Cancer Center  
Walmart





# DAY AT THE CAPITOL



Join us March 18, 2015

The Best Southwest Partnership in collaboration with Leadership Southwest invites you to participate in Legislative Day at the State Capitol. We are excited to represent 12 cities, many chambers, school districts, businesses and entities that have a mission to be a thriving region for future generations. The information and education provided will be critical to the decisions they make on policy that affects our region.

## MISSION:

- ◆ Provide members of the Texas Legislature with info needed to make the best decisions for their constituents
- ◆ Educate and involve business leaders, young professionals and citizens regarding the priorities that affect our area



## TENTATIVE AGENDA:

- ◆ 5:30 am - Depart Best Southwest Area from Clarion Hotel, 1515 N. IH 35E. at Wintergreen
- ◆ 9:45 am - Acknowledgement from the House Floor
- ◆ 11:00 am - Acknowledgement from the Senate Floor
- ◆ 11:30 am - Lunch
- ◆ 1:00 pm - Tours / Office Visits
  - \*Rookie Track: Designed for those not familiar with legislative process and/or first time visitors.
  - \*Advanced Track: Designed for those that want to be briefed on policy and legislation that pertains to Cedar Hill and North Texas.
- ◆ 3:30 pm - Photo Op w/ Governor Abbott
- ◆ 4:30 pm - Legislative Reception in partnership with TX Hospital Association
- ◆ 6:00 pm - Return to BSW

## PARTICIPATION LEVELS

For More Info: [amanda@cedarhillchamber.org](mailto:amanda@cedarhillchamber.org)

### Presenting Sponsor \_\_\_\_\_

**\$750**

Premier seating for two on bus and at luncheon, breakfast and lunch for two, invitation to Legislative Reception, company logo on materials including program, public policy guide, sponsor board, event promotional material and website.

### Supporting Sponsor \_\_\_\_\_

**\$500**

Reserved seating for one on bus and at luncheon, breakfast and lunch for one, Invitation to Legislative Reception, company name on materials including program, public policy guide, sponsor board, event promotional material and website.

### Ride Along (General) \_\_\_\_\_ \$ 50

### Ride Along (BSW/LSW Member) \_\_\_\_\_ FREE

Open Seating for one person on bus, at luncheon and reception. All meals included.

## BEST SOUTHWEST PARTNERSHIP PRESENTS



# Regional Economic Development

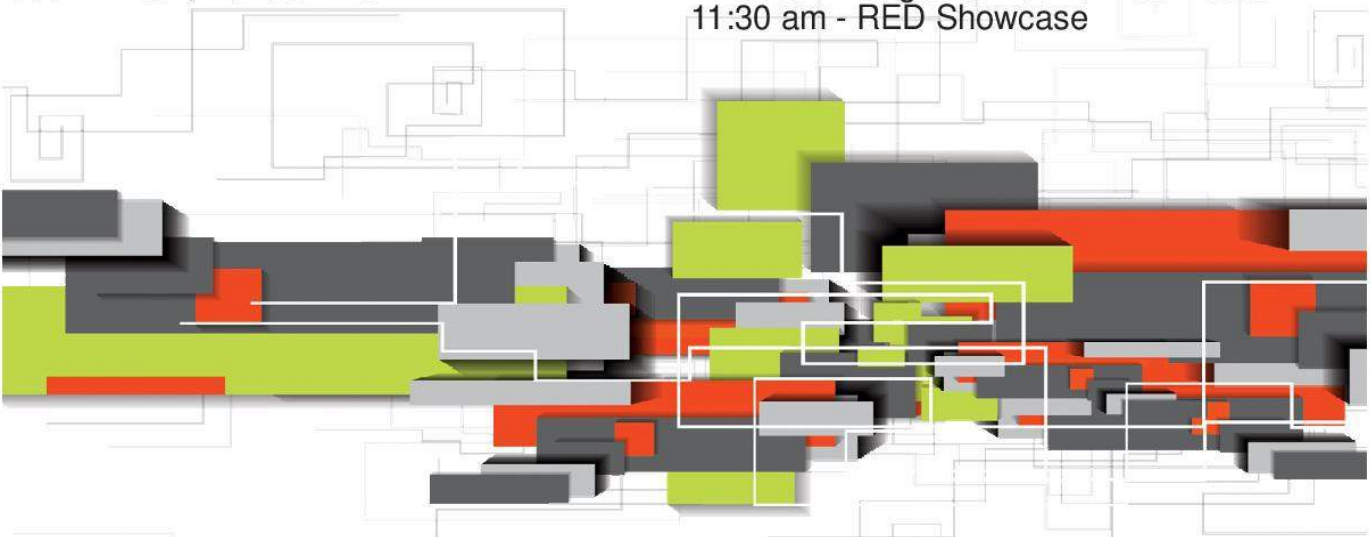
## SUMMIT & SHOWCASE LUNCHEON

PROMOTING QUALITY  
FOR ECONOMIC DEVELOPMENT.

### 2015 1st Quarter Event

Thursday, March 26, 2015  
Hilton Garden Inn  
800 N. Main, Duncanville

7:30 am - Breakfast  
9:00 am - RED Summit  
11:00 am - Regional Network Connector  
11:30 am - RED Showcase



#### **Presenting** **\$800**

8 VIP Reserved Seats with Lunch  
8 Breakout Seats (2 breakouts per person)  
Sponsor logo on event invitations & video  
Sponsor recognition from podium  
Sponsor logo on sign at Networking Reception  
24 X 36 Display Board to be used at Event  
Sponsor name and/or logo listed in program  
Sponsor logo on website registration page  
Sponsor logo on all media publications

#### **Table** **\$250**

8 Reserved Seats with Lunch  
Sponsor recognition from podium  
Sponsor name listed in program

#### **Supporting** **\$500**

8 VIP Reserved Seats with Lunch  
8 Breakout Seats (2 per person)  
Sponsor recognition from podium  
Sponsor logo on sign at Networking Reception  
Sponsor name and/or logo listed in program  
Sponsor logo on website registration page

#### **Breakouts & Lunch** **\$100**

1 Breakout Seat (2 Breakouts)  
Invitation to Regional Networker  
1 Seat with Lunch

#### **Individual** **\$25**

1 Seat with Lunch  
Invitation to Regional Networker

### ONLINE REGISTRATION

Please make all reservations on line at <http://bit.ly/REDShowcase2015> on or before March 20.  
After March 20 please call local chamber

**Cedar Hill**

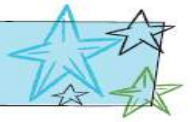
**972-291-7817**

**Amanda Skinner**





# VETERAN EDUCATION & LENDING



PeopleVET is a program specifically designed to support veteran entrepreneurs who choose self employment to support themselves and their families. We work with military active duty, retired, and honorably discharged veterans, Reserve and National Guard, and military spouse business owners.



We cover what you need to grow a great business!

Credit

Business Planning

Budget & Projections

Sales & Marketing

Profit & Loss Statements

Balance Sheet Statements

Perfecting Your Pitch

Cash Flow



PROGRAM GRADUATES ARE

ELIGIBLE FOR A

\$20,000 LOAN @ 5% INTEREST



[peoplefund.org/peoplevet](http://peoplefund.org/peoplevet)



REGISTER TODAY!

We're Here For You.

Startup businesses are welcome. Must be a Texas resident. Military ID or copy of DD214 required with other loan documents to verify veteran status.

Join Us

Classes are offered in partnership with small business development centers across Texas to be convenient to you. Visit our website to learn more about where courses are offered. You'll have the opportunity to gain skills, grow your business, and obtain capital to thrive. All loan clients are placed with highly skilled mentors to continue your success.

Questions?

We're here to help! To learn more, visit our website or contact our education and training team at [becca@peoplefund.org](mailto:becca@peoplefund.org) or 512.222.1007.

Visit our offices in Austin, Dallas, Ft. Worth, Houston, & the Rio Grande Valley.

1.888.222.0017 | [www.peoplefund.org](http://www.peoplefund.org) | @PeopleFund | [info@peoplefund.org](mailto:info@peoplefund.org) | [peoplefund.org/peoplevet](http://peoplefund.org/peoplevet)



*Cedar Hill Derby*

**FRIDAY, MAY 29, 2015**

*Gates Open at 5 pm - Races Start at 6:30 pm*

**1000 Lone Star Pkwy, Grand Prairie, TX**

*Ladies wear your hats. Gents wear your Sunday best*



**SAVE**

**THE DATE**

**FOR OUR**

**ANNUAL**

**GALA**





Share Wellness Urgent Medical Clinic

Cancun's Ameri-Mex Restaurant

Goss Allstate Insurance Company

Midlothian Conference Center

Peggy M. Wilson

Linebarger, Goggan, Blair & Sampson, LLP

Mote & Associates

Methodist Charlton Medical Center

TITLE Boxing Club

DeSoto Janitorial Supply, Inc.

Wolverton Company, Inc.

Complete Auto Repair

Bob Stallings Hyundai

7th Harvest Investments - Phillip Washington

Cedar Hill Citizen Police Academy Alumni Association

Dogwood Canyon Audubon Center at Cedar Hill

Dr. John R. Valant, DDS, MSD

Ellen's Amusement Center

Good Shepherd Episcopal Church

Ebby Halliday Realtors

Rapid Refill Ink

Texas Trust Credit Union

**THANK YOU FOR YOUR  
CONTINUED SUPPORT**



**Alumnae—Delta Sigma Theta  
Sorority, Incorporated**

**Cash Store**

**WELCOME NEW MEMBERS**



# Activities

## March 2015

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3 11:30 AM Networking Lunch 5:00 PM RC- Hyundai	4 10:00 AM Chamber Champions	5	6	7 10AM-2PM Cedar Hill Block Party
8	9	10 11:30 AM RC- Cedar Hill Museum	11 7:30 AM Breakfast with the Boss	12	13 7:30 AM Business on the Hill  11:30 AM Busi- ness   Partner- ships Committee	14
15	16	17 12:00 PM Competitive Edge Busi- ness Forum	18 LSW/BSW Day- Day at the Capitol	19	20	21
22/ 29	23/ 30	24/ 8:00 AM New Member Breakfast 31	25	26 11:30 AM BSW R.E.D. Showcase Summit	27	28