



Craig Huey, winner of 79 major awards for marketing campaigns, TV commentator and JOBS Act marketing expert. He has generated over \$60 billion in investment capital.

“Raising \$5 million to \$50 million through JOBS Act Marketing & Advertising”

You’ll learn how to market under the JOBS Act:

- ✓ You can be a private or public company...
- ✓ You can generate up to \$50 million...
- ✓ You can only market to accredited investors

Over 2,000 entrepreneurs and companies applied to market under the JOBS Act. In this one-hour webinar, you’ll see how it’s done.

This is your opportunity to attract the investment capital you need to...

- **Expand your reach**
- Upgrade your equipment
- **Hire and train new employees**
- Develop marketing capital
- **Support research and development**
- And so much more!

Right now, more than 5 million accredited investors across the country are eager to invest in companies like yours.

You’ll discover how to know where they live...how they spend their money...the causes they support...and the psychographics behind where they put their money.

In this free webinar, I reveal little-known marketing secrets that have helped attract hundreds, even thousands, of accredited investors.

**Million-dollar marketing secrets—
absolutely FREE**

In this webinar you’ll discover...

- **The key** – and critical difference - between “crowdfunding” and JOBS Act marketing.
- **Have a customer base?** You have gold!

- **The #1 mistake** investment marketers make and how to avoid it
- **Little-known strategies** for targeting the accredited investor
- **Direct mail:** Tool of the past or powerful secret weapon?
- **What’s working** in marketing to investors...and what isn’t
- **How to find the best accredited investors** from the best postal and email lists...and who are most likely to respond
- **The most overlooked secret** to web and banner ad success
- **Why most online marketing to the Accredited Investor fails**...and avoiding this common misstep
- **3 surprising ways** to turn qualified leads into investors
- **Plus, what strategies works best** for TV, radio, web ads, email, direct mail and so much more!

Bonus: JOBS Act Megatrends

- ✓ Crowdfunding
- ✓ Public vs. Private Funding
- ✓ Things to come

WEBINAR

November 18, 2015 10:00 AM -11:30 AM (PST)

Sponsored by Silicon Valley Entrepreneur Forum Meetup Group

Register on:

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