

Small Business Education Program

Miami Dade College, School of Business in partnership with Citi Foundation
is offering **FREE** seminars and workshops for small business owners.



The Small Business Education Program has been in existence since 2007. Our goal is to provide small business owners with basic tools to operate a business efficiently.

For more information and registration, visit the program's website:

www.mdc.edu/smallbusiness

Space is limited so apply early.

All events will take place at Miami Dade College's Wolfson campus, located at 300 NE 2nd. Ave., Miami, FL 33132.

Opening day. Orientation and logistics.

Wednesday, January 20, 2016, 5:30 pm – 9 pm

Technical Seminar I – Business Model

Wednesday, January 27, 2016, 5:30 pm – 9 pm

Technical Seminar II – Strategic Marketing

Wednesday, February 3, 2016, 5:30 pm – 9 pm

Technical Seminar III – Tactical Marketing and Sales

Wednesday, February 10, 2016, 5:30 pm – 9 pm

Technical Seminar IV – Finance (capital resources and cash flow). Operations

Wednesday, February 17, 2016, 5:30 pm – 9 pm

Technical Seminar V – Business Plan

Wednesday, February 24, 2016, 5:30 pm – 9 pm

Spanish Program

The Small Business Education Program/Grow Miami Initiative will offer a workshop for potential business owners or start-ups.

Presentations about jump starting a small business, incorporating, finances, and marketing, will be followed by a display area where organizations that assist small business owners and entrepreneurs will be available for questions.

Pre-registration is required. Please fill out an application: www.mdc.edu/smallbusiness

This program is presented by Miami Dade College and sponsored by Citi Foundation.

For more information, call 305-237-7103, or e-mail: smallbusinessprogram@mdc.edu