

MINUTES

Arts Academy Parents Association

2/9/2015 7:30 PM

In Attendance

See Sign-In Sheet for list of parents in attendance.

Most of the parents in attendance are from the show.

Call Meeting to Order

- Opening Prayer
- Mary Whipkey spoke to with the association and encouraged everyone to support the production of Les Mis and the production team. She explained Les Mis was chosen because of the talents of our students. She reiterated the school's support for the Arts Academy.
- A light blew at last year's production so the school has invested in a new, state-of-the-art dimmer package. Lights were rented for the fall production but it is more cost effective to invest in new lights. Mary thanked all the parents for the money raised at last year's production. This amount was @\$18,000.00. The new lights and installation will cost @\$20,000.00, so the money raised last year was a huge help.
- Per Lynn Guida, Nancy Carusone is not able to be president at this time because of other obligations. Nancy nominated Lynn as president. Lynn was willing to accept the nomination as long as no one else was interested in being president. The association overwhelmingly approved Lynn as new president.

Updates & Communications

Les Miserables Production

Lynn Guida on behalf of Jeff Fitzpatrick:

- Per Lynn, Brian thanks everyone in the association for their support.
- Job descriptions and budgets have been developed and given to committee heads.
- Formal marketing will be handled by Kate Bieg. This will be a huge help to the association.
- Ad & Patron drive is online. Credit card transactions can be done.
- Loretta Huslin did the Ad Book two years ago. She is stepping back into this position.
- Mr. G is back and he can hear us!

Christy Fitzpatrick:

- Pre-sale tickets for parents will be held on Sunday, February 15, 2:00-5:00. Parents can line up outside Faculty Room. Cash, Credit Card, or Check will be accepted. Parents should have dates and number of tickets needed when purchasing tickets. Parents will be able to see seats that are available for purchase.

Karen Whitmore:

- Ad & Patron Drive was released to the whole school. Students can get credit back on their student fee for selling ads. Detailed information is on the CCHS website. Two ads have come in so far. Karen asked everyone to be aware that it can be very difficult to get corporate sponsors but YOUR OWN local businesses can be your best bet (your local hairdresser, nail salon, bakery, etc.). Ask your church to participate.
- Go after ads you did last year before the rest of the school gets these ads. Give the ad forms to the businesses and put your child's name on it so your child gets credit.

- Ad forms can be obtained online. The ad can also be done online.
- Every year the ad book gets bigger. Last year a spreadsheet was created and used to track ads and who got credit for the ads.
- This year, we can scan the ad form, ad, and business card. This becomes a PDF and the payment will be attached. This will make for much better tracking.
- Homerooms have incentives but there is not much support. It will probably fall on the kids to get the ads.
- Outside and inside covers are already sold. Outside-\$1,000.00. Inside-\$750.00.
- Per Mr. G, most ads are from the kids from the cast. Last year, only three ads were not from the cast.

Old Business

Barbara-Ann Ward (Basket Donation for the Ceilidh):

- Barbara-Ann would like to do Les Mis theme for a basket donation for the Ceilidh (night out, candles with Les Mis sayings, French wines from Total Wine).
- Per Lynn, budget is \$100-\$200.
- Barbara-Ann will take care of doing the basket.

Lynn Guida (Hope FM donation):

- This donation is to support marketing and continued advertising for CCHS events.
- This will be discussed further at the next meeting.

New Business

Lynn Guida (Cast, Crew, Tech, Pit Mandatory Parent Meeting):

- Ad forms that went out already to the cast had \$100 requirement by mistake. Should have been \$200 like last year. Lynn will honor \$100 if a contract was already signed with that amount and someone insists on that. But, going forward, \$200 is the requirement. If everyone does not do the \$200, we will have to find a way to make up the money.
- There will be a MANDATORY parents' meeting for ANYONE who is involved in the show.
- Volunteering/donations will be discussed at the meeting, as well as the \$200 ad requirement.
- Lynn will send out email to all parents with a choice of a few dates for this meeting. The meeting will be held on the date that is best for majority of parents.

Lynn Guida (Vice President, Secretary, Treasurer):

- Kathy Miller agreed to be Vice President and was approved.
- Terry Long agreed to be Secretary and was approved.
- Terri Banks agreed to be Treasurer and was approved.

Upcoming Events

Joe G (Upcoming Events):

- Spring Concert will be the weekend after the show.
- Mr. G would like to make it an Arts Weekend. He suggested Friday have a Cabaret Night and Art Show, Saturday have Music/Magic and maybe films done by Digital Arts students, and Sunday have mass with the choirs, brunch, and the Spring Concert. Mr. G would like to do this to highlight the talents of all the Arts Academy students.

Lynn Guida:

- Lynn gave her phone number (856-882-9136) and email (marltonmom@verizon.net) and told parents that they can call or email her anytime with any questions or concerns.

Ally Maclean – Production Stage Manager:

- Ally came in at the end of the meeting to introduce herself to the parents and to thank the parents for all the work and support given to the production.
- Parents can contact Ally with any questions about the production.
- Ally addressed Safety and explained that she is CPR-certified.
- Per Ally, any emails will be sent to the kids and the parents.
- There were several concerns brought up:
 - Terri Banks asked Ally if there can be more lead time for rehearsals or have rehearsals more “set in stone.” Ally and Mr. G can address with Ms. Leone.
 - Terri Banks asked if changes could be made to the conflict sheet. Kids were given the conflict sheet and asked to fill it out. There wasn’t time for the kids to check schedules with parents. Per Ally, conflicts can be emailed to Ms. Leone.
 - Another parent brought up the fact that the kids going on the Italy trip have a class on Monday nights and cannot do Monday rehearsals. Per Ally, there shouldn’t be Monday night rehearsals going forward.
- **Lynne suggested these concerns be brought up with the director at the Mandatory Parents’ Meeting.**
- Mary Kenney will coordinate with Ally for the Candy Grams. A larger display will be needed for the Candy Grams because of larger cast/crew this year. Per Ally, there are @46 cast members and @30 stage crew members.

Miscellaneous:

- Mary Kenney asked the parents to think about ideas for Candy Grams and something to sell at this year’s show (last year candy roses were sold for Candy Grams and light-up roses were sold at the show).
- We need to start asking for water donations. Small bottles are needed for the kids for tech week and the show. Larger bottles are needed for tech week dinner and the show.
- Christy Fitzpatrick suggested that we start bring water donations to every meeting.

Meeting Adjourned

Lynn ended the meeting at 8:40 p.m.

Next Meeting

The next meeting will be March 9, 2015, 7:30 p.m.

Minutes taken and transcribed by Terry Long, Secretary