



*Community-Based  
Public Health Caucus*

# **How to Write an Abstract for the Community-Based Public Health Caucus**

Webinar  
January 26, 2015

# CBPH Caucus Goals

- ▶ Promote the development and support of community-based public health (CBPH).
- ▶ Identify and enhance the capacity of community-based organizations to address community health issues through CBPH approaches and CBPH partnerships.
- ▶ Promote the understanding and practice of CBPH research, teaching and service.
- ▶ Gather and share information about organizations, programs, funding sources and other resources engaged in promoting CBPH.
- ▶ Promote linkages with organizations (including other APHA caucuses and sections) which share goals with those of this Caucus.
- ▶ Develop and promote policies which support and advance CBPH at all levels and among academic programs, community-based organizations, governmental agencies, and funders of public health programs.



# Announcements

## Become a CBPH Caucus Member

- ▶ Check out our benefits and membership levels  
<http://www.sph.umich.edu/cbphcaucus/about/membership.html>
- ▶ **Save-The-Date – Reviewing Abstract Webinar**
  - Feb. 27, 2015
  - 2:00 P.M. EST

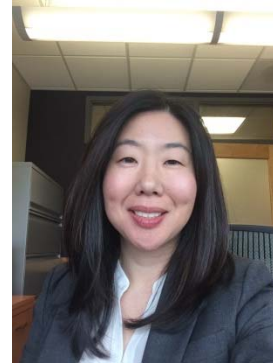


# Presenters

## 2015 Program Co-Chairs



Funke Akiyode  
Executive Director  
SHOUT Global Health  
Largo, MD



Karen Yeary  
Associate Professor  
University of Arkansas  
for Medical Sciences  
Little Rock, AR



# Goals

- ▶ To improve the knowledge and skills of potential presenters to submit an abstract to the Community Based Public Health (CBPH) Caucus
- ▶ To improve the quality of abstracts submitted to the CBPH Caucus
- ▶ To encourage community members and youth activists to write and submit abstracts



# Objectives

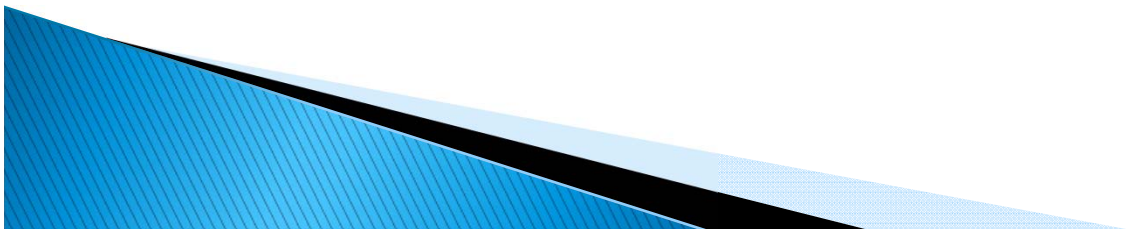
- ▶ Identify the CBPH Caucus Call for Abstracts
- ▶ Define abstract
- ▶ Describe the formats for abstracts and learning objectives
- ▶ List the steps in submitting an abstract
- ▶ Explain how an abstract is reviewed
- ▶ List important dates in the abstract process
- ▶ Recognize who to contact for more information





# CBPH Caucus 2015 Abstract Guide

- ▶ All of the information contained in this webinar is contained in the *CBPH Caucus 2015 Abstract Writing Guide*
- ▶ This guide can be downloaded from the CBPH Caucus website:
  - [www.cbphcaucus.org](http://www.cbphcaucus.org) (click on Links/Resources) or
  - <http://www.sph.umich.edu/cbphcaucus/resources/resources.html>



# CALL for ABSTRACTS for the 2015 ANNUAL MEETING

- ▶ For the 2015 Annual Meeting, the Community–Based Public Health Caucus (CBPH Caucus) invites abstracts that advance our knowledge of community–academic partnering.
- ▶ <https://apha.confex.com/apha/143am/cbph.htm>
- ▶ 2015 Conference Theme: Health in all Policies
- ▶ Abstract submission deadline for the CBPH caucus is Wednesday, February 11, 2015.





# What is an abstract?

- ▶ An abstract is a brief summary of your work, intervention and/or research.
- ▶ It is designed to inform the reader about your project/research in a concise manner
- ▶ Abstracts must be 250 words or less and provide a brief description of what to expect in your presentation



# What is an abstract?

- ▶ An abstract should include the following components
  - 1) Introduction/Background – Statement of the research problem, purpose and/or hypothesis
  - 2) Methods
  - 3) Results/Finding
  - 4) Conclusions



# Questions to consider when addressing each component

- ▶ 1) Motivation/problem statement: Why do we care about the problem? What practical, scientific/theoretical gap is your research or community based intervention filling?
- ▶ 2) Methods/procedure/approach: What did you actually do to get your results? (e.g., analyzed 3 novels, conducted focus groups, interviewed 17 students, statistical analysis of data)
- ▶ 3) Results/findings/product: As a result of completing the above procedure, what did you learn, invent, create, observe? Was there enhanced knowledge, increased participation, self efficacy, etc.?
- ▶ 4) Conclusion/implications: What are the larger implications of your findings, especially for the problem/gap identified in step 1?



# What is the format of the abstract?

- ▶ Have a font size of 12; single spaced
- ▶ Limited to 250 words
- ▶ We recommend that you develop your abstract off-line before accessing the online submission form. Use the spell checking and word count features of your word processor to check the text before submitting it
- ▶ Learning objectives must be included



# Learning Objectives

- ▶ Learning objectives WILL NOT be included in the abstract text word count
- ▶ Rationale: Many APHA attendees use the annual meeting for continuing education; therefore, presenters must demonstrate how attending their presentation would be a learning experience for attendees



# Guidelines for Writing Learning Objectives

- ▶ Step 1. Describe the information, skills, behaviors, or perspectives participants in the session will acquire through attendance and participation.
- ▶ Step 2. Clearly identify the outcomes or actions participants can expect to demonstrate as a result of the educational experiences. See the action words below.
- ▶ Step 3. Write the learning objectives that relate to these outcomes and that reflect the content of the session.





# Guidelines for Writing Learning Objectives

- ▶ Objectives describe the behavior of the learner and are:
  - Clearly stated
  - Define or describe an action
  - Measurable, in terms of time, space, amount, and/or frequency



# Examples of Measurable Action Words

Explain

Demonstrate

Analyze

Formulate

Discuss

Compare

Differentiate

Describe

Name

Assess

Evaluate

Identify

Design

Define

List



# Examples of Learning Objectives

- ▶ 1. Discuss different models of community based review process
- ▶ 2. Analyze the link between infectious disease and the community
- ▶ 3. List five factors that contribute to hypertension
- ▶ 4. Describe the procedure for assessing the health status of a patient with cancer
- ▶ 5. Design a community based breast screening model



# Abstract writing tips

- ▶ Provide a clear objective/purpose statement for the presentation / study
  - “The purpose of this study is to...”
  - “This presentation will...”
- ▶ Be explicit about how the work relates to community-based public health
- ▶ Link your work to the conference theme (if applicable)
- ▶ Define abbreviations at first use!



# Example of CBPHC abstract

**BACKGROUND:** Colorectal cancer is the third leading cause of death that disproportionately affects the poor and underserved. A community-based participatory approach (CBPR) is a promising approach to prevent colorectal cancer in this population. **The collaborative development of a theory-grounded, randomized-controlled trial designed to test two colorectal cancer screening interventions through fecal-occult blood testing (total participant n=1050) is described, with an emphasis on how community and academic partners worked together to design intervention and research components.**

**METHODS:** Empowering Communities for Life (EC4L) takes place in two underserved counties in the Arkansas Lower Mississippi Delta with marked health disparities. The program arose from a 9-year partnership between academics and nine Cancer Councils across Arkansas. **Community and academic partners collaborated over 25 months to develop research infrastructure, intervention materials and methods, and the assessment instrument.**

**RESULTS:** Strengthened community-academic partnerships, certification in Human Subjects and HIPPA, development of a randomized controlled design to test the intervention's efficacy, an interactive PowerPoint presentation, an informational pamphlet, the certification of 6 lay health advisors and 22 role models, and an assessment tool are project development outcomes. Additionally, several lessons were learned about working collaboratively with diverse groups.

**CONCLUSIONS:** Few studies have developed a community-based colorectal cancer prevention intervention for an at-risk population using a participatory approach. **EC4L is a useful model for community-based interventions seeking to incorporate sound research methodology and health behavior theory to increase colorectal cancer screening among rural, underserved African Americans and Caucasians in the context of eliminating social disparities in health.**



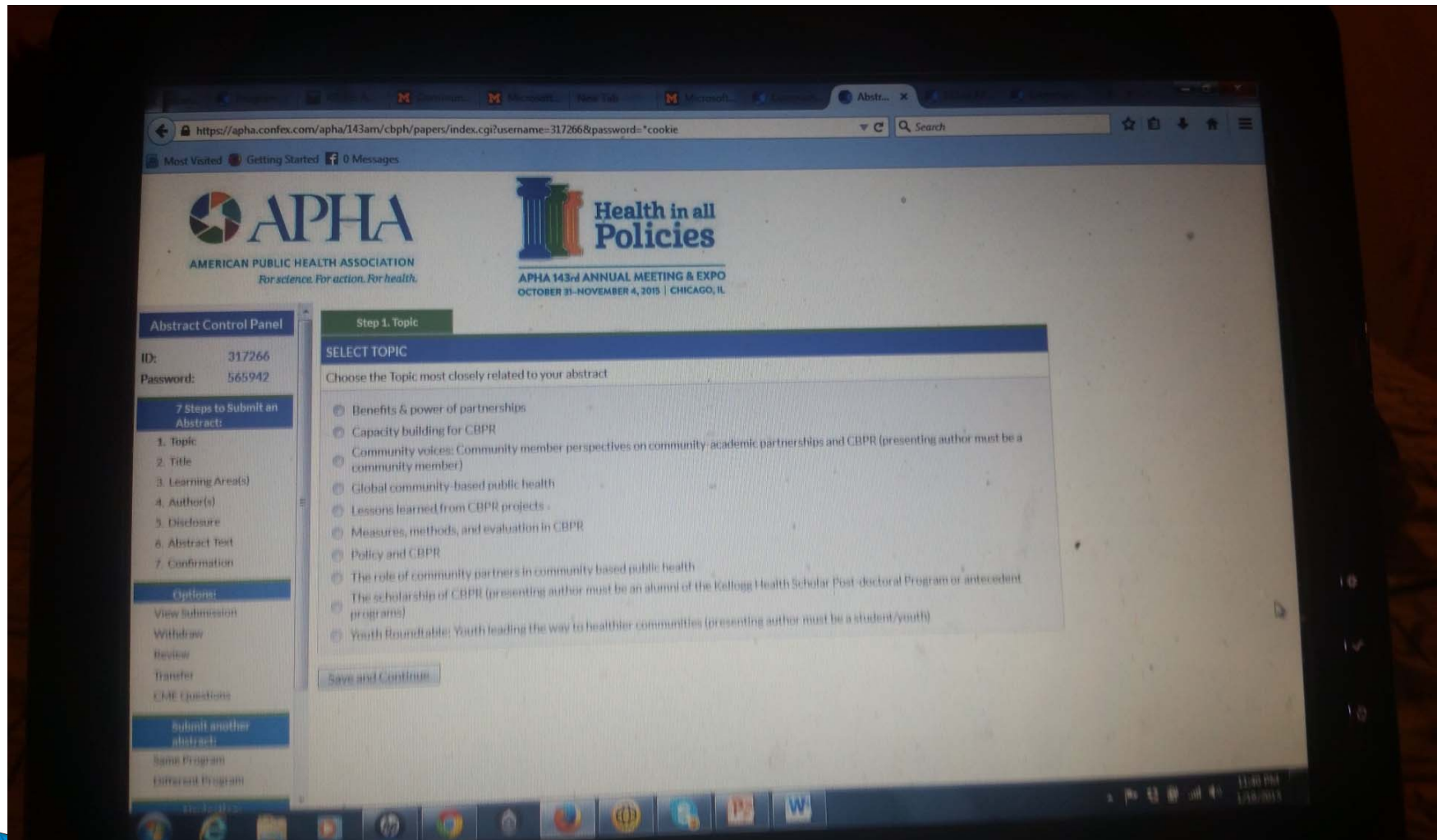
# How do I submit my abstract online?

- ▶ To submit an abstract please visit <https://apha.confex.com/apha/143am/cbph.htm> and click on the *start abstract submission* tab. Upon clicking on this tab you will be given an abstract ID and password and asked to follow step by step instructions.
- ▶ Steps to submitting an abstract:
  1. Select a topic
  2. Enter the title of your abstract
  3. Select preferred presentation format
  4. Enter the learning objectives
  5. Submit the names of the authors and their affiliations
  6. Sign the disclosure form (Conflict of Interest)– presenting authors
  7. Submit the text of the abstract





# Abstract submission – Topics



# Presentation Formats

- Oral – 4–5 presentations of 15 min each
- Roundtable (RT) – 10 tables with 1 presenter each
- Poster
- ▶ Select preferred presentation format
  - Oral only – includes oral and roundtable sessions; very competitive; will NOT be considered for poster
  - Oral preferred – we will try to accommodate request– it may be considered for poster
  - Poster only – will NOT be considered for oral or RT
  - No preference – will be considered for both.



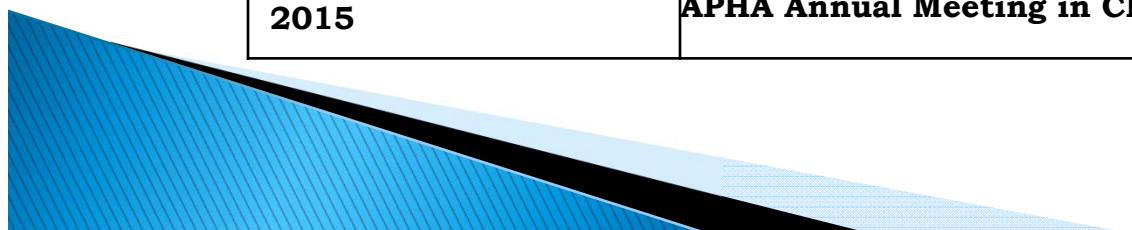
# Abstract Submission (Cont.)

- ▶ Once you submit your abstract, you will receive an email confirmation that will provide you with your abstract ID and password.
- ▶ This email will contain a link that will give you options to edit, modify and delete your abstract until the deadline of February 11, 2015.
- ▶ On the abstract control panel located on the left side of the page, there are helpful instructions and troubleshooting tips to help should you need further assistance.



## Timeline for abstract submission, notification and other APHA events

|                                    |   |
|------------------------------------|---|
| February 11, 2015                  | Deadline for Abstract submission. No exceptions!  |
| June 2, 2015                       | Email Notification of status sent to abstract submitters  |
| July 31, 2015                      | Official APHA presenter letter available online to all pre- registered presenters. Letter will include day, date, and time and room location. |
| August 15, 2015                    | Deadline to withdraw an abstract without penalty  |
| October 10, 2015                   | APHA Housing Services Reservation Deadline  |
| October 28, 2015                   | Deadline for Oral Session Presenters to upload their presentations.   |
| October 28, 2015                   | Deadline for oral and roundtable session presenters to upload a short bio for session   |
| <b>October 31-November 4, 2015</b> | <b>APHA Annual Meeting in Chicago, IL</b>   |



# Review Criteria

- ▶ Consistent with vision of CBPHC  
(see <http://www.sph.umich.edu/cbphcaucus/about/vision.html>)
- ▶ Evidence of community–engaged research/  
practice and the role played by the community
- ▶ Scientific strength of the work
- ▶ Addresses social determinants of health
- ▶ Relevance of research/practice
- ▶ Discusses issues relevant to community–based  
public health
  - (e.g., barriers to trust, social change, social action,  
health equity, community empowerment)



# Frequently Asked Questions

- ▶ Is there a limit on the number of abstracts someone can submit?
  - No, but each abstract must be unique; the same abstract cannot be submitted to different groups within APHA. Also, check schedule for conflicts.
- ▶ Is there a way to see past abstracts that have been accepted to the CBPH Caucus?
  - Yes, visit
  - <https://www.apha.org/events-and-meetings/annual/about-the-annual-meeting/past-and-future-annual-meetings>





# Frequently Asked Questions, cont.

- ▶ **Is the Caucus looking for completed research?**
  - Yes, we are looking for some results that can be reported. This does not mean that your project is necessarily completed. The project may have completed a phase that you want to report about, such as results of the formation of your partnership and the lessons learned in that process.
- ▶ **Can I edit my abstract after I have submitted it?**
  - Yes, but you must do so BEFORE the deadline. Check your email confirmation for your abstract ID and password.



## Frequently Asked Questions, cont.

- ▶ Q. If I submit an abstract to the CBPH Caucus, can I also serve as a reviewer?
- ▶ A. Yes, there are no rules preventing abstract submitters from also serving as reviewers. We do ask that if you are assigned to review an abstract for which you have identified a potential conflict of interest, that you please let the program planners know so that we may assign you a different abstract to review.



# Who should I contact if I need additional information?

## 2015 Program Co-Chairs



Funke Akiyode  
Community Program Planner  
[adesuwaak@yahoo.com](mailto:adesuwaak@yahoo.com)



Karen Yeary  
Academic Program Planner  
[khk@uams.edu](mailto:khk@uams.edu)



# Abstract Writing Tips

- ▶ Do you have any abstract writing tips?
- ▶ Type in the chat box

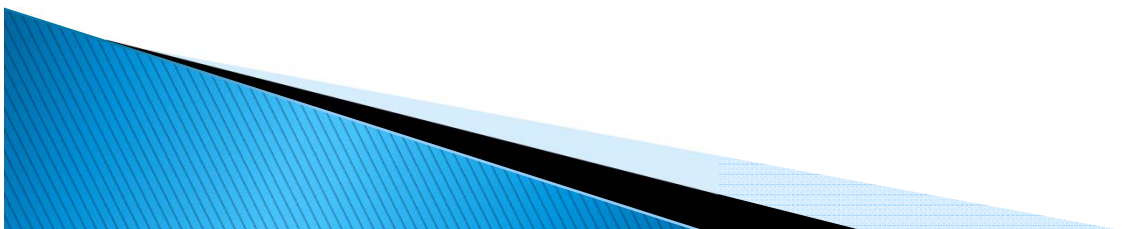


# For more information about abstracts

- ▶ See the *CBPH Caucus 2015 Abstract Reviewing Guide* also available on our website, [www.cbphcaucus.org](http://www.cbphcaucus.org) and
- ▶ Attend the next CBPH Caucus webinar on Reviewing Abstracts
  - Friday, February 27, 2015
  - 2:00 pm Eastern/ 1:00 pm Central/ 12:00 pm Mountain/ 11:00 pm Pacific.



# Questions?





# Thank you for attending!



Community-Based Public Health Caucus

[www.cbphcaucus.org](http://www.cbphcaucus.org)