

## **Chamber Helps with Rising Costs of Generic Drug Prices**

According to a recent article posted in the Chicago Tribune, the prices of generic medications are getting less affordable year after year. The latest numbers by Catamaran show that consumers and insurers paid an average of \$13.14 per prescription for the 50 most popular generics in 2010. In 2014, they paid \$62.10, a 373 percent increase. Today, more than a third of available generics cost insurers and consumers more than \$100 per prescription.

With this in mind, Alamogordo Chamber can help by educating their members about the Alamogordo Chamber Rx Card, which is a free prescription assistance program. Alamogordo Chamber Rx Card was launched in an effort to make prescription medications more affordable for the uninsured, as well as the underinsured. The Alamogordo Chamber Rx Card can be used for savings of up to 75% on prescription medications at more than 56,000 pharmacies nationwide.

The card discounts both brand and generic prescription medications for those individuals without prescription coverage. Additionally, those who have prescription drug coverage may still qualify and receive discounts on medications not covered by their insurance plan. There's no application to complete, no membership restrictions, no income requirement, and no age limitations.

Members may visit <http://www.alamogordo.com/> to print a free prescription discount card. There, they can also search for participating pharmacies and compare medication pricing.