

Gala Celebration

Thursday, June 11, 2015

Connecticut Convention Center

Honoring



Departing USJ President, Pamela Trotman Reid, Ph.D.

Honorary Committee

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GALA CELEBRATION Thursday, June 11, 2015

Connecticut Convention Center Hartford, Connecticut Registration Opens at 6 p.m.

Hosted by:



Black Tie, Dancing, and Exclusive Silent Auction

Honoring Pamela Trotman Reid, Ph. D.

Departing University of Saint Joseph President

Benefits from the Gala will support the Pamela Trotman Reid, Ph.D. New Faculty Fellowship to attract gifted science faculty.

| Sponsor | Presenting | Platinum | Reception | Gold | Sapphire | Silver |
|--------------------------------------|---|---|---|-----------------------------|-----------------------------|-----------------------------|
| Levels | (\$50,000) | (\$25,000) | (\$20,000) | (\$15,000) | (\$10,000) | (\$5,000) |
| Seating | 20 Premier Seats | 10 Premier Seats | 10 Prominent Seats | 10 Prominent Seats | 10 Seats | 10 Seats |
| Event Market- ing Recognition | Yes | Yes | Yes | Yes | Yes | Yes |
| Gala Website Presence | Logo with Link to sponsor's site | Logo with Link to sponsor's site | Logo with Link to sponsor's site | Logo | Name | Name |
| Social Media Recognition | USJ Facebook/ Twitter with Link to Sponsor's site | USJ Facebook/ Twitter with Link to Sponsor's site | USJ Facebook/ Twitter with Link to Sponsor's site | USJ Facebook/ Twitter | USJ Facebook/ Twitter | USJ Facebook Twitter |
| Event Audio/Visual Recognition | Logo On Stage | Logo Premier | Logo Prominent | Logo | Name | Name |
| Event Signage Recognition | Logo Premier | Logo Prominent | 4 Signs at Reception | Logo | Name | Name |
| Program Book Recognition | Logo Premier | Logo Prominent | Logo Prominent | Logo | Name | Name |
| Black & White Program Ad | Two-Page Ad Spread | Full-Page Ad | Half-Page Ad | Half-Page Ad | Quarter-Page Ad | Quarter-Page Ad |
| Post Event Recognition | Logo-Thank You Ads/Cards | Logo-Thank You Ads/Cards | Logo-Thank You Ads/Cards | Logo-Thank You Ads/Cards | Name-Thank You Ads/Cards | Name-Thank You Ads/Cards |
| Other Benefits | 6 Months on USJ Website & Annual Report | Annual Report | Annual Report | Annual Report | Annual Report | Annual Repor |



purchased at \$200 each.

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Sponsorship Registration & Ad Space Reservation Form

Please submit all registration forms and artwork to gala@usj.edu. Call Keri Stevens at 860-231-5291 for assistance.

| ☐ res, we are comm | nittea to suppor | ting the event as design | natea below. | | | |
|--|------------------|---|---|---|---------------------|--|
| Organization Name: | | Payment Method: | | | | |
| Authorizing Contact: | | | | ☐ Contact me for Credit Card | | |
| Authorizing Contact. | | | $\ \square$ Invoice at address noted | | | |
| Address: | | | | ☐ Payment to follo | ☐ Payment to follow | |
| Phone | | | Mail checks made payable to "University of Saint Joseph" Office of Institutional Advancement 1678 Asylum Ave, West Hartford, CT 06117 | | | |
| E-Mail | | | | Attn: Gal | • , | |
| Sponsorships | | Black & White Ad Only | | | | |
| Sponsorships | | Black & White Ad Only | | Add'l Registration & Donation | | |
| ☐ Presenting | \$50,000 | ☐ Full Page 8"w X 5"h | \$500 | ☐ Registrations * ☐ Donation—Event | @\$200/ea | |
| ☐ Platinum | \$25,000 | ☐ Half Page 3.9375"w X 5" h | | Donation—Event | \$ | |
| ☐ Reception | \$20,000 | | \$350 | ☐ Donation—Auction | \$ | |
| □ Gold | \$15,000 | ☐ Quarter Page | | Remember: Ad space and registration already included with sponsorships. Total Event Commitment | | |
| ☐ Sapphire | \$10,000 | 1.9"w X 5" h | \$250 | | | |
| ☐ Silver | \$5,000 | | | \$ | | |
| ☐ Patron* | \$2,000 | Artwork Dea | dline Thursda | y, May 14. Artwork for Ads a | and Logos: | |
| *Patron Seats are available at \$500 per seat (4 seats minimum). Additional registrations may be | | Black and White Camera-Ready High Resolution 300 DPI JPEG, PDF, or TIFF File. Website Logo: Full color JPEG, GIF or PNG. (See qualifying sponsorship levels) | | | | |

Benefits from the Gala will support the Pamela Trotman Reid, Ph.D. New Faculty Fellowship to attract gifted science faculty.

Refunds are not available except in the case of event cancellation.

There will <u>not</u> be any tickets mailed.

IMAGINE...



Silent Auction Donation Form

Please Use One Form for Each Donated Item



Donor Contact Information (please print or type)

| Donor Name | | | |
|-------------------------------|---|--|--|
| Contact Name (if company) | | | |
| Address | | | |
| City, State, ZIP | | | |
| Telephone | | | |
| Fax | | | |
| E-Mail | | | |
| | t or type) on: \$ (Apply to Auction <u>at the discretion of USJ</u>) ervices, Tickets, Certificates, Excursions, Experiences): | | |
| Title of Item Donated | | | |
| Estimated Value | | | |
| Description of Item | | | |
| | | | |
| | More detailed descriptions may be E-Mailed to gala@usj.edu | | |
| Service or Gift Certificate I | nformation Requirements | | |

If you are donating a service or an excursion, please include a gift certificate for the auction. The following information should be included on the certificate:

- Name of product, service, or excursion
- Instructions on how/when to redeem item
- Description of what is included
- Name, address, and full contact information

Item Delivery: (Check One)

| I will deliver by: |
|---|
| I will mail by: |
| Is included with this form |
| Will be picked up by USJ representative (pre-confirmed) |

Forms and Donation Items are Collected by:

Keri M. Stevens
Office of Institutional Advancement
University of Saint Joseph
1678 Asylum Avenue
West Hartford, CT 06107
gala@usj.edu

Direct Line: (860) 231-5291 Fax: (860) 231-6774

To have your name prominently displayed on the Silent Auction bid form and on event signage during University of Saint Joseph's "Imagine...The Sky's the Limit" Gala on June 11, 2015, this form confirming your generous commitment would need to be received by May 14, 2015. Later commitments cannot be guaranteed special recognition at the event.

- Thank you!

Vintage items will be meticulously inspected before inclusion in the Auction.