



MARK A. REFOWITZ  
DIRECTOR

RICHARD SANCHEZ  
ASSISTANT DIRECTOR

DAVID M. SOULELES, MPH  
DEPUTY AGENCY DIRECTOR

DONNA S. FLEMING, Dr.PA, MSW, LCSW  
CHIEF OF OPERATIONS

AMY BUCH, MA  
DIVISION MANAGER  
HEALTH PROMOTION

MAILING ADDRESS:  
12 CIVIC CENTER PLAZA, SUITE 127  
SANTA ANA, CA 92701

TELEPHONE: (714) 834-5728  
FAX: (714) 834-3492  
E-MAIL: abuch@ochca.com

## PUBLIC HEALTH SERVICES HEALTH PROMOTION

*Dear Community Partner,*

*Family Day* is a national movement to celebrate parental engagement as an effective tool to help keep America's kids substance free. This campaign promotes the importance of parental engagement through simple activities such as frequent family meals. *Family Day* will be celebrated across the country on Monday, September 28, 2015. To increase awareness of *Family Day* and its important message, we invite your family-serving business/organization to participate in the celebration and promotion of this campaign. For more information about this campaign and to download the FREE Community Group Kit go to: <http://casafamilyday.org/familyday/tools-you-can-use/family-day-materials/>

You can support *Family Day* by displaying and distributing the following:

- Promotional 17" x 11" **posters** (available in English, Spanish, and Vietnamese).
- **Brochures** with information on the history of *Family Day*, why parental engagement is so important, and ideas on how parents can engage with their children (available in English, Spanish, and Vietnamese).
- Colorful **placemats** with tips on how to make meals successful with conversation starters for parents and resources (available in English and Spanish).

While alcohol and drug problems do not have a single cause, nor do they have a single solution, parental engagement during family meals offer a simple strategy that makes a difference. Please join us and these community partners in promoting Family Day:

- Orange County Department of Education
- Community Service Programs - Project PATH
- Santa Ana Police Department
- Jamboree Housing
- St. Joseph Health-Mission Hospital
- Toyama Karate Do Studio

All media pieces are provided at no charge. Delivery or pick up of materials can be arranged. To obtain posters and/or brochures, please contact me at [sramos@ochca.com](mailto:sramos@ochca.com) or 714-834-4369.

Sincerely,

**Sherryl Ramos, MPH**  
Health Educator  
Alcohol & Drug Education & Prevention Team (ADEPT)  
OC Health Care Agency