

May 16, 2015 • 9 am
Scripps Mansion at Guest House

5K
Run/Walk

Run Over ADDICTION 2015

Sponsorship Opportunities

Presenting Sponsor - \$5,000

- Company name and **logo** prominently displayed as Presenting Sponsor on all printed materials, including t-shirts, sponsor banners, event brochures and posters
- Recognition by MC as Presenting Sponsor
- Ten complimentary race entries
- Two promotional tables at the event
- Opportunity to place logo item in participant goody bags

Gold Sponsor - \$2,500

- Company name and **logo** displayed on all printed materials, including t-shirts, sponsor banners, event brochures, and posters
- Recognition by MC as Gold Sponsor
- Six complimentary race entries
- One promotional table at event
- Opportunity to place logo item in participant goody bags

Silver Sponsor - \$1,000

- Company name and **logo** displayed on all printed materials, including t-shirts, sponsor banners, event brochures and posters
- Recognition by MC as a Silver Sponsor
- Four complimentary race entries
- Opportunity to place logo item in participant goody bag

Bronze Sponsor - \$500

- Company recognition on t-shirts, brochures, banners and signage
- Two complimentary race entries
- Opportunity to place logo item in participant goody bags

Copper Sponsor - \$250

- Company recognition on t-shirts, brochures, banners and signage
- Opportunity to place logo item in participant goody bags

Race Day Sponsorship Opportunities

Race Entertainment Sponsor - \$2,000 (One Available)

Sponsor the entertainment area including bounce houses, kid's activities, music and more. Guest House will arrange for all entertainment.

- Recognition on event brochures as Race Entertainment Sponsor
- Company recognition on t-shirts, brochures, banners and signage
- Opportunity to place logo item in participant goody bags

Water Station Sponsor - \$250 (Two Available)

Sponsor one of the water stations on the race course.

- "Water Station Generously Sponsored by (Company Name)" sign at station
- You provide 10- 20 volunteers to man the station

Exhibitor Booth Sponsor - \$200

- Eight foot table and two folding chairs

Mile Marker Sponsor - \$100 (Three Available)

- Sign stating, "Mile Generously Sponsored by (Company Name)" at designated mile

Food & Beverage Sponsor - In-Kind Donation

Must be able to provide 300- 500 samples, and at least two volunteers to work your booth.

- Eight foot table and two folding chairs

This 2015 event is endorsed by

**MICHIGAN
FITNESS
FOUNDATION**

As part of the Pure Michigan FITness Series



Sponsor deadline for t-shirts is April 16th

Race will benefit the ongoing mission of Guest House, a 501(c)(3) non-profit organization.

Guest House

Registration Form

Run Over Addiction 5K

May 16, 2015

Race will start and finish on the campus of
Guest House and the beautiful Scripps Mansion



Sponsorship Opportunities:

- ☐ Presenting Sponsor - \$5,000
- ☐ Gold Sponsor - \$2,500
- ☐ Silver Sponsor - \$1,000
- ☐ Bronze Sponsor - \$500
- ☐ Copper Sponsor - \$250

Race Day Sponsorship Opportunities:

- ☐ Race Entertainment Sponsor - \$2,000 (One Available)
- ☐ Water Station Sponsor - \$250 (Two Available)
- ☐ Mile Marker Sponsor - \$100 (Three Available)
- ☐ Exhibitor Booth Sponsor - \$200
- ☐ Food & Beverage Sponsor - In-Kind Donation

PAYMENT

☐ Enclosed is my check in the amount of \$ _____ (Please make checks payable to "Guest House")

☐ Please bill my: ☐ Visa ☐ MC ☐ AMEX ☐ Discover

Card No.: _____ Code: _____

Exp. Date: _____

Signature: _____

SPONSOR INFORMATION

Company Name _____
(to appear on all promotional materials)

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

☐ I have a sponsorship package that includes "opportunity to place logo item in goody bag." I will provide a logo item for goody bags to Guest House by May 1st ____ Yes ____ No

***Sponsor deadline for t-shirts is April 16th**

**For questions, please contact Lisa Drummond at Guest House at
(248) 393-8967 or LDrummond@guesthouse.org**

Guest House is a charitable organization under Section 501(c)(3) of the IRS Code. Contributions are tax deductible as provided by law.

1601 Joslyn Road • Lake Orion, MI 48360 • www.GuestHouse.org