10-- What's The Biz -- Lake Orion -- January 2015

# January, 2015 Vol. 10, No. 1

A monthly collaborative with the Orion Area Chamber of Commerce



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#### Declutter Your Paper Piles with NeatDesk - It Works!

With all of the cool technology tools and toys to help us get organized and stay organized, why is it every year we make a new year's resolution to get organized? Maybe there are just too many choices. Maybe we get overwhelmed by all of the choices. Maybe we just don't have enough time

to test them out.

Last year I put the NeatDesk to the test for one full year. I scanned all those pesky little receipts each month. It was quick and easy to do. Granted, there is a small learning curve but it is well worth it. NeatDesk helps me keep track of all types of receipts and I don't have to keep the paper copies anymore. It provides me with reports for work, school, home, etc. Î can include the images or not include them. I can create the report then make it a pdf. It truly is an awesome

Before you begin scanning anything, I recommend you set up a main folder (ie; Vendors), then subfolders for each type of vendor (ie; DTE, Consumers Energy, Mortgage...) and then another subfolder, under each vendor name, by year (2015). This set up also works on the income side as well.

When you begin scanning documents into NeatDesk it already has some categories set up. But you can add as many categories as you would like. It just depends how much detail you want. Once receipts are scanned in you review them for accuracy and can edit them as well. Now your receipts and documents are stored on your computer, neat and organized.

If you have been struggling with paper clutter (don't worry, we all do), this product really works. Using NeatDesk has been a huge timesaver and organizing tool. I give it 10 stars.

Anita Delventhal, EA, ATA, ATP is President & CEO of A.G. Consulting Services Inc. She is an Enrolled Agent, tax expert, accountant, Certified QuickBooks ProAdvisor, and trusted advisor. She is a graduate from Oakland University and has over *30 years of experience and education* in accounting, business consulting and taxes.

For more information www.agconsultingservices.com

# What's the BIZ

**The Biz** is included in the entire circulation of **The Lake Orion Review** on the First Wednesday of the month. It is also available via an email blast from the chamber to over 220 members of the Orion Area Chamber of Commerce.

Ad Size

Includes a

Full Page: \$389

**FREE** 

Half Page: \$219

**Self Written** 

Quarter Page: \$109

1/4 Page Article

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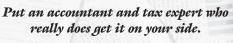
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# What's the BIZ?

A monthly collaborative with the Orion Area Chamber of Commerce

January 2015

### **Chamber Executive Board**

The Chamber is pleased to announce that the following individuals were elected to serve on the 2015 Executive Board.

#### President

Brian Birney, owner of The Birney Directive

#### Vice President

**Kellie McDonald**, owner of The Goddard School-Lake Orion and partner in Legacy LO

#### Treasurer

**Chris Collins**, owner of Planet Kids Premier Academy

#### Secretary

**Roberto Vecchi**, General Manager of Buffalo Wild Wings



Brian Birney, 2015 Chamber President



**Forget Me Not Consignment** Forget Me Not Consignment is owned and operated by Janet Fehily. This unique consignment shop features gently used home goods, furniture and children's clothing along with artwork by Rick Cheadle and Cindy Sisso. Also featured is custompainted furniture by Lori Bryan of Chic Antiques. Visit them at 3611 S. Baldwin Road, Orion Twp, MI 48359. 248-499-6831.

#### **Breakfast with Us**

Our next Chamber Breakfast is this Thursday, January 8

8:30 am to 10:00 am Orion Center 1335 Joslyn Road, Lake Orion

Join us for our first breakfast of the new year this Thursday. The breakfast will be catered by Times Square Restaurant. Our topic will be "Chamber Year in Review 2014: Looking Back, Moving Forward." Learn about how the Chamber can help your business in 2015.

Members \$25, Non-members \$45.

Sponsored by Women's Excellence in Wellness powered by Move Strong



To register for Chamber events, call 248-693-6300, email us at info@orionareachamber.com or register online at www.orionareachamber.com

#### Save the Date!

#### Thirsty Thursday

Join us the third Thursday of every month between 4 and 6 pm for a cold one and informal networking!

January 15

Kruse and Muer 801 S. Lapeer Lake Orion

February 19

Broadway Grill 453 S. Broadway Lake Orion



# Welcome, New Members!

#### Women's Excellence Move Strong

Adrienne Montgomery 1410 S. Lapeer Road Lake Orion, MI 48360 248-798-3049 alegasse@declairemovestrong.com Like them on Facebook!

#### Forget Me Not Consignments

Janet Fehily 248-499-6831 3611 S. Baldwin Road Orion, MI 48359 fmnc2014@hotmail.com Like them on Facebook!

### How You Can Join the Orion Chamber Click

the "Join Now" button at orionareachamber.com, email info@orionareachamber.com, or call our office at 248-693-6300.

Member Profile: Lakes Community Credit Union

### You can belong too!

For 78 years, Lakes Community Credit Union has shown dedication to its members. Offering financial products that fit their needs, return earnings to them through high-return savings and low-interest rate loans, and provide professional services in a friendly manner.

We take a different approach at Lakes Community Credit Union. While we are a full-service financial institution with three busy branches and a healthy bottom line, we believe numbers are only part of the equation. We prefer to measure our success by how we serve our members.



We strengthen the communities we serve through financial dona-

tions, participate in local events, and support members through flourishing, as well as challenging, economic times.

We are interested in knowing our members and invest the time and effort in developing relationships with them. As members share the needs of their families and financial goals, we help equip them with the proper financial tools to meet their current needs and plans to achieve future dreams.

Our humble beginnings started as serving local telephone employees and we've grown to meeting the needs of anyone living, working or worshipping in Oakland, Macomb, Lapeer, Genesee and St. Clair Counties.

Lakes Community Credit Union would like to thank each and every member for their role in making us the successful financial institution we are today. Your valuable feedback has helped us in so many ways throughout the years.

Sail into your future with Lakes Community Credit Union! Join now, a \$5 deposit into your savings account allows you money making and money savings opportunities!

### Make the most of your Chamber membership

Tuesday, January 13, 9 am to 10:30 am Chamber Office, 46 W. Shadbolt, Suite C, Lake Orion

Lapeer Street & Shadbolt, entrance is on Lapeer Street

Meet Chamber staff, introduce your business and familiarize yourself with the variety of benefits offered through your Chamber membership. You will learn how to submit information for publication in the Monday Motivator; how to take advantage of all the marketing opportunities available, how to participate in the member-to-member discount program and more! Free to all members and potential members. Please RSVP to info@orionareachamber.com.

Sponsored by LegalShield.

To register for Chamber events, call 248-693-6300, email us at info@orionareachamber.com or register online at www.orionareachamber.com

#### Furnished Office Space Available

Mills Real Estate Ventures is offering furnished office space at 118 Indianwood Rd (corner of M-24 and Indianwood Rd). Small business owners, sales reps or agents can lease a cubicle for \$225/month. This includes all utilities, wi-fi, use of the boardroom, restrooms, lobby and kitchen. Contact Rhonda Zilka, at 248-563-1705 or rhondazc@yahoo.com.

# Orion Area

#### 2015 Chamber Board of Directors

#### **PRESIDENT**

Brian Birney, The Birney Directive

#### VICE PRESIDENT

Kellie McDonald, The Goddard School-Lake Orion

#### **TREASURER**

Chris Collins, Planet Kids Premier Academy

#### **SECRETARY**

Roberto Vecchi, Buffalo Wild Wings

#### DIRECTORS

Chris Barnett, Orion Township

Amanda Comstock, Real Estate agent

Carl Cyrowski, Wilderness Cabins

Bill Kokenos

Dawn Neely, Seniors Helping Seniors

Andrea Rank, Crates Coffee House

 $Lisa\ Trudell, \textit{First Merit Bank}$ 

Karen Ulrich, Queensland Marketing

Craig Zmijewski, AAA Michigan

#### EXECUTIVE DIRECTOR

Alaina Campbell

#### OFFICE MANAGER

Janet Wolverton

### ORION AREA CHAMBER OF COMMERCE

46 W. Shadbolt, Suite C
Entrance on Lapeer Street
Lake Orion, MI 48362
248-693-6300
info@orionareachamber.com
orionareachamber.com

### **Members Making News**

#### Chamber Honors Community Impact Award Winners

The Chamber recently held their First Annual Awards Luncheon and honored five local businesses and community members as Community Impact Award Winners. These individuals and businesses contribute to making our community a better place to live, work and play in. It's what helps make Lake Orion a place where living is like a vacation!

The Community Beautification-Preservation award recognizes a business who demonstrates excellence in sustainable practices to preserve, maintain or improve the attractiveness of the community and was presented to Don Gindhart, owner of 51 North Brewing **Company** for the renovation of the building at 51 North Broadway in downtown Lake Orion. He and his wife Mary along with their partners transformed this unique building into a gem that lies in the heart of the Lake Orion community. Won over by the character and history of the space, they worked hard to preserve the existing structure and keep the historic feel. The most recent improvement came this past spring when a spacious patio with pergolas and gardens were added. The patio brings beauty and life to the corner of Shadbolt and Broadway.

The award sponsor was Paul Leming owner of Paul's Carpet Shine.

The Entrepreneur of the Year award was presented to Andrea Rank, owner of Crates Coffee House. This award recognizes a person who demonstrates a high level of entrepreneurial spirit, lead-

ership, perseverance, creativity and determination. Andrea knew from the age of 18 that she wanted to open a coffee house. She loved the idea of creating a space where she could bring people together and give them the sense of really belonging to a community. As an active member in the chamber serving as an Ambassador and a newly-elected board member, Andrea is always involved and growing her business. She has welcomed dozens of organizations, programs and all types of events to house their special occasions at Crates, successfully turning Crates Coffee House in to Lake Orion's hang out spot for all ages. Whether you're on the run or want a place to study, Crates offers a little something for everyone. She doesn't just serve great coffee but she serves the community as a caring and giving entrepreneur.

The award sponsor was First Merit Bank.

The Youth Impact Award recognizes an active Chamber member who contributes to the youth of Lake Orion in the areas of entrepreneurship and education. This award was presented to Julia Dalrymple. Julia has been a marketing instructor at Lake Orion High School for the past eleven years and is the advisor for the DECA Club which stands for Distributive Education Clubs of America. It is a professional level organization for students studying marketing education. Each year Julia and the students from DECA are instrumental in assisting the Chamber with planning and executing their



From left to right: Stephen Hawley accepting on behalf of Julia Dalrymple, Christian Mills, Don and Mary Gindhart, Roberto Vecchi and Andrea Rank.

largest event, the Community Business Expo, held at the high school during May's parent/teacher conferences. Julia was also the recipient of the Outstanding Marketing Educator Award from the Michigan Marketing Educators Association at their annual conference in October.

The award sponsor was Kellie McDonald, owner of The Goddard School-Lake Orion and partner in Legacy Lake Orion.

The Economic Impact Award is presented to an individual whose business makes a positive economic impact in the Orion area by providing employment, advancing a new industry or revitalizing a sector of the community. This award was presented to Christian Mills. In 2010, at a time when most people were leaving Michigan, Christian Mills moved back to his hometown of Lake Orion to raise his two boys. In 2011 Christian and his partner, Kurt Bennett, both Lake Orion graduates, opened Quantum Manufacturing of Lake Orion. Since its inception, Quantum has grown to create more than 20 jobs locally and generate millions of dollars in revenue. He has since purchased and rehabbed his historic home on Lake Orion, formed Mills Real Estate Ventures which owns his manufacturing

building and multiple properties in downtown Lake Orion and the surrounding community. He is a partner in GlobalTraits, an online personality profiling platform. And he is most proud of his latest partnership and vision, Legacy Lake Orion. Their recent purchase of The Ehman Center will make a significant investment in downtown Lake Orion by revitalizing this historic building. As a newly elected Village councilmember, Christian exemplifies strong principles, innovation and forward-thinking that result in making a significant economic impact in the Orion area.

The award sponsor was James Gillen owner of Liberty Way Realty.



### What's Going On?

North Oakland Community Coalition 5th **Annual Prayer Breakfast** Saturday, January 10, 9 to 11 am **Scripps Mansion** 1601 Joslyn Road, Lake Orion

Featuring keynote speaker Oakland County Sheriff Michael Bouchard and special guest Michael Bouchard, KKids Creative Director Kensington Church. Free to attend and all ages are welcome.

#### Community CPR & First Aid Training Saturday, January 10 Pee Wee Patch,

1796 S. Lapeer Rd., Lake Orion Help the community and possibly save a life! Learning and knowing how to administer CPR and First

Aid is important in any type of situation, whether it is heart attack, stroke, choking, burn or a simple

scrape of the knee. Whether you need a certificate for your employer, state organization, or simply want to be prepared for an emergency, you came to the right place! We follow the most recent AHA guidelines. For more information contact Ellen at 248-814-1010 or eterpening@peeweepatch.com.

#### Clothing Collection for Veterans

Modetz Family Funeral Homes are collecting new or gently used sweaters, sweatshirts, warm hats, gloves or mittens to be given to veterans in the VA Hospital and to the homeless veterans at the Michigan Veterans Foundation in Detroit. All sizes for men and women are needed, from medium to 3XL. Drop off donations to any of the Modetz Funeral Home locations through the end of January.



#### **Lake Orion Area Montage Print for**

Sale If you participated in this project your prints are available for pick up at the Chamber office. Our office is open Monday through Friday from 10 am to 2 pm. If you would like to purchase prints they are \$10 each. Cash, check or credit card are accepted. The Chamber office is located at 46 W. Shadbolt Street, Suite C in downtown Lake Orion. Corner of Lapeer Street and Shadbolt. Entrance is on Lapeer Street.

#### \$5 Lunches

Enjoy \$5 Lunches Tuesday through-Friday from 11:30-3:00 t 51 North Brewery. Nachos, sandwiches, soups and salads.

Mug Club Membership: Love beer? Join the Club! Annual Mug Club memberships now on sale. Get bigger pours, discounts on merchandise, events and special offers. For more information contact 51 North at 248-690-7367 or visit their website.

#### **Donations Sought for** Walking Track

Pine Tree Elementary School has recently become a Health and Wellness School. They are excited to announce that they will be building a walking track this spring! Pine Tree PTO is seeking individual and corporate donations to help with the \$17,000 expense. Make your check payable to Pine Tree PTO/track. Donations are tax deductible. For information contact Dan Martin at 248-693-5470 or dmartin@lakeorion.k12.mi.us

#### Vendor Opportunities at Perfect Party Expo

Are you planning a party this year?

### What's coming up?

#### February 5 Luncheon

11:30 am to 1:00 pm **Old Detroit Bar and Grill** 741 S. Lapeer Road **Lake Orion** 

Bring plenty of business cards and join us for networking.

Sponsored by Northern Flooring and Interiors



To register for Chamber events, call 248-693-6300, email us at info@orionareachamber.com or register at orionareachamber.com.

Planning is easy when you have the right tools. Orion Township will host a Perfect Party Expo on February 28th at the Orion Center. Area businesses will provide options for food, entertainment, flowers, decorations and more to create Your Perfect Party. Now accepting vendor applications. Limited spaces available. Contact the Orion Center at 248.391.0304 x305.

### **Beer and Basketball**



Expand your networking contacts as we mix and mingle with the Auburn Hills Chamber of Commerce on Tuesday, January 27 to watch the Pistons take on the Cleveland Cavaliers \$65 members, \$75 non-members. Includes game ticket, 10 craft beer tastings, unique Michigan-inspired food and cash bar in beautiful Club 300. Registration begins at 5:45, event starts at 6, game starts at 7:30 pm.

To register for Chamber events, call 248-693-6300, email us at info@orionareachamber.com or register at orionareachamber.com. Happy 2015 and we at Padgett Business Services of North Oakland, LLC (Padgett) and North Oakland Small Business Legal Services, PLLC (NOSBLS) wish you a very prosperous new year.

As our names suggest, our focus is on small businesses - with a laser focus on tax. We have a strong bond with entrepreneurs and skills and pedigree to help make good things happen.

As this is tax season, whether you are a small business owner, or a taxpayer, your attention will turn to services that can fairly represent you in the sea of tax complexity.

So whether it is a business formation, accounting, tax preparation, or business legal representation – Padgett and NOSBLS can help.

Padgett IS America's Firm for Small Business Tax Needs. NOSBLS IS North Oakland's Firm for Small Business Legal Needs.

# **Culver's wins best customer service**

On behalf of the Zimmer family and the 48 crew members who work at Culver's thank you for voting for us as "Best Customer Service."

We specialize in genuine down home hospitality-that's what service is all about. Unfortunately too many businesses have forgotten about why they are in business.

Culver's of Lake Orion has been the proud recipient of the "Ruth Culver's hospitality award" three times by Culver's Corporation which has over 500 restaurants in 24 states.

The Zimmer Family takes great pride in each and every employee that exemplifies what hospitality is all about.

As Joe Zimmer said, "It starts with hiring the right person, one that likes to smile, has a nice personality and great communication skills. We try and hire the best and once they have been trained, 'We put the aces in their places."

Culver's realizes that you still have to have great food at a great value, have a great location and keep your restaurant clean with a friendly environment.

However, if you don't have the best team members working with you then you don't have the complete package.

That is why Culver's of Lake Orion is proud to be the #1 Culver's in their region.

On behalf of all of our loyal customers and great employees we thank you for all your support and we look forward to serving you many times in the future.

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NCUA

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# Forget-Me-Not – Consignment and Much More!

Forget-Me-Not Consignment recently opened in Orion Township and offers unique items from furniture to jewelry designed and produced by local artists; Cindy Sisso, Lori from Chic Antiques, and Rick Cheadle Designs.

We also feature gently used furniture, and much more.

Upscale children's clothing will be available starting in mid to late January. We fill our displays with new items daily, so stop by often for great deals!

Owner Janet Fehily along with her daughter Katie Thorgalsen are new to the area; have expanded the previous store hours to seven days a week with longer hours to accommodate their clients, and are looking forward to meeting you!

Visit Facebook at Forget-Me-Not Consignment Lake Orion, or on the internet at Yellow Pages.

# FORGET-ME-NOT CONSIGNMENT NEW STORE IN TOWN WITH NEW HOURS



#### **Grand Opening Coupon**

Forget-Me-Not Consignment Baldwin Summit Strip Mall

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# Agriculture Property has its benefits

The owners of qualified agricultural land enjoy a number of benefits not afforded mere mortals.

They are exempted from aspects of the wetlands laws. They receive exemption from property taxation similar to the relief provided homeowners.

They are eligible for extended redemption periods in the event of forclosures.

A sale of qualified agricultural land will not trigger an uncapping of the property tax assessment.

Each of these benefits however requires the filing of appropriate forms and the necessity of establishing certain minimums in terms of size and use.

In most cases the availability of these benefits is not dependent upon zoning and an agricultural zoning classification does not automatically satisfy the requisites.

If you own agricultural land, wish to engage in agricultural activities, or are considering buying or selling agricultural land consult with a real estate attorney to be sure the appropriate measures are taken to maximize the available benefits.

--Jim Porritt



### James R. Porritt, Jr.

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# Real Estate Transactions and Troubled Mortgage Relief

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#### Best Mattress brings comfort to the area

Best Mattress is a new business that opened about a month ago. The owner is branching out from Jackson, Mississippi where the family started 10 years ago. Best Mattress is a dealer for Five Star Mattress which is a division of Serta Mattress.

Within Five Star Mattress there are three distinct lines: Pro-Comfort Collection, TLC (Tolal Luxury Collection) and Gel/Active Collection. Best Mattress offer these lines to accommodate all customers' needs for a sleep system that will give the best comfortable sleep.

Gel/Active Collection offers the exclusive liquid gel-enhanced memory foam which is designed for significantly increased airflow which helps move heat away from your body. Plus, it gently conforms to the body to provide enhanced cushioning and helps reduce the pressure points that cause tossing and turning.

Meanwhile the TLC collection has individually wrapped coil support system with foam encasement.

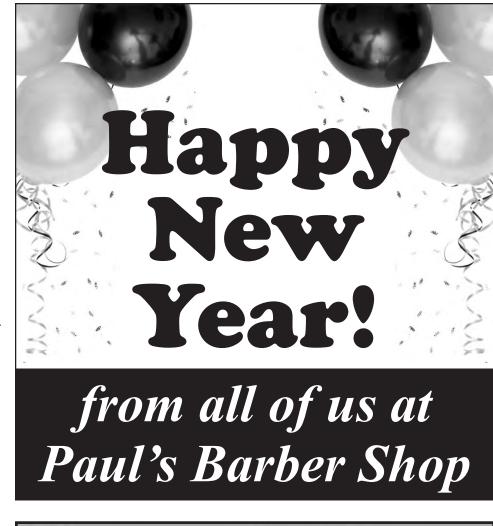
Both the Gel/Active collection and TLC Collection can be upgraded to use Motion Essential II system that provides a different setting of sleeping or relaxing on your bed.

Pro-Comfort Collection, on the other hand, has been the core of the mattress business for Five Star Mattress Company.

Among the best seller is the Elimira- Super Pillow Top Mattress: It has 532 continuous foam encased coils, firm support pad, two one-inch gentle support foam, 2 ¾ gentle support foam and a comfort fibergentle support foam.

Best Mattress offers a varity of financing options that are available to its customers.

For more info you can visit is online, bestmattressmi.com.







# It's an honor for Ken's Coney to be voted the best

Being voted Best of the Best is a great HONOR.

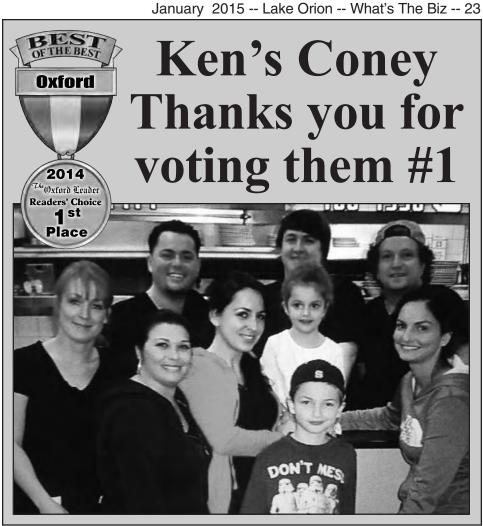
thank everyone in Oxford for taking the time to vote for us. Ken's Coney offers the best, with our home made breakfasts, lunches, dinners and don't forgot our soups and desserts. For our high quality meats, our char broil grills really brings out the outdoor flavors.

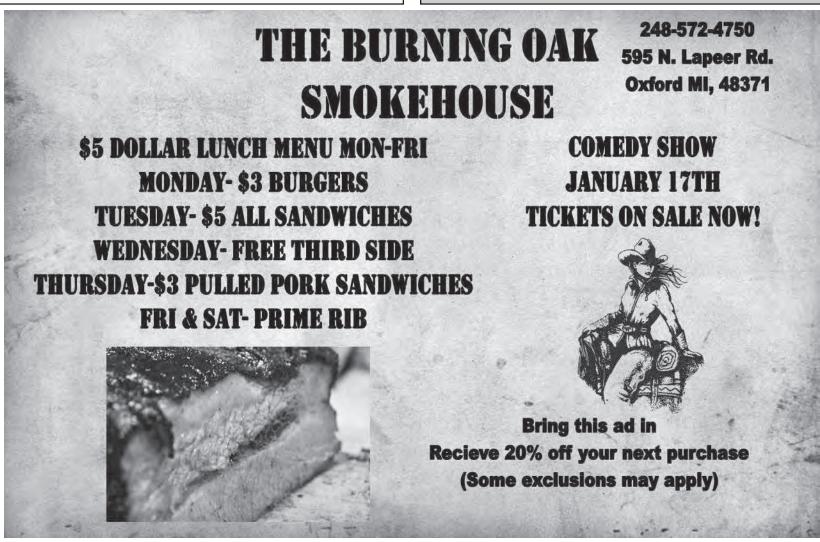
This year, being voted the Best of the Best for our delicious salads. We offer varieties of salads including Greek, Chicken breast, Caesar, Chicken salads and Tuna salads.

Thank you to our loyal customers! If not for you, we wouldn't My staff and I would like to be here. It a home away from home.

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The Lake Orion

# REVIEW

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bring a friend

Real businesses.
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at Culver's Restaurant on M-24 Tuesdays in Lake Orion 7:30-9 a.m.

Networking is a must for small business owners, but let's be honest, who has the time these days to go out networking door-to-door? By establishing mutually-beneficial relationships with other small business owners and entrepreneurs, you can exchange information, ideas and support, and potentially gain new clients.

The Lake Orion Review and LakeOriontv.com are partnering with local small businesses with a dedicated goal of helping each other succeed. Come see how we're doing it!

The Lake Orion Review

Community News for our Community ...

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