

**MIST Cluster 2nd Qtr. Small Business Summit and SBIR Road Tour**

April 27th, 2015 - USM Gulf Park Campus - Long Beach, MS

**Agenda:**

7:00am Sign-in begins in Fleming Hall

**Fleming Auditorium**

- 7:45am Welcoming & Introduction – Dr. Gordon Cannon, USM VP for Research & Joe Graben, MIST Cluster Program Manager
- 8:00am SBIR/STTR Program Overview by SBA – John Williams, Director of Innovation and Technology
- 8:20am Department of Commerce - National Oceanic and Atmospheric Administration (NOAA) – Peter B. Roohr, Meteorologist Science Plans Branch
- 8:30am Environmental Protection Agency (EPA) – Gregory Lank, EPA's P3 Project Officer
- 8:40am Department of Agriculture (USDA) – Scott Dockum, SBIR Program Coordinator at USDA National Institute of Food and Agriculture
- 8:50am Department of Homeland Security – Elissa Sobolewski, DHS SBIR Program Director, Science and Technology Directorate
- 9:00am Department of Health and Human Services (NIH) – Robert Vinson, SBIR/STTR Program Manager
- 9:30am Department of Energy (DOE) – Chris O'Gwin, Commercialization & Outreach Assistance Program Manager, SBIR/STTR
- 9:45am National Science Foundation (NSF) – Metha Rajesh, Director SBIR/STTR Industrial Innovation & Partnerships
- 10:00am **Networking Break**
- 10:15am National Aeronautics and Space Administration – Tom Stanley, John C. Stennis Space Center
- 10:30am Air Force (Department of Defense) – David Sikora, SBIR/STTR Program Manager
- 10:45am Army (Department of Defense) – John Pucci, SBIR Operations Manager
- 11:00am Missile Defense Agency (MDA- Department of Defense) – Douglas Deason, Director, Advanced Research
- 11:15am Navy (Department of Defense) – Bob Smith, Director DON SBIR/STTR Programs
- 11:30am - Noon United States Patent and Trademark Office (USPTO) – Anthony Knight, Associate Commissioner for Innovation & Partnerships

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## Breakout Rooms Fleming Hall

8:00am – Noon

One-on-One meetings with SBIR-STTR Program Managers

Email confirming event registration will include instructions for signing up for on-on-on meetings.

## Hardy Hall - Lunch Sponsored by:

Noon



**Keynote Speaker Dr. Steve Miller**, Vice President Gulf Park Campus

(Bio: <http://www.usm.edu/gulfcoast/vice-president-gulf-park-campus/staff/steve-miller-phd-vice-president-gulf-park-campus>)

Regional Clusters presentation – Joe Graben, MIST Program Manager & Natalie Guess, EIGS Program Manager

## Fleming Auditorium

1:00pm

How to Do Business at Stennis – Focus on NOAA opportunities and technical development areas of interest including NOAA's Self-Contained Ocean Observing Payload (SCOOP) Project.

2:30pm

*"The Good, The Bad, and The Ugly"* – Panel session with companies who have participated in the SBIR/STTR programs.

3:00pm

Business Model Generation and SBIR/STTR Commercialization Plan requirements

3:30pm

*"Could you use \$2,000 to help prepare an SBIR proposal?"* – Mississippi Federal and State Technology (MS-FAST) Program provides funding and more for proposal development.

4:00 pm

Adjournment

For more information on this event, the federal SBIR/STTR Programs, and to register visit:



[mistcluster.org](http://mistcluster.org)



Join us online – Membership is FREE

## SBIR Road Tour Co-Host:



## Additional support provided by:



The MIST Cluster is managed by The University of Southern Mississippi in partnership with the Mississippi Enterprise for Technology, Inc. (a 501c3 non-profit). Funding support provided in part by the U.S. Small Business Administration's Regional Innovation Cluster Program.



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