

# SEMAP'S 7<sup>th</sup> AGRICULTURE & FOOD CONFERENCE SPONSORSHIP & EXHIBITOR OPPORTUNITIES



## DEADLINE

**February 7, 2014**

for guaranteed listing in event materials (booklet, website, and email marketing)

## SPONSORSHIP OPPORTUNITIES

### \$2,500 Level Sponsor

- **Conference Website and SEMAP home page** – Listed under “Sponsors,” including logo and link to your website
- **SEMAP’s Annual Report** - Listed with logo on the back page as a sponsor
- **E-mail Marketing** - Logo linking to your website included in all e-mail marketing for this event (e-mailed to over 5,100 people)
- **Exhibit Booth at Conference** – Space to set up one 12ft table-display with information on your organization
- **Registration and lunch for 2** representatives from your organization
- **Full page ad** in conference program booklet
- Recognition in welcome remarks at event

### \$1,000 Level Sponsor

- **SEMAP’s Website** – Listed under “Sponsors,” including logo and link to your website
- **SEMAP’s Annual Report** - Listed with logo on the back page as a sponsor
- **E-mail Marketing** - Logo linking to your website included in all e-mail marketing for this event (e-mailed to over 5,100 people)
- **Exhibit Booth at Conference** – Space to set up one 12ft table-display with information on your organization
- **Registration and lunch for 2** representatives from your organization
- **Half page ad** in conference program booklet
- Recognition in welcome remarks at event

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### **\$500 Level Sponsor**

- **SEMAP's Website** – Listed under “Sponsors,” including logo and link to your website
- **SEMAP's Annual Report** - Listed with logo on the back page as a sponsor
- **E-mail Marketing** - Logo linking to your website included in all e-mail marketing for this event (e-mailed to over 5,100 people)
- **Exhibit Booth at Conference** – Space to set up one 12ft table-display with information on your organization
- **Registration and lunch for 1** representative from your organization
- **Quarter page ad** in conference program booklet
- Recognition in welcome remarks at event

### **\$250 Level Sponsor**

- **SEMAP's Website** – Listed under “Sponsors,” including logo and link to your website
- **SEMAP's Annual Report** - Listed with logo on the back page as a sponsor
- **E-mail Marketing** - Logo linking to your website included in all e-mail marketing for this event (e-mailed to over 5,100 people)
- **Exhibit Booth at Conference** – Space to set up one 12ft table-display with information on your organization
- **Registration and lunch for 1** representative from your organization
- **Eighth page ad** in conference program booklet
- Recognition in welcome remarks at event

### **\$100 Level Sponsor**

- **SEMAP's Website** – Listed under “Sponsors,” including logo and link to your website
- **E-mail Marketing** - Logo linking to your website included in all e-mail marketing for this event (e-mailed to over 5,100 people)
- **Eighth page ad** in conference program booklet

## EXHIBITOR OPPORTUNITIES

### **Exhibitor (For-Profit Business) \$100**

- ✓ **Exhibit Booth at Conference** – Space to set up one 12ft table-display with information on your organization, plus registration and lunch for one

### **Exhibitor (Non-Profit Business) \$50**

- ✓ **Exhibit Booth at Conference** – Space to set up one 12ft table-display with information on your organization, plus registration and lunch for one

## WHY HAVE A PRESENCE AT THIS EVENT?

You'll reach over 200 Southeastern MA farmers, gardeners, and people with a keen interest in local food, farming, gardening and the environment. We're excited about expanding the conference's offerings and audience this year, and will feature an information-packed range of workshops geared toward both professional farmers and local food-focused members of the public.

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### **LOCATION & SETUP**

- The Resource Fair will take place in the school's large main room, where all attendees (expecting 250 this year) will gather for a locally-sourced lunch. Tables will be set up around the perimeter of the space.
- Tables will be provided (12ft double table provided), and setup **MUST** be complete by 8:30AM. If you have special space needs, please contact Kristen Irvin at [kirvin@semaponline.org](mailto:kirvin@semaponline.org).

### **PAYMENT**

ONLINE at [www.semaponline.org](http://www.semaponline.org)

\*Call Kristen at 336-509-0044 and state that you would like to pay online.

Or

Please make checks payable to SEMAP and mail to:

SEMAP  
63 Union St.  
New Bedford, MA 02740

### **QUESTIONS?**

For more information on sponsoring or exhibiting at the conference, please contact Kristen Irvin at [kirvin@semaponline.org](mailto:kirvin@semaponline.org) or 336-509-0044.

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**SPONSORSHIP CONTRACT**

**Deadline: February 7, 2014**

Name of Organization:	
Contact person:	
Phone number:	
Email:	
Address:	
Address:	
Website:	

Please select sponsorship level:

- \$2,5000
- \$1,000
- \$500
- \$250
- \$100

Exhibit table for your display (for \$250 - \$2,500 levels only)?

One table (12ft) will be provided for you. Please let us know if you only need a 6ft table.

- Yes
- No

Choose payment method:

- Online (visit [www.semaponline.org](http://www.semaponline.org) and click link for Sponsor Sign-up on home page)
- Send us a check
  - o Please make checks payable to SEMAP and mail to  
SEMAP  
63 Union St.  
New Bedford, MA 02740

Payment must be received by February 7, 2014.

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**EXHIBITOR CONTRACT**

**Deadline: February 7, 2014**

Name of Organization:	
Contact person:	
Phone number:	
Email:	
Address:	
Address:	
Website:	

Select fee:

- \$100 For-profit organization
- \$50 Non-profit organization

Exhibitor fee includes one 12t double table for your display and materials, plus registration and lunch for one.

Please let us know if you only need a 6ft table.

Number of representatives attending: \_\_\_\_\_

Number of additional lunches requested (\$10 per lunch): \_\_\_\_\_

Choose payment method:

- Online (visit [www.semaponline.org](http://www.semaponline.org) and click link for Sponsor Sign-up on home page)
- Send us a check
  - o Please make checks payable to SEMAP and mail to SEMAP  
Attn: Ag & Food Conference  
63 Union St.  
New Bedford, MA 02740

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