



The Silver Academy

Central Pennsylvania's Jewish Day School

March 6, 2014

Dear Parents:

We are writing to announce the “kick-off” of a very fun, and exciting fundraiser at The Silver Academy. The proceeds from this fundraiser will be used to directly benefit your child’s educational experience at our school.

On Monday, May 19, 2014, The Silver Academy PTO will be conducting its 2nd annual “Race for Education.” The purpose will be to raise funds for field trips, PTO sponsored activities & events, and other essential educational needs, including the purchasing of smartboards still needed in 3 classrooms.

Students will walk or jog around a designated area as many times as possible in a one-hour period. Each student will raise funds by asking sponsors to contribute a tax deductible donation to The Silver Academy PTO.

On Friday, March 14th, your child will be coming home with a “Kick-off Packet” of information about our “Race for Education.” Please review the packet carefully. **Your participation is essential to the success of this program.**

Our PTO’s goal is to raise \$10,500, which is \$500 more than we raised last year! You can enable us to reach this goal by spending a minimal amount of time filling out a label sheet with the names and addresses of potential sponsors. The label sheet and instructions will be included with the “Kick-off Packet” that your child brings home next week.

The Silver Academy PTO will reach its goal of \$10,500, if we receive an average of twenty five (25) label names per student. Thank you in advance for your cooperation and support.

Sincerely,

Nachum Chasan, Head of School

Deb Weinstein, Race Coordinator

2014 Race Committee: Cheryl Woren, Seena Chriti, Shari Dym, Patty Schwab, Anat Beck, Chastity Cottingham-Frye, Vivian First, Niema Schertz, Erin Jacob