

Jennifer Yessler
Zifted by County Launch
www.zifted.com - Profit Oriented Custom Directory Websites.
540-216-3859

I started my business working out of my home. Over time, my home-based business started to outgrow its modest beginnings. It became clear that it was time to make major changes in order to accommodate its growth. Shortly thereafter, I am happy to say that I found the MEC. The MEC has proven to be the perfect catalyst for the growth of my business, Zifted by County Launch (www.Zifted.com)! Zifted specializes in creating customized directory websites that we exclusively design to meet the goals of our clients. We create beautiful, functional and profit-oriented directory websites that target the needs of a wide range of online business. It can be a directory to anything you like - selling products, providing services to your community, promoting a group of like-minded people, or showcasing a hobby – we can develop your vision. So, I just tell my clients to *let your imagination run wild!* **If you dream it, we will develop it!**

In addition to helping grow and strengthen Zifted, the MEC has provided many unexpected and key benefits, including solid business connections in my own community and access to a wide range of amenities that are crucial to creating a successful business. In addition, the MEC offers numerous opportunities to incorporate networking into my work day through exposure to other businesses, co-working, virtual clients, office mates, and a large cross section of Fauquier business leaders. Last, but certainly not least, MEC's well-loved director, Renee Younes, is true asset and trusted resource. She is willing to go the extra mile and focuses on growth throughout the community. The MEC has been a great resource for accelerating the expansion of my business! Thank you to the MEC!