

**Q1 Please let us know which Unit you are with? (Pack 123...)**

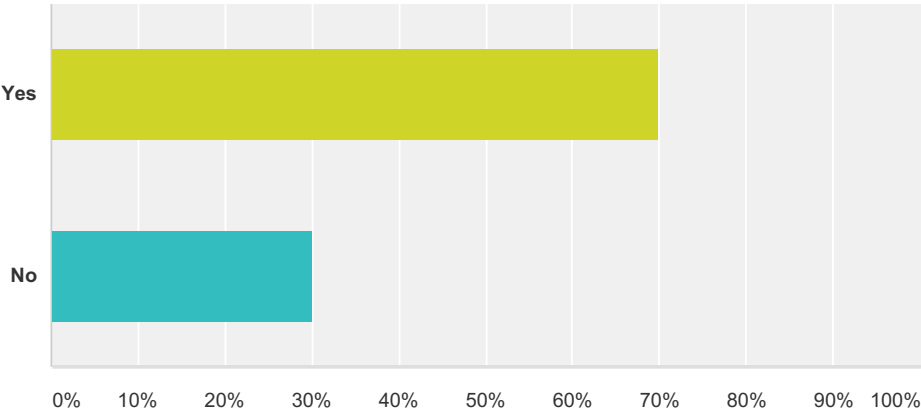
Answered: 50 Skipped: 0

**Q2 How many Scouts are in your Unit?**

Answered: 50   Skipped: 0

Q3 Did you attend your Council's Popcorn Kick Off Meeting?

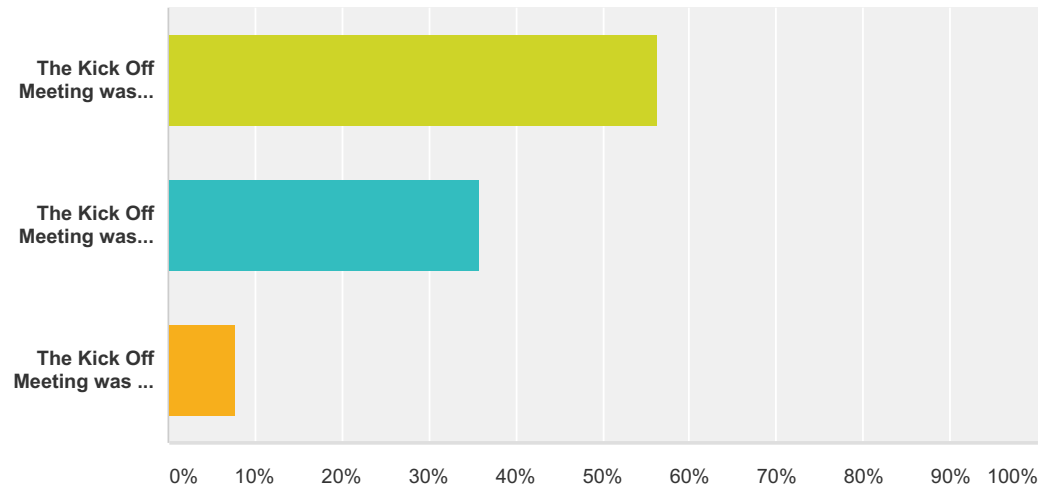
Answered: 50 Skipped: 0



Answer Choices	Responses	
Yes	70.00%	35
No	30.00%	15
Total		50

Q4 Please rate the Council Kick Off Meeting in terms of benefit to your Unit's Popcorn Sale

Answered: 39 Skipped: 11



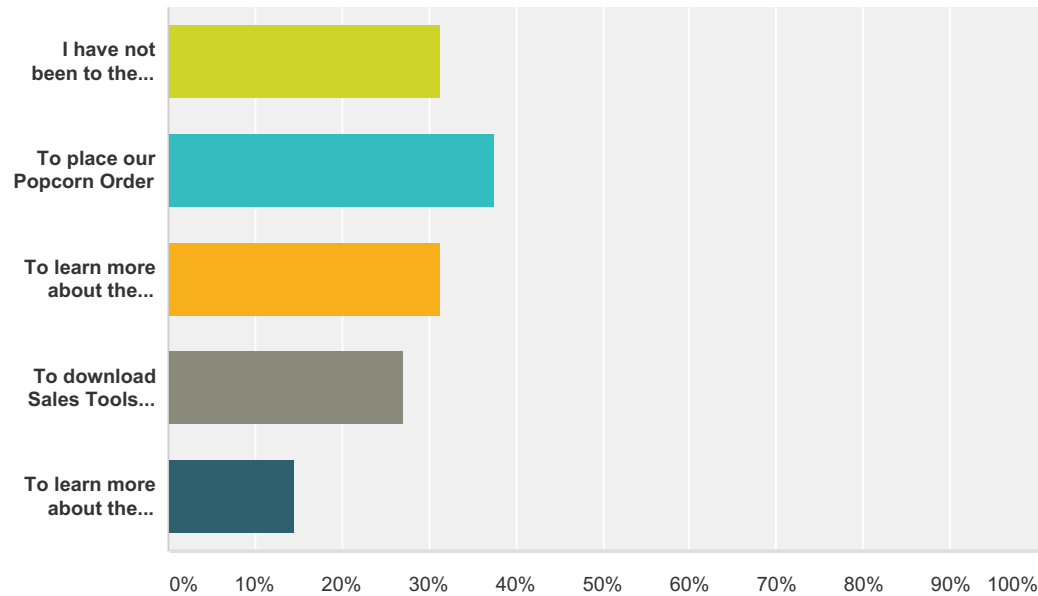
Answer Choices	Responses	
The Kick Off Meeting was very beneficial	56.41%	22
The Kick Off Meeting was somewhat beneficial	35.90%	14
The Kick Off Meeting was not beneficial	7.69%	3
Total Respondents: 39		

**Q5 What could be added or changed in the Council Popcorn Kick Off Meeting to make it more meaningful to your Unit's popcorn Sale?**

Answered: 19 Skipped: 31

Q6 Have you visited the CAMP MASTERS Website and if so for what purpose?

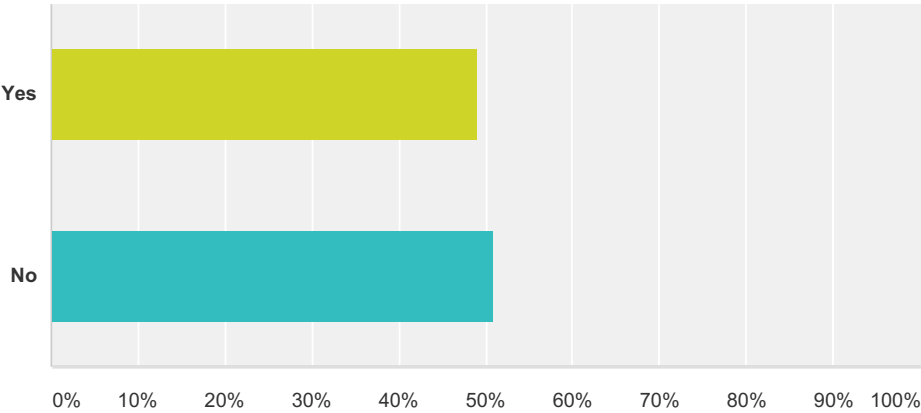
Answered: 48 Skipped: 2



Answer Choices	Responses	
I have not been to the CAMP MASTERS Website	31.25%	15
To place our Popcorn Order	37.50%	18
To learn more about the products	31.25%	15
To download Sales Tools (Unit Kick Off presentation, Why Popcorn flyer...)	27.08%	13
To learn more about the PayAnywhere Credit Card Program	14.58%	7
Total Respondents: 48		

Q7 Did your Unit conduct a Popcorn Kick Off last year?

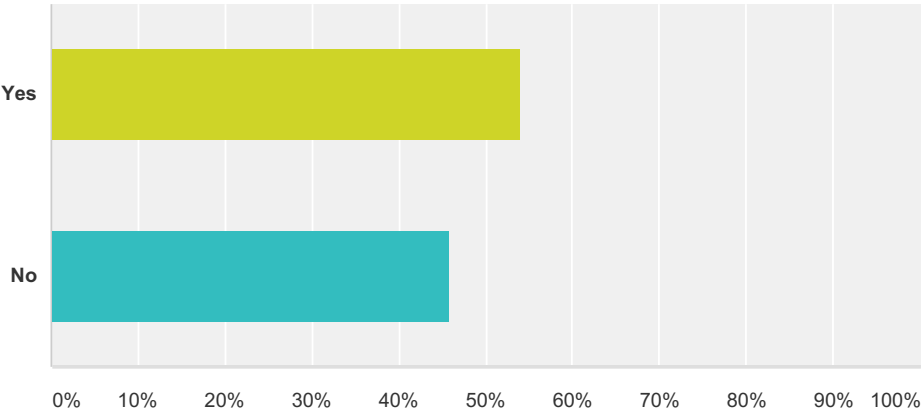
Answered: 49 Skipped: 1



Answer Choices	Responses	
Yes	48.98%	24
No	51.02%	25
Total		49

Q8 Did your Unit conduct a Popcorn Kick Off this year?

Answered: 50 Skipped: 0

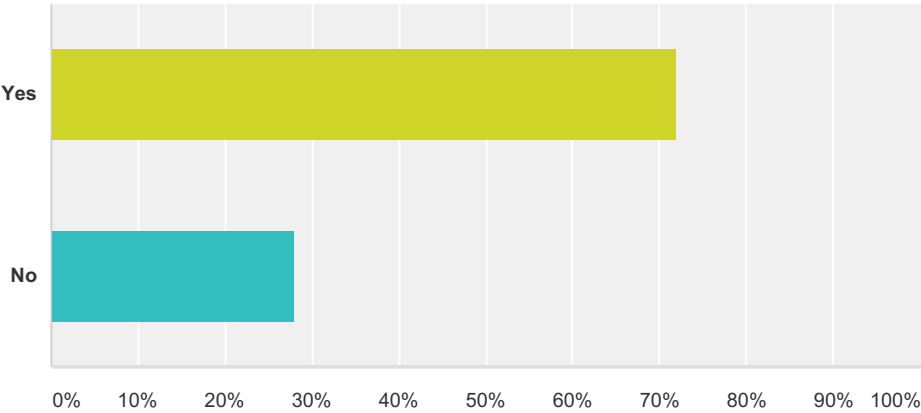


Answer Choices	Responses	
Yes	54.00%	27
No	46.00%	23
Total		50



Q9 Were you aware of the CAMP MASTERS  
Unit Kick Off Contest?

Answered: 50 Skipped: 0



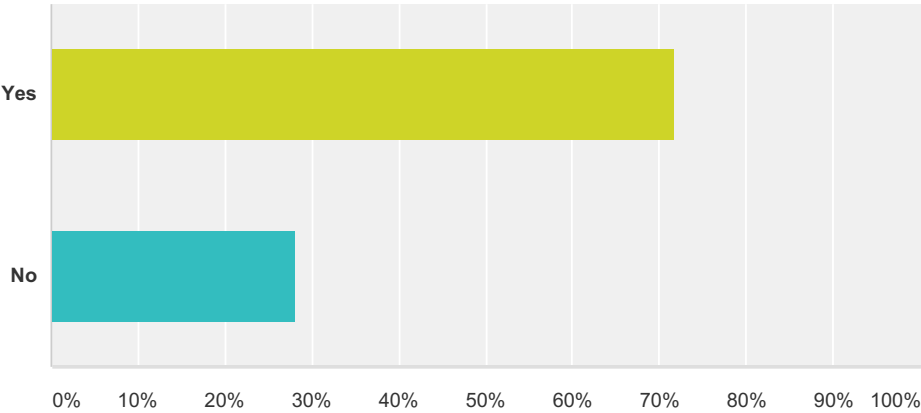
Answer Choices	Responses	
Yes	72.00%	36
No	28.00%	14
Total		50

**Q10 Please provide an estimate on the attendance at your Unit Kick Off (youth and adults)**

Answered: 31 Skipped: 19

Q11 Do you feel your Unit Kick Off had a positive impact on your Sale?

Answered: 32 Skipped: 18



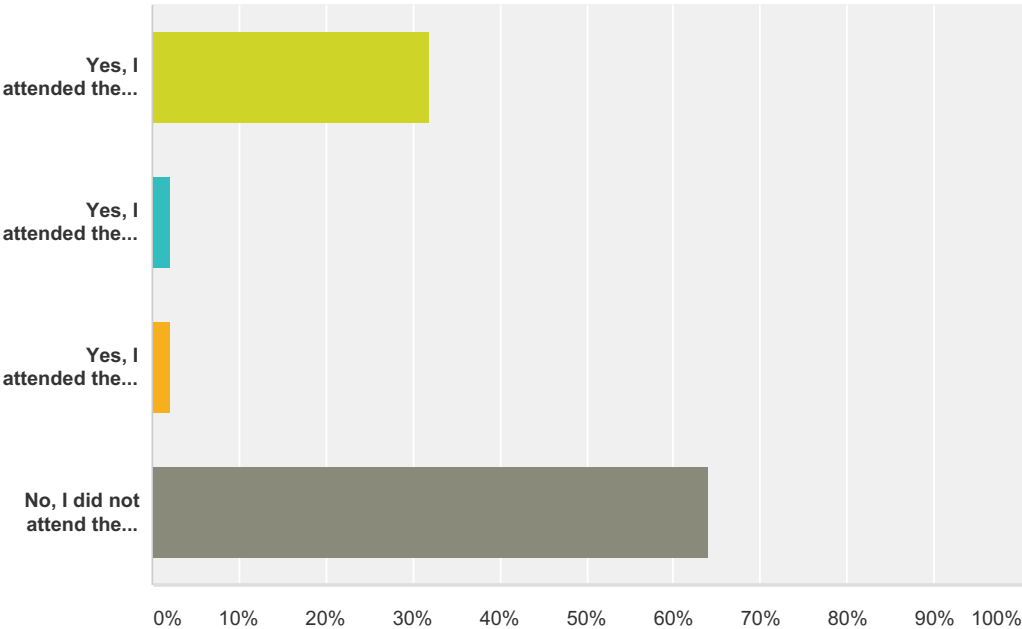
Answer Choices	Responses	
Yes	71.88%	23
No	28.13%	9
Total Respondents: 32		

**Q12 How could you improve your Unit Kick Off?**

Answered: 23   Skipped: 27

Q13 Did you attend the CAMP MASTERS \$10,000 in One Weekend training authored by Michael Beck?

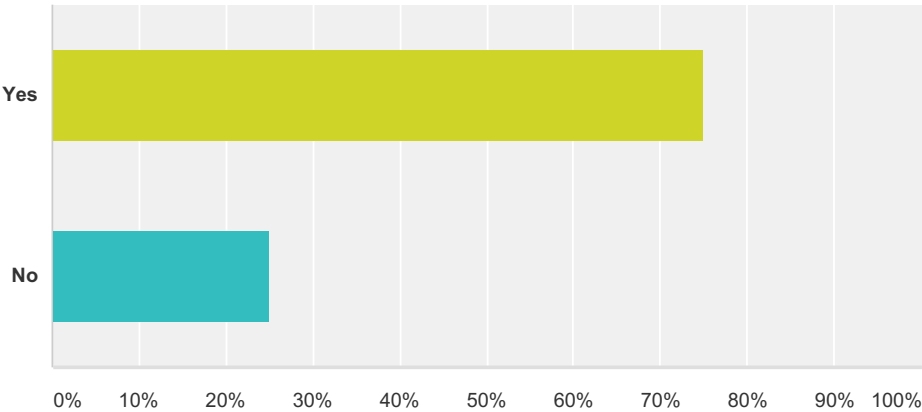
Answered: 50 Skipped: 0



Answer Choices	Responses	
Yes, I attended the Training with Michael Beck presenting in person	32.00%	16
Yes, I attended the Training with the presentation on video	2.00%	1
Yes, I attended the Training with the CAMP MASTERS Sales Manager doing the presentation	2.00%	1
No, I did not attend the training	64.00%	32
Total Respondents: 50		

Q14 If you attended the training do you feel it was worthwhile and had a positive impact on your Sale?

Answered: 20 Skipped: 30



Answer Choices	Responses	
Yes	75.00%	15
No	25.00%	5
Total Respondents: 20		

**Q15 What was the biggest benefit of the  
Training for your Unit's Sale?**

Answered: 16 Skipped: 34

**Q16 What could be improved in the training to make it more beneficial to your Unit?**

Answered: 16 Skipped: 34

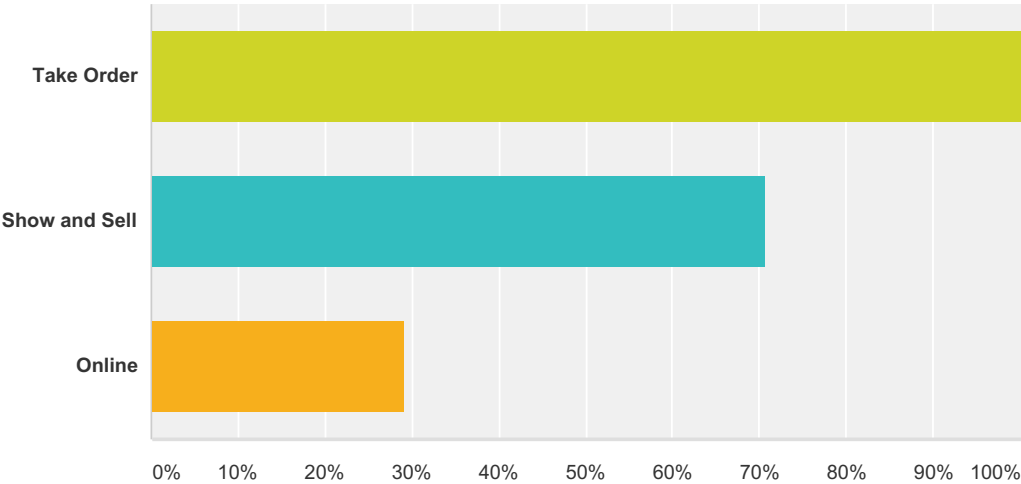


**Q17 How many adults assisted you with the  
Popcorn Sale at the Unit level this year?**

Answered: 43 Skipped: 7

Q18 Which Sales Methods did your Unit use this year?

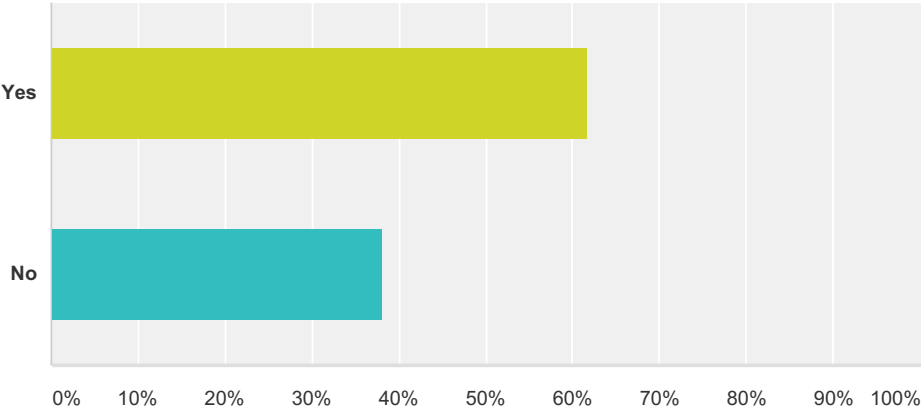
Answered: 48 Skipped: 2



Answer Choices	Responses	
Take Order	100.00%	48
Show and Sell	70.83%	34
Online	29.17%	14
Total Respondents: 48		

**Q19 If you selected Take Order in the previous question, did your Scouts go door to door in the neighborhoods?**

Answered: 47 Skipped: 3



Answer Choices	Responses	
Yes	61.70%	29
No	38.30%	18
Total		47

**Q20 What additional prizes or incentives  
does your Unit provide to the Scouts that  
sell?**

Answered: 37 Skipped: 13

**Q21 What % of your Scouts participated in the Sale this year?**

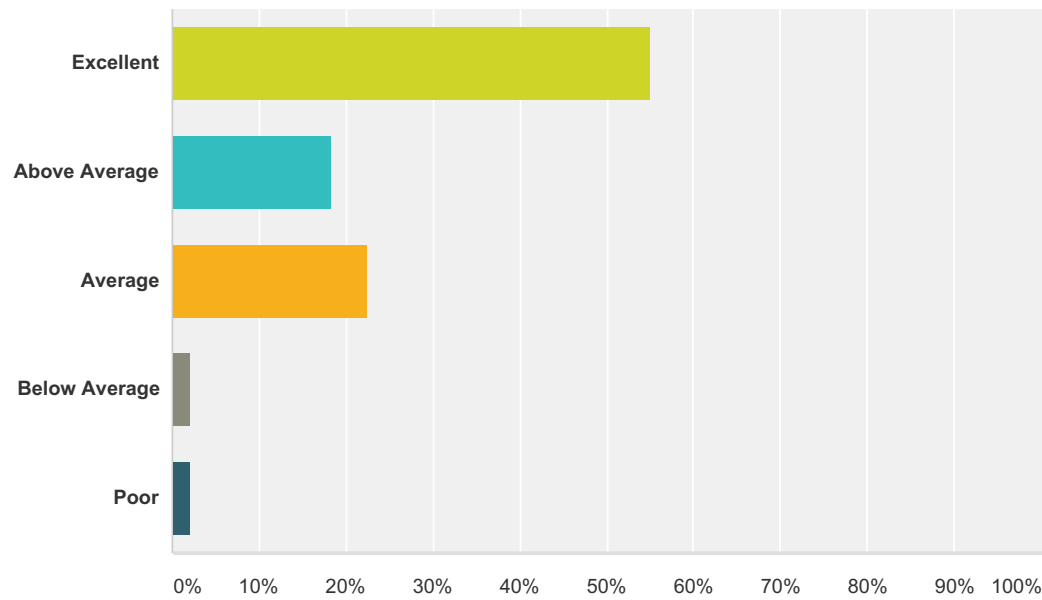
Answered: 50 Skipped: 0

**Q22 Is this % an increase or a decrease vs. last year and what do you feel caused that change?**

Answered: 50 Skipped: 0

Q23 How would you rate the Council Support for your Unit in the Popcorn Sale?

Answered: 49 Skipped: 1



Answer Choices	Responses	
Excellent	55.10%	27
Above Average	18.37%	9
Average	22.45%	11
Below Average	2.04%	1
Poor	2.04%	1
Total		49

**Q24 What could the Council do to provide better support for your Unit in the Popcorn Sale?**

Answered: 20 Skipped: 30