



2013 Policy Briefing Series

PlanSmart NJ, American Planning Association – NJ Chapter, and The Sustainability Institute of The College of New Jersey, and the New Jersey Builder’s Association are pleased to announce our 2013 series of quarterly breakfast policy briefings on current planning topics. Topics will include transportation, infrastructure, water quality, state planning, planning for economic growth, transit-oriented development, and more. The policy briefings will be of interest to planners, developers, attorneys, engineers, business leaders, non-profit organizations, and public officials, among others. The briefings qualify for continuing education credits.

This year’s *Policy Briefing* will include: Land Trusts and the Role of Regional Planning, Affordable Housing, LSRP One Year Later.

Sign up now for your sponsorship.

Sponsorships are limited, so act now. Send in your reservation form and payment today! Please indicate your sponsorship package choice by placing a check mark in the appropriate box.

Sponsorship Levels and Benefits

- Series Sponsor**.....\$ **3,000**
High visibility at all three Policy Briefings scheduled for 2013. Prominent placement of logo on all promotional and Policy Briefing materials and PlanSmart NJ’s website; name and logo on all follow-up material; four complimentary tickets to each of the 2013 Briefings; 2013 PlanSmart NJ complimentary membership (new members only). SERIES SPONSORSHIP
- Breakfast Sponsor**\$ **1,500**
Company name and logo on buffet tables as well as on promotional materials and briefing materials; three complimentary tickets to the Policy Briefing; 2013 PlanSmart NJ complimentary membership (new members only). SPONSORSHIP PER EVENT
- Supporter**.....\$ **1,000**
Company logo on promotional materials, briefing materials, and three complimentary tickets to the Policy Briefing; 2013 PlanSmart NJ complimentary membership (new members only). SPONSORSHIP PER EVENT
- Friend**\$ **500**
Recognition on poster at registration table and on briefing materials; two complimentary tickets; 2013 PlanSmart NJ complimentary membership (new members only). SPONSORSHIP PER EVENT

Sponsorship Form

Name _____

Affiliation _____

Address _____

Phone _____

Email _____

Credit Card (American Express/Visa/Master Card)

Card # _____

Exp. Date _____

Check enclosed payable to:

PlanSmart NJ
118 West State Street, Trenton, NJ 08608
609-393-9434

Please email your logo to info@plansmartnj.org

or register online at www.plansmartnj.org

Deadline for recognition at the event: One week prior to scheduled event.