



**internationalbipolarfoundation**

*A world of hope, resources and support*



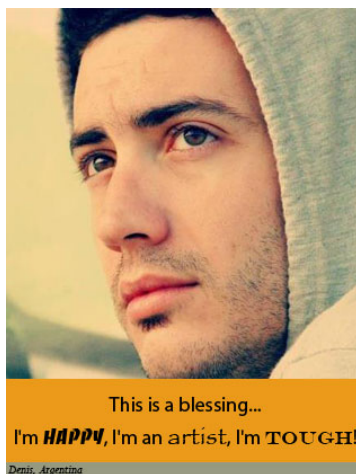
World Bipolar Day (WBD) - an initiative of the Asian Network of Bipolar Disorder (ANBD), the International Bipolar Foundation (IBPF), and the International Society for Bipolar Disorders (ISBD) - will be celebrated each year on March 30<sup>th</sup>, the birthday of Vincent Van Gogh, who was posthumously diagnosed as probably having bipolar disorder.

The vision of WBD is to bring world awareness to bipolar disorders and to eliminate social stigma. Through international collaboration, the goal of World Bipolar Day is to bring the world population information about bipolar disorders that will educate and improve sensitivity towards the illness.

Each of the organizations is encouraging their members, chapters, and affiliates to orchestrate local events surrounding WBD.

#### International Bipolar Foundation's **CALL TO ACTION:**

- We are asking consumers, caregivers and the general public to submit a photo to us holding a sign that says,
  - **Consumers:** "I am (something other than your illness) " with your name (optional), and country
  - **Caregivers:** "I love/care for someone with bipolar disorder" with your name (optional), and country
  - **General Public:** "I support those who have bipolar disorder" with your name (optional), and country
- All images must be submitted no later than **March 15<sup>th</sup>** to [hzupin@ibpf.org](mailto:hzupin@ibpf.org) with your signed photo permission slip
- Images will be displayed all day on March 30<sup>th</sup> via Facebook, Twitter and additional IBPF social media pages



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