Director Nominee, BOD

2016 PPS Elections



Kathryn B. Stenslie, PT, DPT

Thank you to the Nominating Committee for the opportunity to run for the Private Practice Section's Board of Directors. I had the privilege of serving on the PPS board from 2007-2010 and am honored for the potential to serve once again during a much different time for private practices around the country. We will be celebrating a 60 year legacy for the Section this October. The many mentors I have in the Section have had a tremendous impact on my professional path and I am humbled when I reflect on the ways they have shaped and directed the path of this Section. I am truly grateful to them as this serves to deepen my belief in the business of private practice and motivates me to contribute to the Section and its leadership.

I have been in private practice for all 18 years of my career and actively involved as a PPS member for the past 12. My career has been filled with diverse opportunities to serve patients and communities across the spectrum of clinical and business perspectives. I currently serve as Vice President of Operations for HPRC and contribute to patient care 20-25 hours a week. I oversee our home health division, hospital contracts, and recently facilitated a new mobile business model of practice. I am also currently establishing an outcomes program initiative for our company. Due to this experience in diverse practice environments, I feel well equipped to serve you and the Section during a time filled with challenges but also great opportunity.

During the past several years, through involvement on the Membership Development Committee, I gained knowledge and experience about what is meaningful to the member. Significant increases in membership occurred as a result of this Committee's efforts including a 30 percent increase in student memberships. As Vice President of the Private Practice Section Institute Board, I assisted in the planning and execution of the 9th Annual Graham Sessions. This year's attendees were effusive regarding their experience in attending the "think-tank" style event.

No doubt one of our greatest challenges has been physician-owned physical therapy services. While these entities remain, I believe health care consolidation is one of our most critical issues now and into the future. We currently face restructuring of payment methodologies, including bundled payments. We must demonstrate our value by providing data that shows the effectiveness of our services. I hope to bring my experience in balancing our role as a strong private practitioner in an environment that is dominated by expanding hospital-based health care systems. My expertise in relationship building and negotiation contributed to the efforts enabling our practice to be the first to provide services under direct access within a hospital system in Georgia.

It is incumbent on leadership of the Section to foster innovation and support the growth of new and emerging models that are beginning to make headlines. There is a need for new private practices to open and expand in spite of the challenges today. I believe they will need to look much different than the traditional brick and mortar practice we have been accustomed to. For example, an emerging trend that is being seen are physical therapy private practices employing or contracting with physicians. I believe this is just one example and there is opportunity for many more.