Director Nominee, BOD

2016 PPS Elections



Bill Pfister Jr., MPT, CLT

I would like to thank the Nominating Committee for slating me as a candidate for Director. I am honored to be considered for this position. I have been a physical therapist for 13 years. My experience and passion have always been in private practice and promoting the profession of physical therapy. I believe serving as PPS Director will be the perfect opportunity for me to blend my innovative and entrepreneurial spirit to help further the goals we all share for our profession and our section.

I began my journey 11 years ago when I became the Clinic Director of a struggling practice in a community called Puyallup, a suburb of Seattle. At that time, there were 13 clinics in our group and my clinic was at the bottom of the company for both production and revenue. With hard work and perseverance (and no personal life), I was able to right the ship in four short years and turn it into one of the top performing clinics. Of the 19 clinics we now have in our practice, we have grown successfully through innovation, hiring great physical therapists, collaborating with other healthcare professionals, and providing mentoring and guidance to staff.

My prior experience growing a small, individual private practice and now being responsible for growing a larger, multi-practice physical therapy business has forged a unique perspective in understanding the challenges that face both large and small private practices alike. It is because of these experiences that I feel qualified to represent our Private Practice Section membership in the pursuit of keeping private practices—both small and large—healthy, viable, and profitable delivering undeniable value to the patients we have the privilege to serve. I want to help private practice owners grow and continue to protect their businesses.

Presently, I serve as the assistant managing editor of our PPS *Impact* Magazine and have done so for two years. Prior, I served on the *Impact* Board for one year, and have also contributed as an author. By serving in these capacities, I have had the distinct pleasure of meeting many innovative physical therapists and practice owners who are willing to share ways to improve, innovate, and thrive in private practice. More importantly, I have had the opportunity to develop some amazing friendships and encounter established mentors along the way. I believe the more involved and engaged you are, the more effective you can be in fostering growth and change. I will be a voice of progress and represent the daily challenges of private practices of all varieties, sizes, and settings.

I believe that quality, payment reform, and population health via *the Triple Aim* are present opportunities for our profession to improve the way we do business; however, without continued persistent engagement from PPS we may not successfully capitalize on them. These factors will have an impact on our revenue streams. It is imperative that PPS be able to help its membership adapt and continue to thrive as these opportunities unfold. I intend to be a catalyst of change, working diligently to move our profession and businesses forward.

Please vote for me so that I may advocate and become an agent of change to meet our collective goals.