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Connecting the Dots Between Where Kids Live and Where They Learn

A Symposium on the Intersection of Housing and Education Policy

June 18, 2014 | Richmond, VA

Presented by:

Housing Virginia
The VCU Center for Urban and Regional
Development

Program

Time	Program	Speakers/ Topics	Room
10:00-10:45	Opening Plenary	Kit Hale <i>Board Chair, Housing Virginia</i>	Commonwealth Ballroom
		Rodney Blevins <i>SVP & Chief Information Officer, Dominion Resources</i>	
		Jeanne Jehl <i>Senior Consultant, Annie E. Casey Foundation</i>	
		Maurice Jones <i>Secretary of Commerce & Trade, Commonwealth of Virginia</i>	
11:00-12:15	AM Breakout Sessions	Session A: Local Best Practices: Aligning Housing Policy and Education Policy	Richmond Salon I
		Session B: The Basics: How We Got Here and How the Housing and Education Perspectives Differ	Richmond Salon II
		Session C: Housing Instability and Homelessness: How it Affects Education	Richmond Salon III
12:15 - 1:15	Lunch	Maya Brennan <i>Senior Research Associate, Center for Housing Policy, National Housing Conference</i>	Commonwealth Ballroom
1:30 - 2:45	PM Breakout Sessions	Session A: Local Best Practices: Aligning Housing Policy and Education Policy	Richmond Salon I
		Session B: The Basics: How We Got Here and How the Housing and Education Perspectives Differ	Richmond Salon II
		Session D: The View from the Ground: Working Together in the Neighborhood and the Neighborhood School	Richmond Salon III
3:00 - 3:15	Closing Plenary	John Accordino <i>Director, VCU Center for Urban and Regional Development</i>	Commonwealth Ballroom

Breakout Session D

The View from the Ground: Working Together in the Neighborhood and the Neighborhood School

1:30 – 2:45, Richmond Salon III

The rubber meets the road when parents along with school principals and teachers try to find a way forward together with strategies that improve schools and stabilize neighborhoods. This session will look at these issues from the perspectives of parents and those who are tackling these difficult issues one school / one neighborhood at a time.

Moderator:

Ryan Ammann
Vice President, CRA/Community Development, BB&T

Speakers:

Jeff Bourne
Richmond City School Board

Damon Jiggetts
Director, Peter Paul Development Center

Bryce Lyle
Parent Organizer, Westover Hills Elementary School

Breakout Session C

Housing Instability and Homelessness: How it Affects Education

11:00 – 12:15, Richmond Salon III

Many studies have focused on the fact that frequent moves will negatively affect a child's ability to perform well in school. School systems have been challenged to respond to the special needs of these children and have done so in a variety of ways. A recent study in Hampton Roads summarizes the economic impact that homelessness has on school systems.

Moderator:

Phyllis Chamberlain
Executive Director, Virginia Coalition to End Homelessness

Speakers:

Pamela Kestner
Special Advisor on Families, Children and Poverty, Office of the Secretary of Health and Human Resources, Commonwealth of Virginia

Mary Herrington-Babb
Coordinator, McKinney-Vento Regional Education Program, Richmond City Public Schools

Thaler McCormick
CEO, ForKids

Plenary Speakers

Jeanne Jehl

Senior Consultant, Annie E. Casey Foundation

Jeanne Jehl is a senior consultant to the Annie E. Casey Foundation, where she develops strategies to engage communities in supporting children's health and learning in the Campaign for Grade-Level Reading. Throughout her career, her work has been focused on the critical relationships among schools, families and communities. Ms. Jehl has served as an assistant to the superintendent in the San Diego City Schools and directed a study of school-linked supports for children and families for the U. S. Department of Education

Maurice Jones

Secretary of Commerce and Trade, Commonwealth of Virginia

Maurice Jones was appointed Secretary of Commerce and Trade by Governor Terry McAuliffe in January 2014. Previously, Jones served as Deputy Secretary for the U.S. Department of Housing and Urban Development from April 2012 through January 2014. As the second most senior official at HUD, Jones managed the Department's day-to-day operations, the annual operating budget, and the agency's 8,900 employees.

Maya Brennan

Senior Research Associate, Center for Housing Policy, National Housing Conference

Maya Brennan is a Senior Research Associate at the National Housing Conference's Center for Housing Policy. Over the course of seven years at NHC, she has travelled throughout the country speaking about affordable housing issues, including how developers and policymakers can use housing to improve outcomes in education, health, aging, and economic self-sufficiency.

Breakout Session A

Local Best Practices: Aligning Housing Policy & Education Policy

11:00 – 12:15 / 1:30 – 2:45, Richmond Salon I

Norfolk, Virginia and Montgomery County, Maryland bring different examples of how this issue plays out at the local level. In Norfolk, the revitalization of public housing communities has been carried out in close coordination of local school administrators. Montgomery County has long been a leader in inclusionary housing strategies that affect school population make-up and performance.

Moderator:

Vaughn Poller
Housing Director, James City County Office of Housing & Community Development

Speakers:

John Kownack
Chief of Community Development, Norfolk Redevelopment & Housing Authority

Mamie Johnson
President, Broad Creek Civic League

Stacy Spann
Executive Director, Maryland Housing Opportunities Commission

Fred Swan
Director of Resident Services, Maryland Housing Opportunities Commission

Breakout Session B

The Basics: How We Got Here and How the Housing and Education Perspectives Differ

11:00 – 12:15 / 1:30 – 2:45, Richmond Salon II

Our communities look the way they do, in large part, because of housing development policy and school quality. The residential location decisions made by families with children are strongly influenced by school performance. Concentrated areas of poverty have profound impacts on school ratings. This session will explain the basics and offer perspectives from the housing providers and educators.

Moderator:

Heather Mullins Crislip
President & CEO, Housing Opportunities Made Equal

Speakers:

John Moeser
Senior Fellow, University of Richmond Bonner Center for Civic Engagement

Greta Harris
President & CEO, Better Housing Coalition

Carrie Coyner
Vice-Chairman, Chesterfield County School Board