

Salem County Chamber of Commerce

The Chamber Matters

March 2015

EVENTS

~Wednesday, March 4 ~
Board of Director's meeting
~Friday, March 6~
State of the District
Breakfast
~Thursday, March 19~
Marketing on a Budget Seminar
~Tuesday, March 17~
Ambassador Meeting,
Chamber office, 8:30am
~Wednesday, March 18~
Business Education, Chamber office
~Friday, March 20~
Power Hour Networking, ARC, 8am
~Friday, March 27~
Marketing Committee Meeting
9am, MHSC

****SAVE THE DATE****

April 16, Spring Banquet - \$45 per person
May 5, Celebrating Women in Business
\$35 per person

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THE CHAMBER'S ANNUAL SPRING BANQUET

The Chamber's Spring Banquet will be held on Thursday evening, April 16, 5:30 pm until 8pm at The Washington Club, Carneys Point with catering by DiPaolo's Italian Ristorante. We are still finalizing the menu and keynote speaker but wanted to send the details now. Tickets and sponsorships are available now. The individual ticket cost is \$45 with tables of 8 for the price of \$360.

The Spring Banquet has a long history with our organization and is our primary fundraiser. Proceeds from this event help to keep our dues structure stable and help us meet our operating costs.

The banquet has become "the" Spring event in Salem County attended by over 300 business leaders from large corporations and small businesses, National, State and local legislators and prominent members of our community.

We hope you will consider participating this year as one of our prestigious event sponsors. We've kept our sponsorship packages the same price with the same great exposure for your company. The complete sponsorship packages and pricing are detailed below:

Platinum Sponsorship - \$1,000, includes seating for 8 guests, Platinum Sponsor plaque, your business' banner prominently displayed at the event & listed as a distinguished Platinum Sponsor in all events, pre and post event advertising.

Gold Sponsorship - \$500, includes seating for 4 guests, Gold Sponsor certificate, your business' banner displayed at the event and listed as a premium Gold Sponsor in all events, pre and post event advertising.

Silver Sponsorship - \$250, includes seating for 2 guests, Silver Sponsor certificate, your business' banner displayed at the event and listed as a proud Silver Sponsor in all events, pre and post event advertising.

Bronze Sponsorship - \$125, includes seating for 1 guest, your business listed as a supporting Bronze Sponsor in the event program booklet and in all pre and post event advertising.

The Spring Banquet sponsorship program is designed to highlight and promote your business to attendees and members of the Chamber before, during and after the event.

(continued)



Sponsorship also enables you to partner with the Chamber in presenting the prestigious “Distinguished Citizen of the Year Award” and “Small Business Leader Award”. In all, Sponsorship helps to create positive publicity for your business and create additional awareness of your unique products and services to area residents and fellow business owners.

We ask that all sponsorship commitments be reserved with payment by March 20, 2015. If you have any questions or need additional information, you may contact the Chamber office at 351-4425 by telephone or via email to jennifer@salemcountychamber.com.

WOULD YOU LIKE FREE PUBLICITY?

Every Friday The Chamber distributes the “What’s Happening” E-Newsletter to approximately 5,000 folks in Salem County and the Region. There is no cost to participate, and we encourage all our Members to forward sales, specials and/or events for inclusion.

To participate, send the flyer or advertising material to jennifer@salemcountychamber.com by Wednesdays by 12 noon.

Not receiving the E-Newlsetter? Let us know! All we need is your email address.

Upcoming Chambers Events... Mark your calendar!



March 19 - 2nd Friday Business Education Workshop – “Marketing on a Budget” 8am – 10am

Our presenters are Diane Sparks, President of DHS Marketing & Debbie Callahan, Director of Marketing, Friends Village. They will provide tips and best practices for a high impact marketing campaign but have a low impact on you your budget.

March 20- Networking Mixer “Morning Coffee” at The ARC Thrift Store - Chamber mixers are just thw place for Business



April 9- 2nd Friday Business Education Workshop – “Constant Contact: Hands On”, 8am – 10am

This month’s presenter is Carolinn Pocher Woody, Constant Contact partner and expert. Bring your laptops and tablets, this seminar will be a live, integrative class where YOU will be participating!

April 16 - Spring Banquet at The Washington Club with DiPaolo’s Catering

The Chamber’s Spring Banquet will be held on Thursday, April, 5:30 pm until 8pm at The Washington Club, Penns Grove with catering by DiPaolo’s Italian Ristorante.

April 17- Networking Mixer “Morning Coffee” - Lindsay Place, Pennsville - 8am

This will be a “Morning Coffee” Power Hour sponsored and hosted by Lindsay Place. There is no charge to attend, just bring plenty of business cards for all the new contacts you will make! Feel free to invite your staff and business associates!

SPRING BANQUET DISTINGUISHED CITIZEN OF THE YEAR NOMINATIONS

One of the best loved traditions of The Chamber's Annual Spring Banquet is the presentation of the Distinguished Citizen of the Year Award.

The criteria for

Do you know an individual or company that you think should be recognized? Why not nominate them?

Nominations for the Salem County Chamber of Commerce Distinguished Citizen of the Year Award are now being accepted. Nomination forms can be submitted by anyone and are available below or on The Chamber's website or by emailing Jennifer@saalemcountychamber.com by **March 13, 2015**.

The Objective:

The Chamber's Annual Citizen of the Year Award recognizes the volunteer contributions of Members of the business community in Salem County. The award is given annually to an individual or group who has demonstrated a high level of service through community and civic involvement in Salem County NJ.

Criteria:

An individual in the Salem County business community who has consistently demonstrated excellence in community leadership over an extended period of time.

- Must have lived or worked in Salem County for at least 3 years.
- Has made or is making significant contributions to the welfare of the community through involvement and participation in endeavors that enhance the quality of life in Salem County.
- Dedicated service to the citizenry of Salem County and it's business community through consistent support of Chamber events and activities.
- The award may be presented to any Chamber Member/Retired Member whose volunteer work has been focused inside Salem County. The work must be volunteer only.

Nomination must be accompanied by a Citizen of the Year Nomination Form

Guidelines:

Must be a current Member in good standing or Retired Member of the Salem County Chamber of Commerce

- Individual may not nominate self
- May be eligible to win the award once

Members of the Committee are not eligible to win the award.

The Decision Making Process:

The final decision for Citizen of the Year is determined by The Chamber Executive Committee and kept strictly confidential until the winner is announced at the culmination of the Annual Banquet, April 16, 2015.

To obtain a nomination form, please contact Jennifer Jones, Executive Director, at 351-2245 or via email at jennifer@saalemcountychamber.com or you may find the link on The Chamber's website www.salemcountychamber.com.

Our Newest Chamber Members

Abiola Saba, Inc.
<http://www.johnmaxwellgroup.com/abiolasaba>

Attentive Care, Inc.
www.attentivecareinc.com

Bravo Pizza & Pasta

Diana's Leather Shoppe

Elmer Times

Frog Ocean Honey
<http://frogoceanhoney.com/>

Golden Rehabilitation
[Www.goldenrehabcenter.com](http://www.goldenrehabcenter.com)

H.T. Layton & Son
<http://www.htlayton.com>

Jessica's Pet Care

Kimberly English Art

Lifetime Memories by Lisa
www.lifetimememoriesbylisa.com

NJDBC
www.njdbc.com

Paul Davis Emergency Services
<http://www.pdecapemay.com>

Preferred Termite and Pest Control
<http://preferredtermitepest.com>

Salem County Notary

Simply Blessed



Thank you for your support!

The Salem County Chamber of Commerce
cordially invites you to our Annual



2015 Spring Banquet

April 16, 2015

Washington Club, Penns Grove New Jersey

5:30pm

Cocktails ~ Networking

Silent Auction Item Preview

Auction proceeds to benefit our 2015 Giving Back Recipient

Bushels of Blessings

Bushels of Blessings exists to save this food from being thrown away and then distribute it to local organizations who feed hungry people. Because of the work of volunteers, Bushels of Blessings has already distributed thousands of pounds of fresh produce to 40+ non profit emergency food relief organizations.

6:00pm

Sit Down Dinner by DiPaolo's Ristorante

7:15pm

Program

Silent Auction Winners announced

Presentation of Distinguished Citizen Award

RSVP

No later than April 4, 2015

Reservations accepted with Payment

Reply form on reverse





AMBASSADOR COMMITTEE

Date: 3/20/15 Time: 8:00am

March Networking Mixer

Come out for great networking in a relaxed atmosphere at The Arc of Salem County. Remember to bring plenty of business cards for all the new contacts you will make!

Kick off the month right at this informal gathering of Salem County business men and women. Chamber Mixers are just the place for Business folks to talk, exchange ideas and insights, create new business connections and

The Arc Thrift Store

145 West Broadway
Salem, New Jersey 08079



**The
Arc**
OF SALEM COUNTY

Thrift Shop



Don't Forget to bring plenty of Business Cards!

Salem County Chamber of Commerce
P.O. Box 71, Salem, NJ 08079

Jennifer Jones ph: 856-351-2245 jennifer@salemcountychamber.com

Melissa Dark ph: 856-(856) 351-2244 melissa@salemcountychamber.com



Your Business.... Is Our Business!



Business Education
Committee

"Marketing on a Budget"

This workshop will provide tips and best practices for a high impact marketing campaign that will have low impact on your budget. This workshop is presented by Diane Sparks, President of DHS Marketing and Debbie Callahan, Director of Marketing, Friends Village at Woodstown.

Our presenters include:
Diane Sparks of DHS Marketing &
Debbie Callahan of Friends Village

Date & Time.

Thursday
March 19, 2015
8am until 10:00am

NOTE: SPECIAL DAY!
THIS 2ND FRIDAY
SERIES WILL BE HELD
ON A THURSDAY.

*****NEW ** Location***

Salem Community College Tillis Hall, Room 123, 460 Hollywood Avenue, Carneys Point, NJ
Map on Back

RSVP - March 12, 2015

\$10 Chamber Member - \$20 per Potential Chamber Member
\$15-Webinar

Name/Business _____

Attending _____ Check enclosed _____ PayPal _____

I plan to participate via the webinar _____

Check out our website at <http://salemcountychamber.com/calendar/>

Salem County Chamber of Commerce ~ PO Box 71 ~ Salem ~ New Jersey 08079

Jennifer@salemcountychamber.com - 856-351-2245

Karen@salemcountychamber.com - 856-351-2244

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