



**Los Angeles Association of Health Underwriters
SPONSORSHIP PACKAGES**



Please join LAAHU on April 15, 2015 at University Day
The must-attend event of the year!

Centrally located at the Los Angeles Convention Center, the event is set to attract over 300-400 attendees. This year with keynotes and breakout sessions designed to meet the educational needs of Large and Small Group brokers and consultants, and those specializing in IFP, Covered California and MediCare.

Speaker requests are out to high-profile, sure-to-draw speakers that will once again make this the premier networking and educational gathering of insurance professionals in Southern California.

Fantastic event – Fantastic exposure!

Los Angeles Association of Health Underwriters
2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833
● Phone (800) 676-1628 ● Fax (916) 924-7323 ● www.laahu.org ● info@laahu.org ●



Los Angeles Association of Health Underwriters
SPONSORSHIP PACKAGES

PLATINUM Sponsorship \$ 10,000

ADVERTISING

- Company logo on all U Day event marketing material
- Advertising banner on the front page of LAAHU website for 1 year
- Promote 4 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time

LAAHU UNIVERSITY DAY EXHIBITOR BOOTH PACKAGE

- Double booth (2 tables)
- First choice of booth location
- 6 complimentary registrations
- Introduction of keynote speaker
- 5 minute presentation or video
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

LAAHU TIMES E-NEWSLETTER

- Front-page advertisement – All U Day issues

LAAHU MEMBERSHIP DIRECTORY

- ½ page color ad in membership directory.



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GOLD Sponsorship \$ 8,000

SOLD OUT

ADVERTISING

- Company logo on all U Day event marketing material
- Advertising banner on the front page of LAAHU website for 9 months
- Promote 3 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time

LAAHU UNIVERSITY DAY EXHIBITOR BOOTH PACKAGE

- Double booth (2 tables)
- 4 complimentary registrations
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

LAAHU TIMES E-NEWSLETTER

- Front-page advertisement – All U Day issues

LAAHU MEMBERSHIP DIRECTORY

- ¼ page color ad in membership directory.

SILVER Sponsorship \$ 6,000

SOLD OUT

ADVERTISING

- Company logo on all U Day event marketing material
- Advertising banner on the front page of LAAHU website for 6 months
- Promote 2 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time

LAAHU UNIVERSITY DAY EXHIBITOR BOOTH PACKAGE

- Single booth (1 table)
- 3 complimentary registrations
- 10% discount for additional attendees (names and payment must be made at least 1 week before event)

LAAHU TIMES E-NEWSLETTER

- Front-page advertisement – All U Day issues

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2015 U DAY SPONSORSHIP PACKAGES

BRONZE Sponsorship \$ 4,000

ADVERTISING **SOLD OUT**

- Company logo on all U Day event marketing material
- Advertising banner on the front page of LAAHU website for 3 months
- Promote 1 of your company events via email to LAAHU members
- Logo on Audio Visual loop during Keynote transition time

LAAHU UNIVERSITY DAY EXHIBITOR BOOTH PACKAGE

- Single booth (1 table)
- 2 complimentary registrations

LAAHU TIMES E-NEWSLETTER

- Front-page advertisement – All U Day issues

Name Badge Sponsor - \$5,000

- Company logo on all U Day event marketing material
- Your Company logo on all attendee badges
- Single booth (1 table)
- 2 comp'd attendees
- Company rep's help hand our name badges
- E Newsletter ad for all U Day promotions
- Logo on Audio Visual loop during Keynote transition time

SOLD OUT

Website Sponsor - \$4,000

- Company logo on all U Day event marketing material
- Single booth (1 table)
- 2 comp'd attendees
- E Newsletter ad for all U Day promotions
- Logo on Audio Visual loop during Keynote transition time



**Los Angeles Association of Health Underwriters
2015 U DAY SPONSORSHIP PACKAGES**

Lunch Sponsor - \$3,500

SOLD OUT

- Company logo on all U Day event marketing material
- Single booth (1 table)
- 2 comp'd attendees
- E Newsletter ad for all U Day promotions
- Logo on Audio Visual loop during Keynote transition time

Education Sponsor - \$3,500

SOLD OUT

- Company logo on all U Day event marketing material
- Single booth (1 table)
- 2 comp'd attendees
- E Newsletter ad for all U Day promotions
- Logo on Audio Visual loop during Keynote transition time

Dean's List Sponsor - \$3,500

SOLD OUT

- Company logo on all U Day event marketing material
- Single booth (1 table)
- 2 comp'd attendees
- E Newsletter ad for all U Day promotions
- Logo on Audio Visual loop during Keynote transition time

Breakfast Sponsor - \$3,500

SOLD OUT

- Company logo on all U Day event marketing material
- Single booth (1 table)
- 2 comp'd attendee
- E Newsletter ad for all U Day promotions
- Logo on Audio Visual loop during Keynote transition time

Audio Visual Sponsor - \$2,500

- 1 Comp'd attendee
- Recognition on signage at the event
- Logo on Audio Visual loop during Keynote transition time

Bag Sponsor - \$2,500

- Recognition on signage at the event
- Logo on Audio Visual loop during Keynote transition time

SOLD OUT



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- 1 comp'd attendee

Program Sponsor - \$2,500

- 1 comp'd attendee
- Logo on Audio Visual loop during Keynote transition time
- Recognition on signage at the event

Sign Sponsor - \$1,500

- Recognition on signage at the event
- Logo on Audio Visual loop during Keynote transition time

Speaker Sponsor - \$1,500 (Maximum 4)

- Recognition on signage at the event
- Logo on Audio Visual loop during Keynote transition time

Water Sponsor - \$1,500

- Recognition on signage at the event
- Logo on Audio Visual loop during Keynote transition time

Coffee Sponsor - \$1,000 (1 of 2 sold)

One left

- Recognition on signage at the event

Snack Sponsor - \$1,000 (1 of 2 sold)

One left

- Recognition on signage at the event

Dessert Sponsor - \$1,000 (1 of 2 sold)

One left

- Recognition on signage at the event

Friends of LAAHU - \$1,000 (Multiple)

- Recognition on signage at the event



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2015 U DAY SPONSORSHIP PACKAGES

2015 U DAY SPONSORSHIP COMMITMENT FORM

Sponsor Information:

Company: _____

Contact Person: _____

Contact Address: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Type: _____

Amount: _____

Payment Method

☐ Check, made payable to LAAHU

☐ Credit Card (circle: American Express, MasterCard, or Visa)

Card # _____ Exp. Date: _____

Billing Address: _____

Signature: _____ Card V-Code _____

Please return this form along with your payment to:

LAAHU

Attn: U Day Sponsorships
2520 Venture Oaks Way
Suite 150
Sacramento, Ca. 95833

For more information, please call (800) 676-1628
Thank you for your continued support of LAAHU!

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