

Our PTO is pleased to offer the following program to our community! It is never too early to start thinking about and planning for your future! Mark your calendars to join us!

West Chester East PTO Presents

The Angular Student:

Use Your Strengths to Stand Out in the College Admissions Process

Guest Speaker: Lisa Bleich, President, College Bound Mentor and Author of
Surviving the College Application Process

When: March 31, 2015

Time: 7:00 pm

Place: West Chester East High School auditorium

Cost: Free, donations accepted at the door to benefit the PTO

Books:

Surviving the College Application Process

will be on sale for \$12 at the door. Preorder for \$10

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w.c.east.pto@gmail.com.

Are you a musical athlete or dancing doctor? Are you a political junky or junior entrepreneur? The college admissions process has become increasingly competitive, however students who understand their strengths and focus on finding the best “fit” will have a clear advantage in the admissions process.

This interactive seminar will introduce The College Application Wheel™ to help you figure out your unique angle for success. We will walk through several case studies of how students found their unique angle and successfully communicated it to colleges.

Lisa Bleich

Lisa Bleich is founder and president of College Bound Mentor, LLC and the author of *Surviving the College Application Process: Case Studies To Help You Find Your Unique Angle For Success*.

She mentors students from all over the world on the college application process, helping them uncover their strengths and develop a personal plan for success. Lisa holds a BA in European cultural studies and French from Brandeis University and an MBA from Harvard Business School. She currently lives in New Jersey with her husband and three daughters. Two of them have successfully survived the college application process!