

2015 CHAMBER BUSINESS WORKSHOPS

“Financing Your Business Venture” will be the subject of a small business workshop to be hosted the Genesee County Chamber of Commerce on March 11.

This is the second in a series of business workshops for 2015 held in conjunction with the United States Small Business Administration and the Genesee County Chamber of Commerce. The workshops are open to all Chamber and non-Chamber businesses and their employees and will offer expert advice from experienced business professionals designed to help small businesses succeed and grow.

“One challenge for most entrepreneurs when starting and growing a small business is acquiring the appropriate financing,” said Tom Turnbull, Chamber President. “In this workshop, participants will understand the process of borrowing money, the 5 C’s of credit, the importance of managing your credit score and the financing alternatives available to small business owners.”

Other workshops on the 2015 schedule are as follows:

- April 8 – “Home-Based Business Strategies for Success”
- May 13 – “Selling and Succession Planning”
- June 10 – “Woman-Owned Small Business Workshop”
- September 9 – “Holiday Marketing – Tips for Small Businesses”
- October 14 – Profit Improvement Strategies”
- November 18 – “Customer Service That Wins Sales”

All workshops will be held at the Chamber of Commerce office, 210 East Main St., Batavia. The sessions will run from 7:30 a.m. to 9 a.m. Businesses may attend any one or all of the workshops. Cost for non-Chamber members is \$10 for each attendee. Chamber members may attend all sessions free of charge but must make reservations to insure space for their employees.

To reserve a seat in any workshop or for more information, contact Kelly Bermingham at 585-343-7440 or by email at kbermingham@geneseeny.com.