



Sponsor the Cause that Unites E&P at ATCE

Advance Transformative New Technologies

Sponsorships are more than a means to promote awareness of your organization. The best sponsorship investments demonstrate your organization's values.

ENGenious offers a unique opportunity to proudly showcase your commitment to the advancement of transformative technologies in the E&P industry. It enables you to connect your brand to your values on the industry's grandest stage—the 2015 SPE Annual Technical Conference and Exhibition.

This is no ordinary sponsorship opportunity.
This is ENGenious.

ENGenious Exposure

Your brand will receive widespread exposure at ATCE to attendees including executives, engineers, and other professionals.

All sponsorships receive:

- On-site signage on the exhibition floor near the entrance
- Publicity on the ENGenious website, including a link to your website
- Recognition in the ATCE Show Daily (provided sponsorship is confirmed before print deadline)
- Recognition on the PowerPoint slides between Tech Talk sessions
- Promotion through an SPE press release
- SPE marketing campaigns driving attendance



Society of Petroleum Engineers

ENGenious Selection Standards:

Newly deployed hardware and software technologies in the oil, gas, and related energy sectors will be selected for presentation by meeting these four standards:

1. New Technology
2. Proven Technical Content
3. Significant Impact
4. Innovation

Note: Only information submitted in writing will be considered by the review panel.

ENGenious Presentations:

Presentations will take place on the ATCE exhibit floor, and will highlight new technologies in the oil, gas, and related energy sectors.

- Interactive demonstrations of products and technologies
- Presenters may be from within E&P or other industries
- To be scheduled during exhibition
- Approximately ten minutes in duration
- Opportunities to engage directly with presenters throughout ATCE

Sponsor ENGenious at ATCE 2015

To get involved as a sponsor, please contact your local sales representative listed on the attached contract.



Society of Petroleum Engineers

For more information,
visit www.spe.org/go/ENGenious.

Sponsorship Opportunities:

DIAMOND—USD 25,000

- Full page ad in the Show Daily
- Full page ad in August issue of *JPT*
- A one minute presentation on digital meter board every 30 minutes
- Recognition in email marketing
- Recognition in ENGenious ad in *JPT*

RUBY—USD 11,500

- Half island page ad in the Show Daily
- A thirty second presentation on digital meter board every 30 minutes

EMERALD—USD 9,500

- Quarter page ad in Show Daily
- A fifteen second presentation on digital meter board every 30 minutes



ENGenious
Presented by JPT Young Technology Showcase
28 – 30 September, 2015 • Houston, TX USA

SPONSORSHIP CONTRACT

This is the Sponsorship Contract for ENGenious presented by JPT Young Technology Showcase to be held at the 2015 SPE Annual Technical Conference and Exhibition (ATCE) in Houston, Texas which will become a binding contract if the sponsor satisfies and agrees to Sponsorship Policies as set forth in this Contract. The undersigned sponsor does hereby request a sponsorship for ENGenious presented by JPT Young Technology Showcase on 28-30 September, 2015. The individual signing this agreement warrants that he/she has the authority to bind contractually the organization contracting for the sponsorship.

CONTACT INFORMATION *

**Required: All information must be filled in completely before submitting*

Company: _____
Booth Number: _____
Contact Name: _____
Title: _____
Phone: _____
Cell: _____
Email: _____
URL Page Link: _____
Agency Contact Name: _____
Agency Phone: _____
Agency Email: _____

PAYMENT DUE

Refer to Payment Policy on Page 3

Sponsorship Selection _____

Sponsorship Total:

50% Deposit Due with Contract USD _____
50% Balance Due by 26 June USD _____
100% If Purchased within 90 days of event USD _____

Total Paid with Contract: USD _____

Balance Remaining: USD _____

(If left blank, full amount will be processed.)

BILLING INFORMATION FOR INVOICING *

**Required: All information must be filled in completely before submitting*

Company/Agency: _____
Contact Name: _____
Street Address: _____

City/State/Province: _____
Zip Code/Postal Code: _____
Country: _____
Phone: _____
Cell: _____
Email: _____

I hereby submit this contract for a sponsorship at ENGenious presented by JPT Young Technology Showcase and agree to abide by the policies and procedures as outlined in this contract.

Authorized Representative Date: _____

SPE Representative Date: _____

SPE Internal Use Only

Contract Received: _____

Deposit Received: _____

Confirmation Notice Sent: _____

Full Payment Received: _____

PAYMENT METHOD

☐ Check Enclosed Check Number: _____

Please make checks payable to the Society of Petroleum Engineers.

☐ Wire Transfer*

☐ Credit Card*

☐ P.O. Number: _____

*For details on paying by wire transfer or credit card, please contact Maryann Outarasingh at moutarsingh@spe.org.

SPE SALES REPRESENTATIVES

SOCIETY OF PETROLEUM ENGINEERS

SPE SALES DEPARTMENT

222 Palisades Creek Drive

Richardson, Texas, USA 75080

Phone: +1.972.952.9393 • Fax: +1.866.491.7171

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Sales Manager – Canada

Rob Tomblin + 44.20.7299.3300 or rtomblin@spe.org
Advertising Sales Manager – Europe

Europe, Russia, Caspian, and Sub-Saharan Africa
Clive Thomas + 971.0.457.5855 or cthomas@spe.org

Advertising Sales Executive
Middle East, South Asia, and South Pacific

Craig W. Moritz + 1.713.457.6888 or cmoritz@spe.org
Assistant Director, Sales and Exhibitions

COMPANY NAME: _____

BOOTH NUMBER: (IF APPLICABLE) _____

ENGenious – Presented by JPT Young Technology Showcase

SPONSORSHIP OPPORTUNITIES (ALL PRICING IN US DOLLARS OR USD)

INDIVIDUAL

Diamond Sponsorship (includes ad) 2 Available __ USD 25,000 ea

Ruby Sponsorship (includes ad) 3 Available..... __ USD 11,500 ea

Emerald Sponsorship (includes ad) 5 Available..... __ USD 9,500 ea

SPONSORSHIP OPPORTUNITIES BENEFITS

ALL SPONSORSHIPS RECEIVE:

- Prominent on-site signage displayed at the ENGenious pavilion recognizing the sponsorship
- Recognition in the show daily (provided sponsorship is confirmed before print deadline)
- Recognition on the PowerPoint slides viewed between Tech Talk sessions
- Recognition on the ENGenious website, including a link to your company's website

DIAMOND—USD 25,000

- Full Page ad in the Show Daily
(11.7 x 16.54 in. / 297.2 x 420 mm)
- Full Page ad in August issue of JPT
- A one minute presentation on digital meter board every 30 min.
- Recognition in email marketing
- Recognition in ENGenious ad in JPT

RUBY—USD 11,500

- 1/2 Island Page ad in the Show Daily
(11.7 x 7.8 in. / 297.2 x 196.85 mm)
- A thirty second presentation on digital meter board every 30 min.

EMERALD—USD 9,500

- ¼ Page ad in Show Daily
(5.3 x 7.3 in. / 134.6 x 185.4 mm)
- A fifteen second presentation on digital meter board every 30 min.

••• PLEASE RETURN BOTH PAGES 1 AND 2 TO SPE •••

SPE INITIALS: _____

CLIENT INITIALS: _____

COMPANY NAME: _____

BOOTH NUMBER: (IF APPLICABLE) _____

ENGenious – Presented by JPT Young Technology Showcase

SPONSORSHIP POLICIES

With an array of unique promotional opportunities, SPE can help you design the perfect program to enhance your company's experience at the 2015 SPE Annual Technical Conference and Exhibition (ATCE). This program includes a variety of sponsorship opportunities. For complete details, please review the included information or contact the Sales Department listed on the first page of this contract.

SPE has instituted the following policies for sponsorship opportunities with ENGenious presented by JPT Young Technology Showcase. Once signed, the Sponsor agrees that these policies are considered binding and agrees to adhere to these policies in order to secure a sponsorship.

SPE retains the right to cancel this event at any time.

SPE EDITORIAL AND ADVERTISING POLICY

The Society of Petroleum Engineers encourages open and objective discussion of technical and professional subjects pertinent to the interests of the society in its publications. Society publications shall contain no judgmental remarks or opinions on the technical competence, personal character, or motivations of any individual, company, or group. Any material which, in the publisher's opinion, does not meet the standards for objectivity, pertinence, and professional tone will be returned to the contributor with a request for revision before publication.

SPE accepts advertising (print and electronic) for goods and services that, in the publisher's judgment, address the technical or professional interests of its readers. SPE reserves the right to refuse to publish any advertising it considers to be unacceptable. Advertising that can be construed as discriminating or advocating discrimination on the basis of race, gender, religion, disability, sexual orientation, or national origin will not be accepted. As a global organization, SPE will also reject advertising that, in the publisher's opinion, might be culturally offensive to SPE members.

SPONSORSHIP GUIDELINES

- **All copy must be submitted and approved by SPE prior to implementation.**
- All individual and exclusive sponsorships are subject to the right of renewal of the previous year's sponsor.
- SPE will contact each previous year's sponsor to advise the right of renewal and the deadline they must submit their sponsorship contract and deposit in order to renew their sponsorship.
- Should the previous year's sponsor not meet the deadline or should they elect not to renew their sponsorship, SPE will then consider this sponsorship available to all SPE exhibitors.
- **It is the responsibility of the sponsor to adhere to the sponsorship and logo specifications information.**

PAYMENT POLICY

- SPE requires that a fifty percent (50%) deposit on all sponsorships be submitted with the signed contract.
- No sponsorship will be acknowledged or promoted, either in print or on the SPE official website, until the contract and required deposit has been submitted.
- The remaining fifty percent (50%) of the sponsorship is due (90) days of the event, 26 June. If a participant has contracted a sponsorship within ninety (90) days of the event, full payment (100%) is required with submittal of contract.
- Payment is accepted in US dollars only. SPE also accepts most credit cards, checks, money orders and wire transfers.
- Should a sponsor elect to cancel a confirmed sponsorship, SPE is not entitled to refund the monies paid to SPE.

DEADLINES

- In order for sponsorship to be promoted in the Conference Preview, the contract, company logo and 50% deposit must be received **prior to 13 May 2015.**
- In order for sponsorship to be promoted in the Conference Program, the contract, company logo and 50% deposit must be received **prior to 5 August 2015.**
- If the sponsor does not meet the above published deadlines, SPE cannot guarantee space and reserves the right to invoke penalties for late submissions.
- SPE reserves the right to cancel the event at any time in its sole discretion. In the event of cancellation, SPE will refund you in full.