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Contact: Brittany Benesi, Sierra Business Council; [bbenesi@sierrabusiness.org](mailto:bbenesi@sierrabusiness.org)

# Sierra Nevada Geotourism Auction

## Support local businesses and place-based tourism by giving the gift of the Sierra

For only two weeks, the bidding will be open and you can win unique Sierra-based holiday gifts and experiences!

It's that time of year, and the choice to give the gift of the Sierra this holiday season is a win-win. The auction supports the Sierra Nevada Geotourism project, which celebrates the Sierra Nevada as a world-class destination, promoting its unique businesses and destinations while supporting broader efforts to improve the health, wealth and environmental quality of the region.

Managed by Sierra Business Council, in partnership with Sierra Nevada Conservancy and National Geographic, with nearly 2000 Geotourism destinations currently on the WebMap, the project connects local Sierra businesses and communities to an audience of travelers passionate about taking the "road less traveled". All proceeds from this auction will help to support the project and our efforts to get travelers off the beaten path.

Check out some of the unique items featured, and bid on items and experiences that will take you or your loved ones into the heart of the Sierra Nevada. Auction items include resort stays, wine tastings, a sleigh ride, and much more.

To get all the juicy details on what is available in the auction, visit <http://www.biddingowl.com/SierraBusiness>. Bidding starts on December 1<sup>st</sup> and closes on December 15<sup>th</sup>. Be sure to place your bid today!

Below are the items and experiences available in the auction. Look them over and bid on your favorite, then get out and explore the Sierra!

### **One-night stay at Sorensen's Resort**

Visit the beautiful Hope Valley, located 20 miles south of Lake Tahoe, and relax in a cozy room or cabin at Sorensen's Resort. At the charming Sorensen's resort, you will enjoy one night's lodging for two people, surrounded by the serenity of the Sierra Nevada mountains. Stay is good for one night mid-week (M-Th), non-holiday, on a space available basis. Please call at your convenience to make a

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Sierra Business Council  
WEBSITE [www.sierrabusiness.org](http://www.sierrabusiness.org)

PHYSICAL ADDRESS 10183 Truckee Airport Rd Truckee, CA 96161  
MAILING ADDRESS P.O. Box 2428 Truckee, CA 96160

PHONE 530.582.4800  
FAX 530.582.1230

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reservation, and please visit Sorensen's Resort's website to check out all of their lodging options.

### **One night stay and \$50 dinner certificate at The Pines Resort**

Visit the Pines Resort on the shores of beautiful Bass Lake, and treat yourself to an overnight stay and dinner amongst the pines of Sierra National Forest. Just 17 miles from Yosemite's South Entrance, this destination is perfectly placed for the outdoor adventure of your choice. With it's own marina, pool, hot tub, fitness center, restaurant and more, the Pines Resort provides many options for entertainment during your visit. When you've worked up an appetite, visit Ducey's on the Lake, where you can use your \$50 gift certificate towards dinner at this lovely lakefront restaurant. Lodging is subject to availability, so please contact the Pines Resort in advance to book your stay.

### **One-night stay at Lake Front Cabins in June Lake**

Explore the spectacular June Lake in the Eastern Sierra, then relax at the serene Lake Front Cabins. Lake Front Cabins has ten housekeeping units located across the street from June Lake, next door to the June Lake Marina. Shops, restaurants, stores, Gull Lake and June Lake are all a short walk from your room, and Carson Peak towers in the distance.

### **Westbrook Winery Tasting Party**

Enjoy a private tasting for up to 16 adults on a Saturday or Sunday at the Westbrook Wine Farm Vineyard and Winery. Growing Cabernet Sauvignon, Cabernet Franc, Merlot, Malbec, Petit Verdot and Carmenère, Westbrook offers unique handcrafted wines from their two vineyards. Westbrook practices sustainable farming and minimalist winemaking. They carry this attention to detail into their tastings, which are all by-appointment, private events, to ensure each visitor enjoys a personalized experience.

### **Winterhill Olive Oil Tasting**

Try a different kind of tasting with a \$15 Gift Certificate to use in the Winterhill Tasting Room at 321 Main St. in historic downtown Placerville, CA. Featuring artisanal olive oils, vinegars, honey, jam, chocolate and more, all of Winterhill's products are crafted with passion. You can take home some unique treats, get info on hosting your own olive oil tasting party, or put together a custom gift basket.

### **Chuck Barbee DVDs and Canvas Print**

Learn all about local filmmaker Chuck Barbee's work with 6 DVD's of his Wild West Country film project, documenting the history of the rugged Southern Sierra region of California's Kern County. Each 90-minute DVD is a different chapter in the history of the area, created and produced by this talented local filmmaker. Included with the DVD set is a framed canvas print of one of the historic moments Chuck recreated for his film. Own a collection of cinematic history and art, created by a Sierra local and featuring some of the most spectacular scenery imaginable. (NOTE TO BB – IT MIGHT BE WISE FOR US TO BREAK UP THE 6 DVD'S B/C THEY ARE ALL THE SAME . . . BUT THEY MIGHT BE HARD TO AUCTION OFF?)

### **Soaring NV Gift Certificate**

Soar into the Eastern Sierra skies with this \$70 gift certificate for Soaring NV. Use this gift certificate towards experiencing your first taste of non-motorized flight with the "Taste of the Sky" introductory glider ride (\$119 for one person, \$144 for two) or go big with the "Cross Country Adventure Day", where you will get personalized flight instruction and a full day of gliding (\$600). For more information and to check out all of the soaring package options, visit <http://www.soaringnv.com/> or call (775) 782-9595

### **Sleigh Ride**

Experience the joy of a private sleighride for up to 4 people with Borges Sleigh and Carriage Rides in South Lake Tahoe. Since 1967, the Borges family has been delighting visitors with carriage, sleigh, hay-wagon BBQ rides and pony rides for children. This sleigh ride will be led by Borges Family Tour Guides, who specialize in history, activities & nostalgia of the area.

Be sure to place your bid right away at <http://www.biddingowl.com/SierraBusiness> - bidding will only be open December 1<sup>st</sup> through 15<sup>th</sup>.