

Call for Entry - All Media Members' Exhibit 2015

Transformations: Envisioning Change

July 8 - August 9

Reception July 12th 2:00 - 4:00 pm

PVAC invites your participation in our annual member's only exhibit. In this all-media show, we ask you to explore transformation and change with your artwork. Most of us have experienced profound and radical changes in our lives that have caused us to move in a different direction or focus. The impetus for this transformation might be personal, emotional, physical, social, environmental, or political. How have you used your art to help you express this transformation, or is it art itself that has caused your perspective to change? Perhaps you would like to explore a topic that you believe requires change. Perhaps your art serves to document transformation or change that you have observed.

Calendar

Friday, May 1 st	Submit Participation Form and \$25.00 fee
Wednesday, June 24 th , 4-6 pm	Deliver Artwork
Wednesday, July 8 th	Exhibit Opens
Sunday, July 12 th , 2-4 pm	Opening Reception <i>(Please bring finger food)</i>
Sunday, August 9 th , 4-6 pm	Exhibit Closes – Pick up artwork

Entry Guidelines

1. Enter the exhibit by sending us the participation form (see below) and a fee of \$25.00 by **Friday, 5/1/15**. You may be accepted into the show after that date, however we must have your information by 5/1 in order for you to be listed on the postcard.
2. Your membership must be current as of the day of drop off (6/24).

3. You may enter one piece that fits the theme, and must be for sale. If your piece is larger than 24" in width, consists of multiple units, or is heavier than 40 pounds, please contact Maria Zamudio at mazamoody@gmail.com to discuss your installation needs. Decisions on pieces exceeding width, or weight will be based on the space available, and the number of entries received.
4. For publicity purposes, you may email a 300 dpi jpeg of your piece (no larger than 4"x6"). Email should include your name, phone number, medium, title and dimensions of the work. The jpegs should be titled with your last name and the name of the piece. Please email to: Susan Matulich susanm@cruzio.com
5. We invite you to bring in bin pieces for sale. These pieces need to have a mat/backer board inside their clear enclosure. Those envelopes need to have a label with the name of the piece, artist, and price.

Questions? Please send your inquiries to: Maria Zamudio mazamoody@gmail.com

***Please fill out and return the Participation Form by Friday, May 1st.
Form is found on page 3***

Participation Form

Submit by Friday May 1st

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Yes! I want to participate in the show and the Potluck Reception!

Name: _____

Address: _____

Email _____ **Phone Number:** _____

Entry Fee Included _____ **Membership Included** _____

I'll bring a Sweet _____ **or Savory** _____ **Finger food**

All PVAC exhibits are brought together as a volunteer effort. The commission on works sold is 30% for members, and along with your participation fee, helps defray the cost of mounting the exhibit. If you are interested in volunteering, please let us know. We have a variety of options including helping at

Receptions _____ Installation of shows _____ Mailings _____ School Tours _____

You may go on-line at www.pajarovalleyartscouncil.org to join or renew your membership, or you may send a check made out to **PVAC**. **Membership** levels are:

Seniors or Students \$40 _____ Individual: \$50 _____ Family: \$75 _____ Business: \$100 _____

EMAIL THIS FORM TO: Norma@pvarts.com

Or Mail to:

Norma Villaron, Gallery Coordinator, PVAC, 37 Sudden St., Watsonville, CA 95076

When we receive your Participation Form, we will send you the Loan Agreement Form