



*Hundreds of ideas come together to reveal  
that one perfect chair – an expression of  
artistic excellence.*

## *The Third Annual International Event.*

NEW YORK | PHILADELPHIA | WASHINGTON DC | NEW ENGLAND | JAPAN | ARIZONA | FLORIDA | MINNESOTA | NORTHERN CALIFORNIA

THIS EVENT IS BROUGHT TO YOU BY



IN COLLABORATION WITH THE PROFESSIONAL WOMEN IN BUILDING COUNCIL OF



### *Sponsorship Opportunities*

#### *Diamond Patron: \$7,500*

- Presenting sponsor naming rights
- Company name/logo on step & repeat board at Gala
- Company name/logo on invitations, website and marketing materials
- Photo opps (provided on disk within one week of the event)
- On-site signage and/or product placement
- 8 passes to Press Cocktail Party
- 4 passes to all Traveling Exhibition cocktail parties (per location)
- Dedicated VIP table of eight at Gala
- Inclusion in all event press releases
- Full page, back cover ad in Gala program
- Social Media exclusive post highlighting sponsor as Presenting Sponsor

#### *Emerald Patron: \$5,000*

- Host select group of designer chairs for up to 3 weeks within exclusive designated market during Traveling Exhibit
  - Western Suburbs
  - North Shore
  - South Shore
  - Boston
- Cocktail Reception hosted in your display area for Traveling Exhibition\*
- Company name/logo on step & repeat board at Gala
- Company name/logo on invitations and website
- 2 passes to Press Cocktail Party
- 4 passes to all Traveling Exhibition cocktail parties (per location)
- 6 Gala tickets
- Inclusion in all event press releases
- Full page ad in Gala program
- Social Media exclusive post highlighting sponsor as Emerald Patron

*\*Maximum 50 attendees. Over and beyond 50 attendees will require an additional per person expense.*



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## *Sponsorship Opportunities*

### *Sapphire Patron: \$2,500*

- Company name/logo on step & repeat board at Gala
- Company name/logo on invitations and website
- 2 passes to Press Cocktail Party
- 2 passes to all Traveling Exhibition cocktail parties (per location)
- 2 Gala tickets
- Half page ad in Gala program
- Social Media exclusive post highlighting sponsor as Sapphire Patron

### *Heart of Gold Patron: \$1,000*

- Company name/logo listed on Heart of Gold page in program
- 2 passes to Press Cocktail Party
- 2 passes to one Traveling Exhibition cocktail party
- 2 Gala tickets

### *Silver Lining Patron: \$500*

- Company name listed on Silver Lining page in program
- 2 Gala tickets

### *Giving Patron: \$250*

- 2 Gala tickets
- Giving Patron provides a gift for each attendee, which is distributed at the end of the event.

### *In Kind Patron:*

*If you are a supplier and would like to be a resource for providing materials to the chair designers, please let us know, and we will forward your information to them. If selected, the designer would list your donation in their source listing on site and on-line.*

*IFDA-NE is also seeking in-kind contributions for event catering needs, auction services, videography, printing, live music etc. Contributors will be recognized in the Gala Event Program and online media.*

*To sponsor, please contact Jennifer Driscoll at [Jennifer@broadviewmarketing.com](mailto:Jennifer@broadviewmarketing.com) or call 401.965.8237.*