

# A TRANSMISSION FLUID FOR EVERY APPLICATION

Learn the best markets to target for each transmission fluid.

A robust transmission fluid keeps a vehicle's drivetrain performing the way it should with smooth shifting, no slipping and long-term wear protection. AMSOIL manufactures a variety of high-quality automatic and manual transmission fluids to help Dealers gain sales in all markets.

## SIGNATURE SERIES SYNTHETIC ATF

Signature Series Synthetic ATF is a top-quality transmission fluid designed to provide reserve protection in the most demanding applications. It's specifically formulated to withstand the rigors of heavy towing, elevated temperatures and challenging terrain. It is ideal for severe-service applications, including performance vehicles, work trucks and fleet vehicles, that push fluids to their limits. Contractors, landscapers, fleet managers and similar professionals make excellent prospects for Signature Series Synthetic ATF. Auto enthusiasts who own high-performance vehicles and consumers who simply want the best protection for their vehicles also make great prospects.

## Signature Series Multi-Vehicle Synthetic ATF

AMSOIL Signature Series Multi-Vehicle Synthetic ATF (ATF) is designed to meet multiple specifications and exceed the performance requirements of most domestic and imported vehicles. Signature Series Multi-Vehicle Synthetic ATF is great for simplifying inventory for multi-vehicle fleets while ensuring that specifications are appropriately satisfied and hard-working transmissions are properly protected.



## Signature Series Fuel-Efficient Synthetic ATF

Signature Series Fuel-Efficient Synthetic ATF (ATL) provides the same excellent protection and performance as Signature



Series Multi-Vehicle Synthetic ATF and is engineered to exceed the requirements of original equipment manufacturers (OEMs) for maximum protection in newer vehicles requiring a lighter viscosity, fuel-efficient transmission fluid.

## OE SYNTHETIC ATF

AMSOIL OE Synthetic Automatic Transmission Fluid is specifically designed as a quality, cost-effective replacement for OEM-branded fluids. It provides excellent wear protection, sludge resistance and extreme-temperature performance throughout OEM-recommended drain intervals. OE Synthetic Automatic Transmission Fluid is ideal for the installer market and do-it-yourself passenger car and light-truck owners. Independently owned repair shops and quick lubes interested in cultivating customer satisfaction and loyalty through high-quality products at a reasonable price make the best prospects and offer the potential to move high volumes.

## OE Multi-Vehicle Synthetic ATF

Similar to Signature Series Multi-Vehicle Synthetic ATF, AMSOIL OE Multi-Vehicle ATF (OTF) is designed to meet multiple specifications for most domestic and imported vehicles. It provides excellent protection and performance at OEM-recommended drain intervals.



## OE Fuel-Efficient Synthetic ATF

AMSOIL OE Fuel-Efficient ATF (OTL) provides the same excellent protection and performance as OE Multi-Vehicle Synthetic ATF in a fuel-efficient formulation engineered to exceed the requirements of OEMs where lighter viscosity oil is required.



## SYNTHETIC CVT FLUID

AMSOIL Synthetic CVT Fluid (CVT) provides outstanding protection and performance for continuously variable transmissions through OEM-recommended drain intervals. It is designed to meet the performance and profit needs of independent transmission shops and independent auto repair shops, especially those specializing in Asian vehicles. Do-it-yourselfers and Asian-vehicle enthusiasts also make great prospects for Synthetic CVT Fluid.



## TORQUE-DRIVE® SYNTHETIC AUTOMATIC TRANSMISSION FLUID

AMSOIL Torque-Drive (ATD) is an automatic transmission fluid engineered for outstanding performance in heavy-duty transmissions. The best prospects are businesses or organizations that use heavy-duty vehicles in stop-and-go environments, such as municipal or transit buses, garbage haulers, motor homes, delivery vans, emergency vehicles, school buses, dump trucks, utility vehicles, cement trucks and tow trucks.



## SUPER SHIFT® SYNTHETIC RACING TRANSMISSION FLUID

AMSOIL Super Shift® Racing Transmission Fluid (ART) is formulated for positive clutch pack engagement and stable viscosity in high-performance, high-horsepower vehicles. It's recommended for racing and street performance automatic transmissions where Allison C-4 or Ford Type F fluid is appropriate. Ideal prospects include owners of drag racing cars and trucks, monster trucks, stock cars, off-road 4x4 vehicles and street hot rods.



## AUTO/MANUAL SYNTHETIC POWERSHIFT TRANSMISSION FLUID

Specifically formulated for high-torque, heavy-duty powershift transmissions, AMSOIL Synthetic Powershift Transmission Fluid (CTG, CTJ, CTL)

provides outstanding friction performance for enhanced clutch engagement in heavy-duty commercial and earth-moving applications, as well as conventional manual transmissions requiring the listed specifications. Dealers should seek prospects with heavy-duty powershift equipment, including those in construction, landscaping, road maintenance and heavy-duty commercial and industrial operations.



to protect against shock-loading and elevated heat that threaten performance and durability. Seek independent transmission shops and independent auto repair shops that service classic cars, sports cars and pickup trucks, as well as street rod and muscle car enthusiasts. Events focusing on these types of vehicles are also great places to look for prospects.

## MANUAL SYNCHROMESH TRANSMISSION FLUID

Engineered to surpass the most demanding lubrication requirements of synchronized manual transmissions and transaxles, AMSOIL Manual Synchronesh Transmission Fluid (MTF) is recommended for manual-transmission automotive and light-truck applications that require non-extreme-pressure synchronesh transmission fluid. The best prospects for Manual Synchronesh Transmission Fluid are independent auto service centers.



## SYNTHETIC CHAINCASE & GEAR OIL

Synthetic Chaincase & Gear Oil (TCC) is specifically engineered to meet the demands of enclosed chaincases and gearcases. It's ideal for snowmobiles, ATVs and general equipment. The best prospects for Synthetic Chaincase and Gear Oil include owners of snowmobiles and ATVs, as well as snowmobile and ATV dealerships and service centers and convenience stores.



## SAE 50 LONG-LIFE SYNTHETIC TRANSMISSION OIL

Specially formulated for manual transmissions found in high-torque, heavy-duty line-haul trucks and other commercial applications, SAE 50 Long-Life Synthetic Transmission Oil (FTF) helps reduce gear and bearing wear, improve shifting and extend transmission life. Dealers should pursue fleet companies employing line-haul trucks or vocational trucks requiring a long-drain SAE 50 transmission lubricant. ■



## MANUAL MANUAL TRANSMISSION & TRANSAXLE GEAR LUBE

AMSOIL Manual Transmission & Transaxle Gear Lube (MTG) is designed for specific manual-transmission and transaxle applications requiring oil with a GL-4 service rating

