Minutes of the Technology Committee
Monthly Meeting
Tuesday, January 20th, 2015

Present: Nick (Facilitator), Art, Fana, Nicole, Gina, Frank, Kevin (via phone)

Minutes from December 20th, 2014, 8:45-9:45

- Nicole will confirm if December 14th 2014 Tech Tips on Wireless Security ran in the Meadowlands USA magazine.
- If Wireless Security Tech Tip did not run it will run in the next publication for February. If the Wireless Security article ran then SEO will be put in for February publication. If article is not rolled over, the 3/7/14 deadline article will focus on the Windows Server going away.   Gina suggested wearable technology as another topic in tech tips.
- January 28th Leads and Lattes preliminary overview meeting in conference room at 9:30 to discuss the Technology Committees role at the Leads and Lattes event.   Alex and Nina leading the Tech Committee role at the event. Alex presenting and Nina will discuss Twitter.
- Committee members besides chairs and speakers have to register for the event. Sponsorship available Nicole will send email blast to entire chamber regarding sponsorship opportunity.   Different levels of sponsorship, table and presenter table available.
- Nick contacted Chris Thomas from Vidyo regarding video tool for webinars. There may be a fee for video services. Jim may be willing to invest in a tool for the chamber overall if he likes the service. First week of February a demo will be scheduled for the Tech Committee along with Jim to show traction and whether or not this service/tool will be a good investment for the chamber. Demo will be held in Hackensack at the Vidyo office or if Jim cannot go to Hackensack then a Vidyo representative will visit the chamber office. Vidyo will be willing to work initially on a no cost basis.
- Meadowlands blog on target to debut in February. Articles from magazine will be taken and included in the blog.
- Video sequence is complete. Greg has completed draft with speakers in their correct sequence. Greg needs pictures to break up video. Greg requests to get pics we want to include in video timeline.   Nick is requesting assistance for someone to get involved in the editing of the images. Kevin has volunteered to help Nick, Nick will send Kevin pictures for Kevin to review and they will further discuss. The deadline is in February, video will be posted on Tech committee Facebook page as well as Tech Committee sub-page on the MRC website.
- Greg will shoot video about video marketing within 3 months. Videos to go up 3 times per year to build up library.

- Tech Committee Facebook page has few likes, Nick will make Nicole an admin on the Technology Committee Facebook page. Nicole will assist in providing content to help build up the Technology Committee Facebook page.
- Facebook Contest; a Jeopardy type trivia contest will occur on the Technology Committee Facebook page. The contest will be discussed during the preliminary Leads and Latte's meeting on January 28th, official announcement of the contest will be at the Leads and Latte's event on February 5th. With assistance Gina will come up with 3 questions to post on the Technology Facebook page over a 3 week period. Technology Committee members can forward potential questions to Gina. Contestants will have 1 week to list in comments section of the Facebook post, the answer to the question. Contestant answers will be tracked weekly and correct answers will be posted at the end of the week. Those who answer all three questions correctly will be placed in a drawing for prize. Winner must be in attendance at monthly membership meeting. Potential prizes for winner will be table sponsorship at the monthly networking meeting and have a feature on the Technology Committee Facebook page. Nicole will do an announcement to general chamber community. Winner will be announced at monthly new member meeting in March. Sponsorship will be for the April monthly new member meeting.