



2014

NABE Foundation

***Economic
Measurement
Seminar***

July 21-22, 2014 | Four Seasons Hotel | Washington, DC





NABE Foundation

Economic Measurement Seminar

Monday, July 21

7:30 AM - 8:00 AM

Continental BreakfastBallroom Foyer

8:00 AM - 8:05 AM

Opening RemarksCorcoran Salon A

Jack Kleinhenz*, NABE President;
National Retail Federation

8:05 AM - 9:05

Economic Statistics from the US Government
and Industry SourcesCorcoran Salon A

Maurine Haver*, Haver Analytics

9:10 AM - 10:20 AM

**Track A. Measuring
Employment** \cong CBECorcoran Salon A

Maurine Haver*, Haver Analytics, moderator
Ken Robertson, Bureau of Labor Statistics
Sandi Mason, Bureau of Labor Statistics

**Track B. Federal Reserve: Regional
Economic Information, Analysis
& Beige Book**Corcoran Salon B

Jack Kleinhenz*, NABE President,
National Retail Federation, Moderator
Bill Strauss*, Federal Reserve Bank of Chicago
Keith Phillips, Federal Reserve Bank of Dallas
Laurel Graefe, Federal Reserve Bank of Atlanta

10:20 AM - 10:40 AM

Networking BreakBallroom Foyer

10:40 AM - 11:50 AM

**Track A. GDP and the
National Accounts** \cong CBECorcoran Salon A

George Kahn*, Federal Reserve Bank
of Kansas City, moderator
Stephanie McCulla, Bureau of Economic Analysis
Kathleen Navin, Macroeconomic Advisers

**Track B. Regional
Economic Data**Corcoran Salon B

Richard Wobbekind*, University of Colorado,
moderator
Carol Robbins, Bureau of Economic Analysis
Jim Diffley*, IHS

11:50 AM - 12:50 PM

LuncheonDumbarton

**Dimensions of Business Economics
At A Global Company: Data, Analysis,
Communication, People, and Integrity**

Ellen Hughes-Cromwick*, Chief Economist,
Ford Motor Company

12:55 PM - 2:05 PM

**Track A. Measuring
Inflation** \cong CBECorcoran Salon A

Maurine Haver*, Haver Analytics, moderator
Mike Horrigan*, Bureau of Labor Statistics
Michael Bryan, Federal Reserve Bank of Atlanta

Track B. Housing PricesCorcoran Salon B

Nayantara Hensel*, FHFA, moderator
Lawrence Yun, National Association of REALTORS®
Jed Kolko, Trulia

2:10 PM - 3:20 PM

**Track A. International
Statistics** \cong CBECorcoran Salon A

Constance Hunter*, KPMG, moderator
Kyle Westmoreland, Bureau of Economic Analysis
Adolfo Laurenti*, Mesirow Financial

WiFi is available during the
Economic Measurement
Seminar. Use the information
below to access wireless internet:



Network: Four Seasons Meetings

Password: 927515

Track B. Industrial Production...Corcoran Salon B

Martha Moore, American Chemistry Council, moderator
Kim Bayard, Federal Reserve Board
Robert C. Fry, Jr., DuPont

3:20 PM - 3:40 PM
Networking Break.....Ballroom Foyer

3:40 PM - 4:50 PM
Track A. Corporate Profits.....Corcoran Salon A
Rosemary D. Marcuss*, Internal Revenue Service, moderator

Kate Shoemaker, Bureau of Economic Analysis
Dick Rippe*, ISI Group

Track B. Understanding Monetary PolicyCorcoran Salon B

Jack Kleinhenz*, NABE President; National Retail Federation, moderator
Steve Meyer, Federal Reserve Board
Dana Saporta, Credit Suisse

5:00 PM - 6:00 PM
Networking ReceptionBallroom Foyer

6:15 PM - 7:30 PM
Small Group Dinners
(Pre-registration required via email. Groups are posted in the Ballroom Foyer. Meet in the Ballroom Foyer immediately following the networking reception. The groups will walk together to area restaurants)

8:00 PM - 9:00 PM
Get Connected Networking Happy Hour
Old Glory, 3139 M St NW, Washington, DC 20007

Tuesday, July 22

7:30 AM - 8:00 AM
Continental BreakfastBallroom Foyer

8:00 AM - 9:10 AM
Track A. Housing and Construction.....Corcoran Salon A

Ken Simonson*, Associated General Contractors of America, moderator
Linnet Holland, Census Bureau
David Crowe, National Association of Home Builders

Track B. Employment Indicators: Initial Claims, JOLTS, Business Employment DynamicsCorcoran Salon B

Richard Wobbekind*, University of Colorado, moderator
Tom Stengle, Department of Labor
Carol Leming, Bureau of Labor Statistics
Charlotte Oslund, Bureau of Labor Statistics

9:15 AM - 10:25 AM
Track A. Productivity ≈CBE...Corcoran Salon A
Maurine Haver*, Haver Analytics, moderator
John Ruser, Bureau of Labor Statistics
Robert Shackleton, Congressional Budget Office

Track B. Retail SalesCorcoran Salon B
Jack Kleinhenz*, NABE President, National Retail Federation, moderator & presenter
Ian Thomas, Census Bureau
Frank Badillo, Kantar Retail

10:25 AM - 10:45 AM
Networking Break.....Ballroom Foyer

A very special thanks to Maurine Haver, Jack Kleinhenz, Nayantara Hensel, Michael Horrigan, Paul Thomas, Mine Yucel and Rich Wobbekind for their outstanding work in organizing the 2014 Economic Measurement Seminar.

*Current NABE Director | # Former NABE Director | + Former NABE President

≈CBE indicates part of the CBE core curriculum

10:45 AM - 11:55 AM

Track A. Financial

Accounts ≡ CBECorcoran Salon A

William A. Strauss#, Federal Reserve Bank of Chicago, moderator

Elizabeth Holmquist, Federal Reserve Board

Robert T. "Tim" McGee, US Trust Company/ Bank of America

Track B. Energy StatisticsCorcoran Salon B

Nayantara Hensel#, FHFA, moderator

Stephen Harvey, Energy Information Administration

Martha Moore, American Chemistry Council

12:00 PM - 1:15 PM

LuncheonDumbarton

The Importance of Microeconomic Data in Addressing Macroeconomic Challenges

Karen Dynan, Assistant Secretary for Economic Policy, U.S. Treasury Department

1:15 PM - 2:00 PM

Seasonal AdjustmentCorcoran Salon B

George A. Kahn*, Federal Reserve Bank of Kansas City, moderator

Ataman Ozyildirim, Economist and Director, Business Cycles and Growth Research, The Conference Board

2:00 PM - 3:00 PM

Leading Indicators

of Housing ActivityCorcoran Salon B

David Berson*, Senior Vice President and Chief Economist, Nationwide Insurance

CFA CHARTERHOLDERS: Did you know that NABE is a CFA Approved Provider? CFA Charterholders will earn 15 hours of CE credit for attending *The NABE Foundation's* Economics Measurement Seminar. To claim your CE credit provide your CFA member number at the seminar registration desk, and the CE credit for your participation in this program will be automatically recorded in your CE Diary.



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The NABE Foundation supports educational activities that provide business professionals and economics students with the tools they need to succeed.

The NABE Foundation
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Upcoming NABE Events

August 18-21, 2014

CBE Course: Applied Econometrics

Federal Reserve Bank of Chicago
Chicago, IL

September 27-30, 2014

56th NABE Annual Meeting

Westin Michigan Avenue
Chicago, IL

October 24, 2014

NABE Economics Career Fair

Washington, DC

November 17-20, 2014

Time-Series Analysis and Forecasting

Bureau of Labor Statistics
Washington, DC

March 8-10, 2015

31st Annual Economic Policy Conference

Capital Hilton
Washington, DC

July 20-21, 2015

Economic Measurement Seminar

Four Seasons Washington
Washington, DC