



2012

**NABE Foundation**

***Economic  
Measurement  
Seminar***

July 30-31, 2012 | Sheraton Crystal City | Arlington, VA





## NABE Foundation

# Economic Measurement Seminar

### Monday, July 30

7:45 AM - 8:15 AM

**Continental Breakfast** .....Atrium

8:15 AM - 9:10 AM

**Opening Remarks** .....**Ballroom A, B**  
**Gene Huang**, NABE President

**Economic Statistics from the US Government and Industry Sources**

**Maurine Haver**, Haver Analytics

9:20 AM - 10:25 AM

**Track A. Measuring**

**Employment** .....**Ballroom A**

**Maurine Haver**, Haver Analytics, moderator

**Tom Nardone**, Bureau of Labor Statistics

**Ken Robertson**, Bureau of Labor Statistics

**Dana Saporta**, Credit Suisse

9:20 AM - 10:25 AM

**Track B. Retail Sales** .....**Ballroom B**

**Jack Kleinhenz**, National Retail Federation  
moderator and presenter

**Ian Thomas**, Census Bureau

**Michael Niemira**, International Council  
of Shopping Centers

10:25 AM - 10:45 AM

**Networking Break**

10:45 AM - 11:55 AM

**Track A. GDP and the**

**National Accounts** .....**Ballroom A**

**Gene Huang**, FedEx, moderator

**Andrew Schmidt**, Bureau of Economic Analysis

**Robert T. McGee**, US Trust Company/  
Bank of America

10:45 AM - 11:55 AM

**Track B. Federal Reserve:**

**Regional Economic Information,**  
**Analysis & Beige Book** .....**Ballroom B**

**Jack Kleinhenz**, National Retail

Federation, moderator

**Michael Christz**, Federal Reserve Bank  
of Atlanta

**William A. Strauss**, Federal Reserve Bank of  
Chicago

**Keith Phillips**, Federal Reserve Bank of Dallas

12:00 PM - 1:00 PM

**Luncheon** .....**Ballroom C**

**Business Planning: Economics**  
**in a Corporate Setting**

**Ellen Hughes-Cromwick**, Ford Motor  
Company

1:00 PM - 2:10 PM

**Track A. Measuring Inflation** .....**Ballroom A**

**Maurine Haver**, Haver Analytics, moderator

**Michael Horrigan**, Bureau of Labor Statistics

**Michael Bryan**, Federal Reserve Bank of Atlanta

1:00 PM - 2:10 PM

**Track B. Fed Balance Sheet** .....**Ballroom B**

**Richard A. Brown**, Federal Deposit  
Insurance Corporation, moderator

**Jane Ihrig**, Board of Governors of the  
Federal Reserve System

**Dana Saporta**, Credit Suisse

2:10 PM - 3:20 PM

**Track A. International**

**Statistics** .....**Ballroom A**

**Constance Hunter**, NABE Director, moderator

**Anne Flatness**, Bureau of Economic Analysis

**Adolfo Laurenti**, Mesirow Financial

2:10 PM - 3:20 PM

**Track B. Industrial**

**Production** .....**Ballroom B**

**Kevin Swift**, American Chemistry Council,  
moderator

**Kim Bayard**, Board of Governors of the  
Federal Reserve System

**Robert C. Fry, Jr.**, DuPont

3:20 PM - 3:40 PM

**Networking Break**

3:40 PM - 4:55 PM

**Track A. Corporate Profits** .....Ballroom A

**Rosemary D. Marcuss**, Internal Revenue Service, moderator

**Howard Krakower**, Bureau of Economic Analysis

**Dick Rippe**, ISI Group

3:40 PM - 4:55 PM

**Track B. Energy Statistics** .....Ballroom B

**Nayantara Hensel**, National Defense University, moderator

**Stephen Harvey**, Energy Information Administration

**Mark Finley**, BP America

5:00 PM - 6:00 PM

**Networking Reception** .....Atrium

6:15 PM - 7:30 PM

**Small Group Dinners**

(Pre-registration required. Groups are posted in the Atrium. Meet in the Atrium immediately following the networking reception. The groups will walk together to area restaurants.)

8:00 PM - 9:00 PM

**Get Connected Networking Happy Hour**

Bailey's Irish Pub  
2010 Crystal Dr., Arlington, VA, 703-416-0452

WiFi is available during the Economic Measurement Seminar. Use the information below to access wireless internet:



Log In: **sheraton**  
Password: **welcome**

Your **Certificate in Economic Measurement** will be available from the Registration desk beginning Tuesday afternoon.

## Tuesday, July 31

7:30 AM - 8:15 AM

**Continental Breakfast** .....Atrium

8:20 AM - 9:30 AM

**Track A. Housing and Construction** .....Ballroom A

**Ken Simonson**, Associated General Contractors of America, moderator

**Erica M. Filipek**, Census Bureau

**David Crowe**, National Association of Home Builders

8:20 AM - 9:30 AM

**Track B. Other Employment Indicators** .....Ballroom B

**Richard Wobbekind**, University of Colorado, moderator

**Scott Gibbons**, Department of Labor

**Charlotte Oslund**, Bureau of Labor Statistics

**Eric Simants**, Bureau of Labor Statistics

9:30 AM - 10:40 AM

**Track A. Productivity** .....Ballroom A

**Maurine Haver**, Haver Analytics, moderator

**John Ruser**, Bureau of Labor Statistics

**Robert G. Shackleton**, Congressional Budget Office

9:30 AM - 10:40 AM

**Track B. Small Business Economic Trends** .....Ballroom B

**Chad Moutray**, National Association of Manufacturers, moderator

**William Dunkelberg**, National Federation of Independent Business

**Susan Woodward**, Sand Hill Econometrics

10:40 AM - 11:00 AM

**Networking Break**

11:00 AM - 12:10 PM

**Track A. Flow of Funds** .....Ballroom A

**William A. Strauss**, Federal Reserve Bank of Chicago, moderator  
**Susan Hume McIntosh**, Board of Governors of the Federal Reserve System  
**Aaron D. Smith**, Moody's Analytics

11:00 AM - 12:10 PM

**Track B. Housing Prices**.....Ballroom B

**David Crowe**, National Association of Home Builders, moderator  
**Jim Kennedy**, Board of Governors of the Federal Reserve System  
**Andrew Leventis**, Federal Housing Finance Agency

12:15 PM - 1:30 PM

**Luncheon**.....Ballroom C

**Economic Data and Policymaking**  
**Dr. Janice Eberly**, Assistant Secretary for Economic Policy, Department of the Treasury

1:30 PM - 2:15 PM

**Data Quality** .....Ballroom B

**Mike Horrigan**, Bureau of Labor Statistics, moderator and presenter  
**Patrick Newport**, IHS Global Insight

2:15 PM - 3:00 PM

**Seasonal Adjustment**.....Ballroom B

**Ataman Ozyildirim**, The Conference Board

3:00 PM - 4:00 PM

**US Economic Progress and Prospects through the International Lens** .....Ballroom B

**Catherine L. Mann**, Brandeis University

*A very special thanks to Maurine Haver, Jack Kleinhenz, Nayantara Hensel, Michael Horrigan, Paul Thomas, and Rich Wobbekind for their outstanding work in organizing the 2012 Economic Measurement Seminar*

## Upcoming NABE Events

### 54th NABE Annual Meeting

October 13-16, 2012  
New York Marriott Downtown  
New York, NY

### International Summit for Careers in Economics

November 2, 2012  
NAHB Conference Center  
Washington, DC

### NABE Certificate in Time-Series Analysis and Forecasting

November 13-16, 2012  
Federal Reserve Bank of Dallas  
Houston Branch  
Houston, TX

### 29th NABE Economic Policy Conference

March 3-5, 2013  
Washington Court Hotel  
Washington, DC

### 2013 NABE Foundation Economic Measurement Seminar

July 29-30, 2013  
Sheraton Crystal City  
Arlington, VA

### 55th NABE Annual Meeting

September 7-10, 2013  
Hyatt Regency San Francisco  
San Francisco, CA



*The NABE Foundation supports educational activities that provide business professionals and economics students with the tools they need to succeed.*

The NABE Foundation | 1233 20th Street NW #505 | Washington DC 20036  
Phone: (202) 463-6223 | Fax: (202) 463-6239 | [www.nabefoundation.com](http://www.nabefoundation.com)